

IOWA STATE UNIVERSITY

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RS 5/9/4

**Iowa State University
Office of University Marketing**

Records, 1987-[ongoing]

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Descriptive summary

creator: Iowa State University, Office of University Marketing
title: Records
dates: 1987-[ongoing]
extent: 48.0 linear feet (40 records center cartons)
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Administrative information

access: Open for research.

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Historical note

The Office of University Marketing was established in 1987 to provide unity and coordination of Iowa State University's colleges and departments when implementing marketing strategies for promotional advertisements. The main purposes of the Office of University Marketing are to develop and direct market research, create advertising themes, and to implement promotional campaigns.

The Office of University Marketing is the central resource for creating a unified visual identity, or university brand, in which every department has the same professional quality and look in their communications and publicity publications. This office is responsible for reviewing and developing marketing proposals, estimating costs, writing promotional materials for both the media and print, and bringing the final promotional product through the publication and distribution stages.

University Marketing is also responsible for creating the standards for the visual identity program for the Iowa State Athletic Department. Every item distributed, from the tattoos and shopping bags given out at the Iowa State Fair, to the athletic apparel, mouse pads, banners, pennants, mugs, pens, and other miscellaneous items must meet the guidelines set forth by the Office of University Marketing.

Collection description

This collection (1993-[ongoing]) documents the Office of University Marketing's efforts to promote Iowa State University and its various departments and units. The records contain designs for banners, promotional materials, marketing strategies, marketing guidelines, and cost estimates as well as completed costs for a variety of University advertising projects. The materials in the collection include brochures, fliers, posters, and booklets. The records also contain artifacts such as buttons, which are housed in the Artifact Collection.

Organization

This collection is arranged chronologically.

Container list

Box	Folder	Title	Dates
28	37	Program Planning Committee, strategic planning - articles, information	1987-2002, undated
12	10	Institute for Social and Behavioral Research central marketing proposals	1988
28	36	Long Range Strategic Planning Committee - report	1988
28	35	Review of academic programs by Program Planning Committee - report	1989
27	6	Communicorp Review & Reflection for ISU - paper	1990
32	49	P&S handbook	1990
33	23	University Relations - priorities, project lists, information, memos, ABC computer publicity packet	1991-1998
29	48	President's Leaders Class Directory - correspondence, proof (Mauck)	1991-2001
1	1	Achievement and Recognition Scholarship - materials	1993
1	2	Admissions - advertisements (includes 15 color slides)	1993
1	3	Alumni Association - calendar	1993
1	4	Athletics - planner and schedule cards	1993
1	5	Biological Sciences undergraduate recruiting - brochure	1993
1	6	Biotechnology report - cover	1993
1	7	Bystander - advertisements	1993
1	8	Carrie Chapman Catt Campaign - brochure	1993
1	9	Carrie Chapman Catt Center for Women and Politics - brochure	1993
1	10	Center for Nutrition - invitation	1993
1	11-14	Central marketing - proposals	1993
1	17	College of Business "The Prospectus" - brochure (1 5x7 color photograph)	1993
1	15	College of Business Master of Business Administration - advertisements	1993

Box	Folder	Title	Dates
1	16	College of Business Masters of Business Administration Forum - advertisements	1993
1	18	College of Education - cover	1993
1	19	College of Family and Consumer Sciences - brochure	1993
1	20	College of Family and Consumer Sciences career planning and placement - brochure	1993
1	21	Commencement - covers	1993
1	22-23	Commencement - programs (folder 22 contains 47 2x3 b/w photographs)	1993
1	24	Curriculum book - brochure	1993
1	25	Disability map	1993
1	26	Experience Iowa State - brochure	1993
1	27-28	Fact Book	1993
1	29	Faculty Development - brochure (1 color slide)	1993
1	30	Faculty Retreat - booklet	1993
1	31	Giving Opportunity at the Library - brochure	1993
1	32	Guide to University Student Apartment Living - brochure	1993
1	33	High School Visit - poster (1 3x4 color photo)	1993
1	34	How It Works - brochure (1 computer disk)	1993
1	35	Improving Quality - brochure	1993
1	37	Inside Iowa State -tabloid	1993
1	36	Inside Iowa State, Design - brochure revisions	1993
1	38	Iowa State Center - renovation materials	1993
1	39	Iowa Stater - tabloid	1993
1	40	Livestock Infectious Disease - brochure	1993
1	41	Media Graphics - materials	1993
1	42	Merit and Achievement - brochure	1993
1	43	Minority graduate student - recruitment materials (24 4x5 color photographs, 13 color slides and 4 5x7 b/w photographs)	1993
1	44	News Source Directory - advertisements	1993
1	45	Odyssey of the Mind, logo and t-shirt - design	1993

Box	Folder	Title	Dates
1	46	Office of International Property - materials	1993
1	47	Parents Fund - newsletter	1993
1	48	Personnel Department "Job News" - masthead	1993
1	49	Physics and Astronomy - brochure	1993
1	50	Plant Introduction Station - brochure	1993
2	1	President - Christmas cards	1993
2	2	Presidential Lecture Series - brochure	1993
2	3	Reiman Gardens at Iowa State University - brochure	1993
2	4	Residence - brochure revisions	1993
2	5	Spring Convocation - information	1993
2	6-7	Spring Faculty Convocation - information	1993
2	8	Study in the History of Technology and Science - brochure	1993
2	9	Technology and Science Within American Culture 1830-1950 - brochure	1993
2	10	University Bands - stationary (1 8x10 color photograph)	1993
2	11	University Bookstore - catalog	1993
2	12	University Extension Garden - calendar	1993
2	13	University Relations - annual report	1993
Map Case	C409 D05	University Marketing promotional posters	1993-2003
2	14	Admissions "It Works" - brochure	1994
2	16	Agriculture - annual report	1994
2	15	Agriculture and Biosystems Engineering Graduate Student Recruitment - brochure	1994
2	17	Alumni Association Endowment Campaign - brochure	1994
2	18	Athletics - poster design	1994
2	20	Campus Visit - folder	1994
2	21	Carillon - brochure	1994
2	22	Case Statement Athletic Complex - brochure	1994
2	23	Catt - insert for Inside Iowa State	1994
2	24	Center for Nutrition - invitation	1994

Box	Folder	Title	Dates
2	25	Central marketing proposals	1994
2	26	Choral Activities - brochure	1994
2	27	Chronicle of Higher Education Director - advertisements	1994
2	28	Chronicle of Higher Education Diversity - advertisements	1994
2	29	College of Veterinary Medicine - brag book	1994
2	30	Commencement - certificates	1994
2	31	Commencement - cover	1994
2	32	Commencement - program (1 5x7 b/w photograph)	1994
2	33	Commencement - program and Cover	1994
2	34	Communication Recruitment - advertisements	1994
2	35	Communication Specialist - advertisements	1994
2	36	Convocation - award certificates	1994
2	37-38	Convocation - program (11 2x3 b/w photographs)	1994
2	39	Convocation, spring - program (3 computer disks)	1994
2	40	Department of Public Safety - advertisements	1994
2	41	<i>Des Moines Register</i> - advertisements	1994
2	42	Design - portfolio folder	1994
2	43	Director of University Relations - advertisements	1994
2	44	Economics Graduate - brochure	1994
2	45	Engineering - newsletter	1994
2	46	Engineering Teaching and Research - brochure	1994
2	47	Experience Iowa State - brochure	1994
2	48	Fact Book	1994
2	49	Financial Aid - handbook	1994
2	50	Food Safety - letterhead	1994
3	1	Football - poster	1994
3	2	Gary Sutton - advertisements	1994
3	3	General photo scouting - materials	1994
3	4	Graduate College Viewbook - materials (16 color slides)	1994
3	5	Graduate Program in Rhetoric and Professional Communication - poster	1994

Box	Folder	Title	Dates
3	6	Graduate Student Information - brochure	1994
3	7	Graphic Standards Press Check - manual	1994
3	8	Guide To - advertisements	1994
3	9	Help Van - brochure	1994
3	11	High School - newsletter	1994
3	10	High School Information Request - poster	1994
3	12	High School Visit - poster	1994
3	13	Hot Buttons - materials	1994
3	14	How it Works - brochure (1 computer disk)	1994
3	15	Information for International Students - brochure	1994
3	16	Inside Iowa State - Dean's Tabloid	1994
3	17	Intensive English and Orientation Program - brochure	1994
3	18	International Applicants - booklets	1994
3	22	Iowa State - podium signs	1994
3	19	Iowa State Band - materials	1994
3	20	Iowa State Fair Themes - information	1994
3	21	Iowa State Foundation - advertisements	1994
3	23	Iowa Stater - information	1994
3	24	Lawyers Association - certificates	1994
3	25	Legacy Recruitment Affairs - brochure	1994
3	26	Library 2 Millionth Celebration - invitation	1994
3	27	Library 2 Millionth Celebration - program	1994
3	28	Library 2 Millionth Solicitation - material	1994
3	29	Library 2 Millionth Volume and Women in Science and Engineering Exhibit - brochure	1994
3	30	Loess Hills Educational - guide	1994
3	31	Marching band - logo	1994
3	32	Marketing - brochure	1994
3	33	Marketing Management - advertisements	1994
3	35-36	Masters of Business Advertisements ministration - promotional plan	1994

Box	Folder	Title	Dates
3	34	Masters of Business Advertisements ministration forum - advertisements	1994
3	37	Media Graphics For Assistant Director - advertisements	1994
3	39	New Employee Orientation - brochure	1994
3	40	Odyssey of the Mind - advertisements	1994
3	41	Orientation - invitation	1994
3	42	Orientation Parent Handbook - materials	1994
3	43	Orientation slide show - materials	1994
3	38	Payroll checks - nameplate	1994
3	46	President - Holiday card	1994
3	44	President's Assistant - advertisements	1994
3	45	President's Breakfast - invitation	1994
3	47	President's Public Relations Packet - information	1994
2	19	Professional Studies in Education - brochure	1994
3	48	Reiman Gardens - sign	1994
3	49	Residence Hall - brochure	1994
3	50	Ring of Life - brochure	1994
3	52	Schedules for Incoming Freshman - booklet	1994
3	53	Sports Medicine at Iowa State - brochure	1994
3	51	Spring classes - schedule	1994
3	54	Spring commencement - honorary certificate	1994
3	55	Spring convocation - program	1994
4	1	Summer commencement - program	1994
4	2-4	Summer session - program	1994
4	5	Target membership - mailings	1994
4	6	Theoretical Physics Institute - brochure	1994
4	7	University Bookstore - catalog	1994
4	8	University Extension - brochure	1994
4	9	University Relations - map	1994
4	10	University Student Apartment Community - calendar	1994
4	11	Veterinary Medicine - annual report	1994

Box	Folder	Title	Dates
4	12	Veterinary Medicine Rural and General Practice Option - brochure	1994
4	13	Viewbook - materials	1994
4	14	Visual ID - manual	1994
4	16	WOI - stationary	1994
4	15	WOI Radio Quarterly - newsletter	1994
4	17	Women's Science and Engineering - brochure	1994
4	18	Women's Studies - program	1994
25	2	Strategic Plan - selection of proposals/plans from other colleges	1994-2000, undated
4	19	4-H Capital Campaign - materials	1995
4	20	Admissions Viewbook - materials	1995
4	21	Agricultural Education Recruitment - brochure	1995
4	22	Airport Layout advertising - advertisements	1995
4	25	Athletic - letterhead	1995
4	27	Athletic - schedule cards	1995
4	23	Athletic Endowment - brochure	1995
4	24	Athletic I.D. Implementation - materials	1995
4	26	Athletic New Turf Campaign - brochure	1995
4	28	Athletic Visual Identity Design - information	1995
4	30-31	Biotechnology Directory - cover	1995
4	29	Board Room - banners	1995
4	32	Carrie Chapman Catt Dedication - brochure and invitation	1995
4	33	Carrie Chapman Catt Dedication - communication pieces	1995
4	34	Central marketing - cost sheet	1995
4	36	Chronicle for Higher Education - brochure	1995
4	37	College of Business - faculty profiles	1995
4	38	College of Design 2000 - brochure	1995
4	39	College of Education General - brochure	1995
4	40	College of Family and Consumer Science - brochure	1995

Box	Folder	Title	Dates
4	42	College of Family and Consumer Science - pre-transfer advising publications	1995
4	41	College of Family and Consumer Science Career Day - brochure	1995
4	43	Commencement - covers	1995
4	44	Community Health - brochure	1995
4	45	Companion Animal - brochures	1995
4	46	Computer Science Graduate - poster	1995
4	47	Construction Signage Graphic Standards - guidelines	1995
4	48	Convocation - tabloid and certificates	1995
4	49	County Extension - signage	1995
4	50	Cyclone Retailer Recognition - program	1995
4	51	Department of Health and Human Performance - brochures (includes 1 computer disk)	1995
4	52	Department of Music - poster	1995
4	53	Education Curriculum and Instruction Graduate - program	1995
4	54	Education Fact Book - booklet	1995
4	55	Elwood Drive - banners	1995
5	1	Engineering - brag book	1995
5	2	Engineering Teaching and Research Complex - general brochure	1995
5	3	Entomology - undergraduate recruitment poster	1995
5	4	Experience Iowa State - brochure	1995
5	5	Experience Iowa State Days - podium sign	1995
5	6	Experimental Psychology - informational sheet	1995
5	7	Extended and Continuing Education - catalog	1995
5	8	Extended and Continuing Education Courses - brochure	1995
5	9	Extended Graphic Standard - brochure	1995
5	10	Extension Mission Statement - brochure	1995
5	11	Fact Book - booklet	1995
5	12	Family and Consumer Science - samples for brochure	1995

Box	Folder	Title	Dates
5	13	Financial Aid Handbook - cover	1995
5	14	Football - poster	1995
5	15	Future of College Design - brochure	1995
5	16	Graduate College General - catalog	1995
5	18	Hilton - flyer	1995
5	17	Hilton Chair - announcement program	1995
5	19	Hixson Award - brochures	1995
5	20	How it Works - brochure	1995
5	21	Human Development and Family Studies Recruitment - poster	1995
5	22	Industrial Education and Technology Graduate - recruitment poster	1995
5	23	Inside Iowa State Alumni Awards - information	1995
5	24	Intensive Livestock Research Facility - brochure	1995
5	25	Interdepartmental Graduate Study in Biological Sciences - brochure (includes 1 computer disk)	1995
5	26	Iowa Plant Production Microbiology - advertisements (includes 1 computer disk)	1995
5	27	Iowa Research Council - brochure	1995
5	28	Iowa State - card design	1995
5	31	Iowa State - podium signs	1995
5	32	Iowa State - purchasing card	1995
5	34	Iowa State - web page	1995
5	29	Iowa State Chamber Singers - certificates	1995
5	30	Iowa State Media Guide for Faculty - information	1995
5	33	Iowa State Theater - brochure	1995
5	35	Iowa Stater - tabloid	1995
5	36	IPRT - logo	1995
5	37	Kiosk - stickers identity and screensavers	1995
5	38	Letter Winners Club - brochure	1995
5	39	Library - holiday card	1995
5	41	Mary Louise Smith - brochure	1995

Box	Folder	Title	Dates
5	40	Mary Louise Smith Dinner - advertisements	1995
5	42	Master of Business Advertisements ministration - newspaper advertisements	1995
5	43	Minority Affairs - brochure	1995
5	44	National Collegiate Athletic Association - report cover for self study report	1995
5	45	National Hispanic Institute - brochure (includes 2 5x7 b/w photographs)	1995
5	46	Odyssey of the Mind - map	1995
5	47	Odyssey of the Mind - pogs and enclosure (includes pogs)	1995
5	48-49	Orientation Welcome - materials	1995
5	50	Planned Giving - booklet	1995
5	51	Plaza of Heroines Roll - cover	1995
5	52	President - holiday card	1995
5	53	Presidential Scholarship - brochure	1995
5	54	Presidential Visit - brochure	1995
5	55	Pre-Vet Student Handbook - booklet	1995
5	56	Professional Studies - reprint	1995
5	57-58	Psychology Graduate Program - brochure	1995
5	59	Psychology Stand Alone - program sheets	1995
5	60	Recreation Services - logo	1995
6	1	Regents Faculty Excellence Award - certificates	1995
6	2	Reiman Gardens - banner	1995
6	6	Reiman Gardens - brochure	1995
6	3	Reiman Gardens - brochure (includes 1 computer disk)	1995
6	4	Reiman Gardens - business cards	1995
6	5	Reiman Gardens Extension - fact sheet	1995
6	7	Religious Studies - flyer	1995
6	8	Rose Logo for Carrie Chapman Catt Center - logo	1995
6	9	Saturday Master of Business Advertisements ministration meeting - advertisements	1995

Box	Folder	Title	Dates
6	10	Schedule of Classes - cover	1995
6	11	South Duff Avenue - banners	1995
6	12	Special events - materials	1995
6	13	Spring commencement - covers	1995
6	14	Spring convocation - program	1995
6	15	Strategic Planning - brochure	1995
6	16	Student Employment Center - brochure	1995
6	17	Student Housing - brochure	1995
6	18	Summer Commencement - covers	1995
6	19	Travel Card - materials	1995
6	20	Turf T-shirt Design - materials	1995
6	21	U-Bill Access Plus - inserts	1995
6	22	University Bookstore - catalog	1995
6	23	University Catalogs - cover designs	1995
4	35	University colleges and departments, central marketing - proposals	1995
6	24	Vehicle graphics - information	1995
6	25	Veterinary Medicine Annual Recognition Endowment - brochure	1995
6	26	Veterinary Medicine Bas Relief Restoration Campaign - brochure	1995
6	27-28	Veterinary Medicine Graduate Admissions - booklet	1995
6	29	Vice President of Student Affairs - orientation video	1995
6	30	Voices of Influence - brochure	1995
6	31	Women's Basketball and Men's Wrestling - poster	1995
6	32	25 th Anniversary of Women's Golf at Iowa State - poster	1996
6	33	8 Week Evening Course - brochure	1996
6	35	Academic Success Center - brochure	1996
6	36	Access Plus - bookmark	1996
6	38	Access Plus - web screens	1996
6	37	Access Plus Homepage - art work	1996

Box	Folder	Title	Dates
6	40	Admissions - nameplate and campus map	1996
6	39	Admissions press check - materials	1996
6	41	Adult Student - bulletin	1996
6	42	African American Studies Program - brochure	1996
6	43	Agriculture and Biosystems Engineering - folder	1996
6	44	Airport display on concourse - information	1996
6	45	Airport kiosk unveiling - invitation	1996
6	46	Art on Campus "Timeless Treasures" - brochure	1996
6	34	Atanasoff-Berry Computer - brochure	1996
6	47	Athletics, Big 12 - stationary	1996
6	48	Bachelor Of Liberal Arts - brochure and information	1996
6	49	Big 12 - media kit	1996
6	50	Business Partnerships for Student Recruitment - video	1996
6	51	Capitol Campaign "To Become the Best" - brochure	1996
6	52	Cash to Card - advertisements	1996
6	53	Catt Summer Workshop - brochure	1996
6	54	Chemistry Institute - brochure	1996
6	55	Child Care groundbreaking - information	1996
6	56	College Identity Piece - materials	1996
6	57	College of Business - annual report	1996
6	58	College of Business - brochure (includes 3 color slides)	1996
6	59	College of Business - home page	1996
6	60	College of Education project opportunity - proposals	1996
7	1	College of Family And Consumer Science Business - brochure	1996
7	2	College of Veterinary Medicine Rural And General Practice Option - brochure	1996
7	3	Communication - building signage	1996
7	4	Computer Science Recruitment - poster	1996
7	5	Continuing Education - podium sign	1996
7	6	Cyclone Center - graphics	1996

Box	Folder	Title	Dates
7	30	D. Gale Johnson - honorary certificate	1996
7	7	Dean of Students - materials	1996
7	8	Department of English Graduate Program - booklet	1996
7	9	Education - fact book	1996
7	10	Education - marketing proposals	1996
7	11	Educational Admission - brochure	1996
7	12	Egypt - visit card and materials	1996
7	13	Engineering - marketing proposals	1996
7	14	Engineering Week - advertisements	1996
7	15	Enrollment Services Campus Tour - video	1996
7	16	Experience Iowa State - brochure	1996
7	17	Experience Iowa State Days - brochure	1996
7	18	Extended Continuing Education - cover	1996
7	19	Extension Affairs Iowa State Center image - brochure	1996
7	20	Fall Commencement - program	1996
7	21	Financial Aid - bookmark and display	1996
7	22	Football - poster	1996
7	23	Foundation - marketing proposals	1996
7	24	Friends of Music - brochure	1996
7	25	Graduate Study Viewbook - advertisements missions booklet	1996
7	26	Higher Education Student Program - brochure	1996
7	27	Historical Marker Project - brochure	1996
7	28	History of Technology and Science - brochure	1996
7	29	Hixson - brochure revisions	1996
7	31	How it Works - brochure	1996
7	32	I.D. badges - materials	1996
7	34	Interdepartmental Graduate Study in Life Science - brochure	1996
7	33	International Applicants - information	1996
7	39	Iowa State - directory cover	1996

Box	Folder	Title	Dates
7	40	Iowa State - guest card	1996
7	41	Iowa State - nameplate	1996
7	35-38	Iowa State Card - information (folder 36 includes 1 computer disk)	1996
7	42	Iowa State Seal for University of Iowa football - program	1996
7	43	Iowa Stater - tabloid	1996
7	44	IPRT Atanasoff - certificates	1996
7	45	Kiosk - map (includes 2 computer disks)	1996
7	46	Lake LaVerne - banners	1996
7	47	Land of Fragile Giants - reception invitation	1996
7	48	Leadership Opportunities - brochure	1996
7	50	Liberal Arts and Science - donor announcement	1996
7	51	Liberal Arts and Science - enclosure card	1996
7	49	Liberal Arts and Science Chautauqua - brochure	1996
7	52	Library bookplate promotion - information	1996
7	56	M.L. Smith - dinner invitation	1996
7	53	Marching band uniform design - information	1996
7	54	Math Department - brochures	1996
7	55	Minority Student Affairs - revision	1996
7	57	Neal Smith - invitation	1996
7	58	News Service - sourcebook	1996
7	59	Odyssey of the Mind - banners	1996
7	60	Palmer Human Development and Family Studies Building - brochure	1996
8	1-2	Physics and Astronomy - graduate study book	1996
8	3	Physics Institute Portfolio - cover design	1996
8	4	President - holiday card	1996
8	6	Presidential - report card	1996
8	5	Presidential Breakfast - lunch flyer	1996
8	7	Recruitment brochure for business classes - brochure	1996
8	8	Regents Resolution - certificates	1996

Box	Folder	Title	Dates
8	9	Regents Staff Excellence Certificate Program - information	1996
8	10	Reiman Gardens - brochure	1996
8	11	Retailer newsletter	1996
8	12	Saturday Masters of Business advertisements ministraton forum - brochure	1996
8	13	Speaker's Bureau - flyer and guide	1996
8	14	Special events advertisements for Ames Visitor's Guide - advertisements	1996
8	15	Special events promotion packaging - materials	1996
8	16	Spring Commencement Honorary Degree - materials	1996
8	19	Spring Convocation - certificates	1996
8	20	Spring Convocation - photographs (41 b/w photographs)	1996
8	17-18	Spring Convocation - program	1996
8	21	State Fair - homepage and exhibit	1996
8	22	Student Employment Center - brochure	1996
8	23	Student of the Year - certificates	1996
8	24	Summer orientation - materials	1996
8	25	Summer session - materials	1996
25	28	Trademark Marketing Services - proposal	1996
8	26	Trademark Office - information	1996
8	27	University Bookstore - advertisements campaign	1996
8	28	University Bookstore - catalog	1996
8	29	University Honor Program - brochure	1996
8	30	University Relations, Iowa Economy - brochure	1996
8	31	User Guides to Buildings - guides	1996
8	32	Vehicle signage - templates	1996
8	33	Veterinary Pathology - brochure	1996
8	34	Visitor Information Booth - materials	1996
8	35	We Can Help You Reach Your Goals - brochure	1996
8	36	Women in Science and Engineering - brochure	1996

Box	Folder	Title	Dates
8	37	Women's 25 th Anniversary Golf Luncheon - program	1996
8	38	Women's Volleyball, Basketball and Men's Wrestling – posters	1996
8	39	Your Farm - publication	1996
27	16	Central Iowa Visibility Plan - information	1996-1997
8	43	Accelerated Evening Courses - brochure	1997
8	44	Accelerated Spring Courses - brochure	1997
8	45	ACT - applications for admissions	1997
8	47	Admissions - application	1997
8	48	Admissions - envelopes	1997
8	49	Admissions parking permit - information	1997
8	50	Admissions pennants - information	1997
8	52	Agriculture - note card	1997
8	51	Agriculture and Biosystems Engineering - advertisements	1997
8	53	Alumni Association student membership - information	1997
8	54	Ames Bond - brochure	1997
8	55	Ames Chamber Directory - advertisements	1997
8	56	Ames Chamber Guide - advertisements	1997
8	46	Ames Community Visitor's Bureau - postcard	1997
8	57	Ames Tribune - advertisements	1997
8	58	Ames Tribune Orientation Guide - map and visitor's guide	1997
8	59	Ames VIP – program	1997
8	60	Ames/Iowa State - meeting planner	1997
8	40	Atanasoff-Berry - computer invitation	1997
9	32	Atanasoff-Berry Computer Display - nameplate	1997
8	41	Atanasoff-Berry Computer replica - mouse pad and sticker	1997
8	42	Atanasoff-Berry Computer/NASULGC - brochure	1997
8	61	Athletic Department - logo conversion sheets	1997
8	62	Barbara Forker Building renaming festivities - materials	1997

Box	Folder	Title	Dates
8	63-64	Biotechnology - brochure cover	1997
8	65	Black Culture Center – invitation	1997
9	1	Brochure formats – information	1997
9	2	Campus map – information	1997
9	3	Campus visit - planner revised	1997
9	4	Cash Cards - advertisements	1997
9	5	Center for Designing Foods to Improve Nutrition – brochures	1997
9	6	Central marketing funds – guidelines	1997
9	7	Child Care Center dedication - invitation	1997
9	8	Communication Building Directory - revision	1997
11	8	Des Moines - welcome banner	1997
9	24	Discover Your Best Abilities - honors brochure	1997
9	9	Engineering Week - advertisements	1997
9	10	Excellence in Our Midst – brochure	1997
9	11	Experience Iowa State – brochure	1997
9	12	Extended and Continuing Education - cover	1997
9	13	Extension - report	1997
9	14	Fact Book - cover	1997
9	16	Fair - bookmark and card revisions	1997
9	15	Farm Bureau Pavilion Campus Map, revised	1997
9	17	Football - poster	1997
9	18-19	Graduate Study - viewbook	1997
9	20	Help Center - flyer	1997
9	21	Hixson Opportunity Awards - brochure	1997
9	22	Honorary Degree – certificate	1997
9	23	Honorary Degree Fall - information	1997
9	25	Honors Program - post card	1997
9	27	Inside Iowa State - redesign materials	1997
9	28	Intensive English, Spanish - advertisements (1 computer disk)	1997

Box	Folder	Title	Dates
9	29	Interactive campus map - materials	1997
9	26	International students - information sheet	1997
9	30	International undergraduate admission - application	1997
10	35	International undergraduate financial statement – information	1997
9	31	Iowa State Card holders - questions and application	1997
9	33	Iowa Stater winter – materials	1997
9	34	It's a Fact – book	1997
9	35	Jack Trice Stadium scoreboard - signage	1997
9	36	Kiosk - map revision	1997
9	37	Lake LaVerne – banners	1997
9	38	Learning Community – flyer	1997
9	39	Legislative card graduate assistants - information (1 computer disk)	1997
9	40	Leopold Advertisements For Award Entry Center Campaign - information	1997
9	41	Leopold Center - brochure	1997
9	42	Library - Post-It note	1997
9	43	Loan Management - brochure	1997
28	34	Marketing Communications Services - proposal by Zimmerman, Laurent, and Richardson, Inc. (ZLR)	1997
9	44	Memphis Headliner - advertisements	1997
9	45	Men's basketball - schedule poster	1997
9	46	Nameplate Seal Combination - information	1997
9	47	Nature Magazine - advertisements for the Vice Provost	1997
9	48	New Faculty - brochure	1997
9	50	On Campus Evening Courses - advertisements and map	1997
9	49	On Campus Evening Courses - brochure	1997
9	51	Parent Association Blanket - information (1 3x5 color photograph)	1997
9	52	Pay plan revised - brochure	1997
9	53	Performing Arts - inserts	1997

Box	Folder	Title	Dates
9	54	Phone Directory - cover	1997
9	57	President - holiday card	1997
9	55-56	President's 5 Year Report - information	1997
9	58	President's Leadership Class - directory	1997
9	59	Reciprocal Meat Conference - banners	1997
9	60	Regents Faculty Excellence Award - program	1997
9	61	Registrar's Office - campus map	1997
9	62	Research and Development - advertisements (1 computer disk)	1997
9	63	Residence Hall - certificate of service	1997
9	64	Roy J. Carver Scholarship - program	1997
9	65	Saturday and Evening Courses schedule - cover	1997
10	1	Saturday Masters of Business advertisements ministration - advertisements	1997
10	2	Schedule of Classes - cover designs	1997
10	3	Scholars and Leadership Recognition Ceremony - invitation	1997
10	4	Scholarships for Entering Freshmen - brochure	1997
10	5	Science Fair - brochure	1997
10	7	Science Fair - evaluation forms and signage	1997
10	6	Science Fair certificates booth cards - banners and signage	1997
10	8	Science Fair Ribbons Exhibitors Guide - program	1997
10	9	Science Fair winners - advertisements	1997
10	10	Seed Science Addition - program	1997
10	11	Speakers Bureau - cover sheet	1997
10	14	Spring Convocation - certificates	1997
10	12-13	Spring Convocation - program	1997
10	15	State Fair t-shirts - display backboard	1997
10	16	Strategic Plan - cover/insert revised	1997
10	17	Strategic Planning Benchmark - insert	1997
10	18	Student and Scholars and Leaders - invitation	1997

Box	Folder	Title	Dates
10	19	Student Employee of the Year - certificate	1997
10	22	Student Employment - poster	1997
10	20	Student Employment Center - advertisements for Iowa State Daily	1997
10	21	Student Employment Center - bookmark	1997
10	23	Student Health Center - invitation, envelope, and employment poster	1997
10	24	Student Scholars and Leaders - program and certificates	1997
10	25	Summer Session - brochure	1997
10	26-27	Summer Session completed projects - information	1997
10	28	Summer Session t-shirt - materials	1997
10	29	Terms and Conditions - brochure	1997
10	30	Thank You – banner	1997
10	31	Theilen Resolution - information	1997
10	32	Trademark Licensing - brochure revisions	1997
10	33	Training and Development Overview - brochure	1997
10	34	Trice - advertisements	1997
10	36	University Bookstore - catalog	1997
10	37	University Catalog information (7 4x3 Navy Cadets color photographs and 10 3x4 Navy Cadets photographs)	1997
10	38	University Marketing - web page	1997
10	39	University Relations marketing - web page	1997
10	40	University vehicle - signage	1997
11	1	Value statement design - materials	1997
11	3	Visitor Information - booth map	1997
11	2	Visitor Information - booth materials	1997
11	4	Volleyball – poster	1997
11	5	Waterloo Courier - advertisements	1997
11	6	Web Homepage – redesign	1997
11	7	Web reminder – flyer	1997
11	9	Welcome to Ames - advertisements and brochure	1997

Box	Folder	Title	Dates
11	10	Welcome to Ames – brochure	1997
11	11	WHO - billboard and nameplate	1997
11	12	WOI – logo	1997
11	13	WOI - radio advertisements	1997
11	14	Women’s basketball - poster	1997
11	15	Young Women’s Conference - advertisements	1997
11	16	Yungclass - Christmas photograph	1997
11	17	Yungclass – postcard	1997
11	18	12 Month Payment Plan - brochure	1998
11	19	12 Month Payment Plan - revisions	1998
11	20	Academic Success Center - brochure	1998
11	21	Accelerated Evening Courses - advertisements	1998
11	23	Admissions - advertisements	1998
11	24	Admissions - banner stand	1998
11	25	Admissions - CD and postcard	1998
11	26	Admissions - map U.S.	1998
11	28	Admissions – revised postcard and brochure	1998
11	22	Admissions “Counselor Coming” - poster	1998
11	27	Admissions Nexus - advertisements	1998
11	29	Adult Student - brochure	1998
11	64	Agriculture - central marketing proposals	1998
11	65	Agriculture articulation sheets - central marketing proposals	1998
11	30	Agriculture Career Guidance - brochures	1998
11	31	Agriculture Study Abroad Program - brochure	1998
11	32	Airport displays design - materials	1998
11	33	Alcohol Prevention Media Campaign - brochure	1998
11	34	Ames Chamber Midwest Region - map	1998
11	35	Ames Community Visitors Bureau - brochure	1998
11	36	Ames Community Visitors Bureau - meeting planners	1998

Box	Folder	Title	Dates
11	37	Anderson Erickson ice cream - poster for State Fair (1 3x4 color Photograph)	1998
11	38	Army Post - map revisions	1998
11	39	Atanasoff presentation - banners and display	1998
11	40	Athletic mark - color composite sheet	1998
11	42	Athletics campaign - materials	1998
11	41	Athletics illustration - recruiting materials	1998
13	3	Athletics Introduction - brochure	1998
11	43	Auto window - nameplate decal	1998
11	44	Bachelor of Liberal Studies - brochure	1998
11	45	Baymont, Iowa State - map	1998
12	45	Becoming the Best - Elwood Drive banner	1998
11	46	Biotech faculty - directory	1998
12	2	Business - central marketing proposals	1998
12	3	Business and Finance University billing statement - central marketing proposals	1998
11	47	Business Carver Services - brochure	1998
11	48	Business College Women's Conference - advertisements	1998
11	49	Business College Young Women's Conference - brochure	1998
11	51	Campus Visit - planner revisions	1998
11	52	Campus Visitors - folder revision	1998
11	53	Carver - certificate	1998
11	54	Carver event - posters	1998
11	55	Carver Events - brochure	1998
11	56	Carver Exhibit - brochure (8 8x10 b/w photographs and 2 5x7 b/w photographs)	1998
11	57	Carver montage - materials	1998
11	58	Carver sculpture dedication and Carver montage - materials	1998
11	59	Carver t-shirts - materials	1998

Box	Folder	Title	Dates
11	60	Cash Card - stickers	1998
11	60	Catalog - covers	1998
11	61	Center for Teaching Excellence Teaching Awards - brochure	1998
11	62	Central marketing - meetings	1998
11	63	Central marketing proposals - advertisement missions New Student Days	1998
12	1	Central marketing proposals - Agriculture dinner	1998
12	13	Central marketing proposals - project opportunities in education	1998
12	15	Central marketing proposals - University advertisements in <i>Iowa State Daily</i>	1998
12	21	Certificate samples	1998
12	23	Chronicle and Register - advertisement formats	1998
12	24	College of Education - web page images	1998
12	22	College of Family and Consumer Science "Facts" - brochure	1998
12	4	College of Family and Consumer Sciences - central marketing proposals	1998
12	25	College View - CD proofs and brochure	1998
12	26	Communications - advertisements template	1998
12	27	Computer Science - poster revisions	1998
12	28	Computer Science - recruitment poster	1998
12	29	Concert on the Green - brochure	1998
13	21	Conference room display - mounted projects	1998
12	30	Conference Services - campus map	1998
12	31	Conference Services University/ Ames - marketing proposals	1998
12	32	Conservations with the President - flyer	1998
12	33	Construction - sign revisions	1998
12	34	Convocation - tabloid	1998
12	35	Credit by Exam - brochure	1998

Box	Folder	Title	Dates
12	5	CTE (Certification Test and Evaluation), central marketing proposals - newsletter and table display	1998
12	36	Dean of Students - informational materials	1998
12	37	Department of Residence - flyer	1998
13	18	Des Moines Right Council - logo	1998
12	38	Des Moines Symphony - creative brochure	1998
12	39	Development of student web site - information	1998
27	44	Director, Student Health Services - Media Graphics	1998
12	40	Economics Clock - face design	1998
12	41	Economics International Agriculture Business - Argentinean Certificate	1998
12	6	Education - central marketing proposals	1998
12	42	Education Industrial and Technology Recruitment - graduate student brochure	1998
12	43	Education, Teacher Preparation Program Recruitment - brochure	1998
12	44	Education, Umbrella Land Grant - brochure	1998
12	7	Engineering - central marketing proposals	1998
12	46	Engineering Graduate - recruitment brochure	1998
12	47	English Graduate Studies - brochure	1998
12	48	Experience Iowa State - brochure	1998
12	49	Extension Communication Services - brochure	1998
12	50	External Affairs - annual report cover	1998
12	51	Fact Book - booklet	1998
12	52	Fact Book - cover	1998
12	53	Fax Cover - redesign	1998
11	50	Final production, campus directory signage - information	1998
12	54	Financial Aid - bookmark	1998
12	55-56	Full-time Masters of Business advertisements ministrations - flyer	1998
12	57	Geology Field 12 Station - poster	1998
12	58	Graduate Admissions - booklet	1998

Box	Folder	Title	Dates
12	59	Graduate College - bookmark	1998
12	60	Graduate College NAGAP - directory	1998
12	61	Green County Extension - signage	1998
27	14	Greenlee Newsletter (for Carole Custer article)	1998
12	62	Greenlee promotion - logo	1998
14	12	Guide, the; Iowa State Art - brochure	1998
12	8	Health and Human Performance - central marketing proposals - brochures and inserts	1998
12	63	Help Answer Center - brochure	1998
12	64	Help Center - brochure	1998
12	65	Help Wanted - bookmark and brochure	1998
12	66	Hixson - brochure revised	1998
12	9	Industrial Technology, central marketing proposals - Brochure for employers/internships	1998
12	68	Information for International Student - booklets	1998
12	70	Intensive English and Orientation - brochure revised	1998
13	1	Intensive English and Orientation - program	1998
13	2	Intensive English and Orientation - program, Spanish Edition	1998
13	13	International Institute of Theoretical and Applied Physics -materials	1998
12	69	International Students Undergraduate and Graduate - information	1998
13	5	Inventor's Program - brochure	1998
13	4	Inventors - invitation	1998
13	6	Iowa Daily - masthead	1998
13	28	Iowa Pork Industry Center - new Iowa State University color palette	1998
13	7	Iowa State Investor's - dinner invitation	1998
13	9	Iowa State University - President's Seal materials	1998
13	8	Iowa State University Card, question and answer - poster revisions	1998

Box	Folder	Title	Dates
13	10	Iowa State University Research Foundation - trademark management activity information	1998
13	11	Iowa State web site - homepage design, campus maps	1998
13	12	It's a Fact - book	1998
13	14	Knoll - stationary	1998
13	15	Learning Committees Design - brochure	1998
12	11	Liberal Arts and Sciences - central marketing proposals	1998
13	16	Liberal Arts Intensive English Orientation Program - promotional video	1998
13	17	Liberal Arts Summer Music Camps - brochure	1998
13	23	Mark Murphy - nameplates	1998
13	19	Master Gardner - brochure	1998
13	20	Minority Student Affairs - brochure	1998
13	25	National "Order Of the Arrow" - banners	1998
13	26	National "Order of the Arrow" Conference participant - guide, map, staff schedule	1998
12	12	National Demand for Teachers in Family Consumer Sciences Department - central marketing proposals brochure	1998
13	24	National Merit Semifinalists - program	1998
13	27	New Faculty - advertisements	1998
13	29	News Service - media guide	1998
13	30	Non-degree Student Admission - application	1998
13	31	Off Campus Saturday and Evening Classes - brochure	1998
13	32	Official Color Palette - information	1998
13	34-35	Orientation - materials	1998
13	33	Orientation Information - booklet	1998
13	36	Pantone swatch - materials	1998
13	37	Parents Newsletter - materials	1998
13	38	Photo Service - brochure	1998
13	40	Points of Pride - brochure	1998
13	39	Points of Pride, Art - brochure	1998

Box	Folder	Title	Dates
13	41	Polk/Carver Exhibit - invitations	1998
12	67	President Jischke - holiday card	1998
13	43	Presidential Leadership Class - materials	1998
12	14	Provost Office - central marketing proposals	1998
13	44	Quest to Become the Best - brochure	1998
13	45	Regents Staff Excellence - booklet	1998
13	42	Research & Development Winners and Inventors - Presidential mailings	1998
13	46	Research Park - newsletter revisions	1998
13	47	Saturday Masters of Business Advertisements ministration - informational forum advertisements	1998
13	48	Schedule Classes - Off-campus and Evening - course book and cover	1998
13	49	Scholars and Leaders - certificates	1998
13	50	Science and Technology - booklet	1998
13	51	Science Fair Exhibitor - guide and program	1998
13	54	Spring Convocation - certificates	1998
13	52-53	Spring Convocation - program	1998
13	55	Spring Honorary Degree - certificates	1998
14	1	State Fair, George Washington Carver - display	1998
14	2	Strategic Planning - cover and insert	1998
14	3	Student Answer Center - bookmark and poster	1998
14	4	Student Counseling Intern Completion - certificates	1998
14	5	Student Employees of the Year - certificate	1998
14	6	Student Guide - brochure	1998
14	7	Summer Music - poster, revised	1998
14	8	Sun Room - nameplate	1998
13	22	Tagline Standards - nameplate	1998
14	9	Telecommunications - brochures	1998
14	10	Telephone directory - book	1998
14	11	Textiles and Clothing - postcard	1998

Box	Folder	Title	Dates
14	13	Transfer Student Guide - brochure	1998
14	14	U.S. Latino Studies Business Board - materials	1998
14	15	U.S. West - map	1998
14	16	University Admissions - application	1998
14	17	University Billing Statement - guide	1998
14	18	University Bookstore - catalog	1998
14	19	University Extension signage - outreach signage	1998
12	16	University Museums - central marketing proposals brochure	1998
12	17	Veterinary Medicine - central marketing proposals	1998
14	20	Vice President Business and Finance - campus directory map	1998
12	18	Vice President of Business and Finance - central marketing proposals brochures	1998
12	19	Vice President of External Affairs - central marketing proposals	1998
12	20	Vice President of Student Affairs - central marketing proposals	1998
14	21	Vice President Student Affairs - brochures	1998
14	22	Vice President Student Affairs - folders for prospective students	1998
14	23-24	Vice President Student Affairs Introduction - brochures	1998
14	25	Visitor Information Booth - map reprinted and revised	1998
14	26	Welcome Center - durations	1998
14	27	Wellness Program - brochure	1998
14	28	WOI logo to National Public Radio - website materials	1998
14	29	World Bank - certificates	1998
25	35	Men's basketball marketing plan - proposal	1998-1999
25	25	Women's basketball marketing plan - proposal	1998-1999
28	40	University Catalog updating information - correspondence, information	1998-2003
40	7	Des Moines class (MBA) offerings	1998-2004
39	47	Campus maps – requests and responses	1998-2008

Box	Folder	Title	Dates
14	30	Access Plus Identity - information	1999
14	31	ACT and SAT - applications	1999
14	32	Admissions - Hawk billboard	1999
14	33	Agronomic Science Projects - information	1999
14	34	Airport durations and airport map, Des Moines to Iowa State - information	1999
32	46	Alcohol ad campaign sponsored by National Association of State Universities and Land Grant Colleges (NASULGC) - correspondence, posters	1999
14	35	Alcohol Free Tailgate - advertisements	1999
14	36	Atanasoff-Berry Computer Replica - labels	1999
14	37	Ben Harper Greater Metro - advertisements	1999
14	38	Bioinformatics - brochure	1999
14	39	Board of Regents - seal	1999
14	40	Business Majors - brochures	1999
15	24	Campus map - information	1999
14	41	Carver Exhibit - photo scan	1999
14	42	Cass - advertisements	1999
14	43	Center for Teaching Excellence - brochure	1999
14	44	Center for Teaching Excellence - newsletter and table display	1999
14	45	Center for Technology and Learning - brochure	1999
14	46	Central Marketing - meetings	1999
14	47	Central Marketing - proposals	1999
14	48	College of Business Undergraduate Recruitment - brochure	1999
14	49	College of Family and Consumer Sciences Minority - brochure	1999
14	50	Combined Off-campus Saturday and Evening - Schedule of Classes booklet	1999
15	45	Communication - marketing proposals	1999
14	51	Communications Dos and Don'ts - worksheets	1999
14	52	Concert on the Green - insert	1999

Box	Folder	Title	Dates
14	53	Continuing Education - advertisements template	1999
14	54	Department of Animal Ecology - brochure	1999
14	55	Department of Educational Leadership And Policy Studies - program	1999
14	56	Department of Psychology Graduate Admission - brochure	1999
14	57	Destination ISU - brochure	1999
14	58	Digital campus map	1999
14	59	Diversity Employment Outreach - brochure	1999
25	31	Domestic Trademark Licensing Management Services - proposal by Collegiate Licensing Company	1999
14	60	Employment Opportunities - business card	1999
14	61	Engineering - illustration	1999
33	9	Extension signage - information, proofs	1999
14	62	External Affairs - annual report cover	1999
14	63	Family Consumer Science - brochure reprint	1999
14	64	Family Motor Coach Association - banners	1999
14	65	Festival of Lights - banner	1999
15	1	Financial Aid Award Letter - wrap-around	1999
15	2	Forestry - recruiting display	1999
15	3	Genetics - advertisements	1999
15	4	George Washington Carver Spring Events - brochure	1999
15	5	Graduate Admissions - booklet	1999
15	6	Graduate Minority Admissions - booklet	1999
15	7	Graduate Minority Assistance Program - brochure	1999
15	8	Graduate Studies Information Science - poster (Informatics)	1999
15	9	Graphic Standards Seminar color copies - information	1999
15	10	Hawkeye t-shirt design - materials	1999
15	11	Health and Human Performance Graduate - brochure	1999
15	12	History of Technology - poster and brochure	1999
15	13	Hixson - brochure and application	1999

Box	Folder	Title	Dates
15	14	Hixson - mailing and 2 pocket folder	1999
15	15	Hixson Scholarship - certificate design	1999
15	17	Honors - brochure	1999
15	18	Honors - postcard	1999
15	19	Horticulture - brochure	1999
15	20	Horticulture Graduate Studies - packet	1999
15	21	Hotel Restaurant and Institution Management - brochure and postcard	1999
15	22	Industrial Education and Technology - poster	1999
15	23	Industrial Education and Technology Undergraduate Recruiting - brochure	1999
15	25	Information Technology Curriculum - brochure	1999
15	26	Inside Iowa State - advertisements	1999
15	27	Intern - certificates	1999
15	28	International Institute of Theoretical and Applied Physics -brochure	1999
15	29	International Student Guide - advertisement	1999
15	30-31	International Undergraduate and Graduate - books, revised	1999
15	32	Introduction to Liberal Arts and Science - brochure revision	1999
15	33	Inventors Dinner - invitation and program	1999
15	34	Iowa Beef Center - brochure	1999
15	35	Iowa Chemistry Education Alliance - brochure	1999
16	35	Iowa State - secondary letterhead	1999
15	37	Iowa State Center - map	1999
15	36	Iowa State employee shirt - nameplates	1999
15	16	Iowa State homepage - revisions	1999
15	38	Iowa State Seal to Dr. Mi - seal	1999
25	33	Iowa State University Research Foundation, Inc. - trademark materials, information	1999
15	39	Iowa Stater, Spring - tabloid	1999

Box	Folder	Title	Dates
15	40	It's a Fact - book	1999
15	41	Learning Communities - brochure	1999
15	42	Learning Communities - brochure inserts	1999
15	43	Leopold Center - brochure	1999
28	44	Licensees, current and terminated - Trademark Licensing Program (2 separate lists)	1999
15	44	<i>Los Angeles Times</i> - advertisements for Iowa State	1999
17	8	Marked for Greatness - trademark revision	1999
15	46	Marketing - master maps	1999
15	48	Master of Business Administration Business - directory advertisements	1999
16	1	Master of Business Advertisements ministration - mailer	1999
15	49	Master of Business Advertisements ministration combined part-time - brochure	1999
15	47	Master of Business Advertisements ministration evening -advertisements	1999
15	50	Master of Business Advertisements ministration forum - advertisements	1999
16	2	Master of Business Advertisements ministration Mason City - advertisements	1999
16	3	Master of Public Administration - advertisements	1999
16	4	Mattie Hill Memorial Scholarship - brochure	1999
16	5	Media Plan Student Recruitment - advertisements	1999
16	6	Memorial Union - maps	1999
16	7	Memorial Union - seal	1999
16	8	Minority Master of Business - advertisements	1999
16	9	Minority Student "Images" Retention Program - brochure	1999
16	10	Movie Theater Slides - brochure	1999
16	11	Nature - brochure	1999
16	12	New Student Days - brochure	1999
16	13	New Students Days - handbook	1999
16	14	News Service - news release letter head redesign	1999

Box	Folder	Title	Dates
16	15	Orientation - welcome video	1999
16	16	Outreach 97 - brochure	1999
16	17	Peterson's - advertisements	1999
16	21	Plant Science Institute - staff directory (includes 8 color slides)	1999
16	18	Plant Science Institute Biotechnology Science - advertisements	1999
16	20	Plant Science Institute Program of the Day - brochure	1999
16	19	Plant Science Institute, <i>Iowa State Daily</i> - advertisements	1999
16	22	Plant Sciences Institute - portfolio	1999
16	23	President Jischke - holiday card	1999
16	24	President's Leadership Class - certificate	1999
16	25	Pre-Veterinary - brochure	1999
16	27	Reiman Gardens - brochure	1999
16	28	Reiman Gardens - logo to disk	1999
16	29	Scholars and Leaders Invitation - certificates	1999
16	30-31	Scholars and Leaders Spring Convocation - program	1999
16	33	Science and Technology Fair - cover	1999
16	32	Science Bioinformatics and Computational Biology - advertisements	1999
16	34	Science Fair - materials	1999
16	36	Southwest Iowa Welcome Center - lighted display	1999
16	39	Spring Convocation - award certificates	1999
16	40	Spring Convocation - certificate	1999
16	37-38	Spring Convocation (S & L) - program	1999
16	41	State Fair Atanasoff-Berry Computer - brochure	1999
16	26	State Fair exhibit - insert card for punch display	1999
16	42	State Fair Technology - posters	1999
16	43	State Fair volunteer - thank you card	1999
16	44	Statistics Department - brochure	1999
16	45	Strategic Plan - cover	1999

Box	Folder	Title	Dates
16	46	Strategic Plan - reprint/revision	1999
16	47	Strategic Planning - progress notebook	1999
16	48	Student Affairs Financial Management - brochure	1999
16	49	Student Answer Center - flyer	1999
16	50	Student Answer Center - insert	1999
16	51	Student Scholars and Leaders Ceremony - booklet	1999
16	52	Summer School Off Campus - advertisements	1999
16	53	Summer Session - brochure	1999
16	55	Technology - exhibit materials	1999
17	2	Technology - flyer	1999
16	54	Technology Display - brochure	1999
17	1	Technology Fair Promotion - display materials	1999
17	3	Technology Theme - brochure	1999
17	4	Technology Transfer - annual report cover	1999
17	5	Telephone Directory - cover	1999
17	6	Textile art color outputs - information	1999
17	7	This Is Iowa State - brochure	1999
25	34	Trademark management - proposals by Licensing Resource Group, Inc.	1999
17	9	Transfer Student Guide - insert revisions	1999
17	10	Transfer Times - advertisements	1999
17	11	U.S. Latino Studies - brochure	1999
17	12	Undergraduate admissions - application	1999
17	13	Universality Museums 25 th Year Anniversary Icon - materials	1999
17	14	University Billing - brochure	1999
17	15	University Bookstore - map	1999
17	16	University Extension - signage	1999
17	17	University Museums - catalog	1999
17	18	University Museums - inserts template	1999
17	19	University Museums - press kit and pocket folder	1999

Box	Folder	Title	Dates
17	23	University policies, web pages - information	1999
17	20	Veterinary Diagnostic and Production - materials	1999
17	21	Veterinary Medicine Microbiology Preventive Medicine - brochure	1999
17	22	<i>Washington Post</i> Admissions - advertisements	1999
17	24	Women in Science and Engineering - map	1999
17	25	Women's Center - brochure	1999
28	39	Economic Development - newspaper ad, <i>Iowa Commerce</i> magazine	1999-2000
28	2	ISU Foundation Annual Report - information	1999-2000
32	45	MBA billboard campaign - correspondence, information	1999-2000
27	73	ABC Replica proposal - correspondence	1999-2004
27	74	Atanasoff display in Durham - correspondence, photographs (16 5x8" color prints)	1999-2004
32	26	Internal design approvals, mostly t-shirts - logo designs, correspondence	1999-2004
27	72	ISU Foundation - reports, articles, information	1999-2004
28	26	College of Engineering - newsletters, brochures, promotional items	1999-2004, undated
27	67	Admissions Office - correspondence, brochures, CD-roms	1999-2005
27	66	Admissions publications - Annual Statistical Report (2005), promotional brochures	1999-2005
27	71	ISU Foundation - "Connections and Destinations" newsletters	1999-2005
40	37	Provost searches	1999-2006
40	22	Marketing map and requests	1999-2007
17	26	2000 Presidential Caucus - informational packet	2000
17	27	4-H Conference Student Recruitment Plan - materials	2000
17	28	Additional Master of Business advertisements, ministrations Forum - advertisements	2000
17	30	Admissions - book covers	2000
17	29	Admissions - national conference advertisements	2000

Box	Folder	Title	Dates
17	35	Admissions - Post-it cube	2000
17	31	Admissions College Conference - applications	2000
17	32	Admissions Counselor - postcards	2000
17	33	Admissions Education International - advertisements	2000
17	34	Admissions Hawaii College Fair Peanut - advertisements	2000
17	36	Admissions Undergraduate - application	2000
17	66	Advancing Technology - commencement program	2000
17	37	African American Studies - brochure	2000
17	38	Agriculture - marketing proposals	2000
17	39	Air Force ROTC (Reserve Officers Training Corps) - recruiting brochure	2000
17	40	Airport – back-lit display	2000
27	25	Announcement - open forum to discuss presidential prospects at ISU	2000
17	42	Annual Report - cover	2000
27	33	Assistant Food Service Manager I, Campus Dining Services - Media Graphics	2000
27	49	Associate Director of Governmental Relations - Media Graphics	2000
27	48	Associate Director, Student Financial Aid - Media Graphics	2000
18	34	Atanasoff Honorary Degree - brochure	2000
17	43	Athletic Director Farewell - advertisements	2000
17	45	Award Letter - wrap-around	2000
28	27	Bachelor of Liberal Studies (BLS) radio campaign - correspondence, ad text	2000
17	46	Becoming the Best Electronically - brochure	2000
17	47	Bedford Community Visit - advertisements	2000
17	48	Big 12 Championship - banners	2000
17	49	Biotechnology - Monopoly cards	2000
17	50	Campus Directory - materials	2000
17	52	Campus visit - planner revision	2000

Box	Folder	Title	Dates
17	51	Campus visit and campus map - materials	2000
17	53	Career Services - brochure	2000
17	54	Carver and Carver Co-lab - certificates	2000
17	55	Central Marketing - project proposals	2000
17	57	Central Marketing - project proposals	2000
17	56	Central Marketing - projects summary	2000
27	23	Chair, Department of Horticulture - Media Graphics	2000
27	46	Chair, Department of Horticulture - Media Graphics	2000
28	20	Chemical Engineering - newsletter	2000
17	58	Chemical Engineering for Peterson's Guide - materials	2000
17	60	Chemistry - central marketing proposals	2000
17	59	Chemistry Graduate Admissions - brochure	2000
17	61	City of Ames - census report	2000
17	62	Co-lab - photographs to CD	2000
17	63	College of Business Majors - brochures	2000
17	64	College of Family and Consumer Sciences - images for display	2000
17	67	Communications Building dedication - invitation	2000
17	70	Convocation - tabloid materials	2000
17	68-69	Convocation Student Leader - booklet	2000
27	47	Coordinator of Graduate Student Services, College of Business - Media Graphics	2000
27	38	Coordinator of Residence Life - Media Graphics	2000
27	37	Dean, College of Veterinary Medicine - Media Graphics	2000
17	73	Department of Human Development and Family Studies - brochure	2000
17	74	Des Moines Community Visit - advertisements	2000
17	41	Des Moines Convention Visitors Bureau - airport map	2000
17	75	Destination Imagination - brochure	2000
18	1	Director Des Moines Higher Education Center - advertisements	2000
27	41	Director, Business Affairs - Media Graphics	2000

Box	Folder	Title	Dates
27	57	Director, Intercollegiate Athletics - Media Graphics	2000
27	56	Director, New Student Services - Media Graphics	2000
27	39	Director, Sponsored Programs Administration - Media Graphics	2000
27	42	Director, University Conference Services - Media Graphics	2000
18	2	Dubuque Community Visit - advertisements	2000
18	3	Economic Certificate International Agribusiness - brochure	2000
18	4	Education - annual report	2000
18	5	Education - marketing proposals	2000
18	7	Engineering - marketing proposals	2000
18	6	Engineering Destination Day - invitation	2000
18	8	Engineering Scholars Day - invitation and postcard	2000
18	9	Environment Curriculum - brochure revision	2000
18	10	Explore Your Options - brochure	2000
18	11	Extended and Continuing Education - brochure	2000
18	12	Extension Mission Statement/Values Project - materials	2000
18	13	Fact Book - booklet	2000
17	44	Fair booth - athletic logo	2000
18	14-15	Family Consumer Science - annual report	2000
18	22	Family Consumer Science - handbook and pocket folder	2000
18	16	Family Consumer Science - marketing proposals	2000
18	17	Family Consumer Science - montage poster	2000
18	19	Family Consumer Science - record sheet	2000
18	21	Family Consumer Science - theme buttons	2000
18	20	Family Consumer Science "Ring of Life" - unified look brochure	2000
18	18	Family Consumer Science National Demand for Teachers - brochure	2000
18	23	Festival of Lights - brochure revisions	2000

Box	Folder	Title	Dates
18	24	Foreign Language and Literatures Curriculum - brochure revision	2000
18	25	Governor's "Added Value" Exhibit - materials	2000
18	26	Graduate Admissions Viewbook - revised	2000
18	27	Graduate College - web design	2000
18	28	Greenlee Images of Iowa State University - materials	2000
18	29	Greenlee School - graduate brochure	2000
18	30	Greenlee School Graduate - poster	2000
18	31	Greenlee School of Journalism - brochure	2000
18	32	Group Visit - brochure	2000
20	1	Guide, the - advertisements	2000
18	33	High School Band - advertisements	2000
28	49	Higher Education Marketing - correspondence regarding newsletter	2000
18	35	Honorary Degree Fall - materials	2000
18	36	Industrial Education and Technology - brochure	2000
18	37	Information Technology Graduate - brochure	2000
18	38	Institute for Information Science - brochure	2000
18	39	Intensive English Orientation Program - brochure	2000
18	40	Introduction - brochure changes	2000
18	41	Iowa Games - Elwood Drive banners	2000
18	42	Iowa Science and Technology Fair - materials	2000
18	54	Iowa State - website revised	2000
18	48	Iowa State "Day at State Fair" - signage	2000
18	43	Iowa State Card - materials revised	2000
18	43	Iowa State Center - directory signage	2000
18	46	Iowa State Center - primary marketing brochure	2000
18	44	Iowa State Center focus groups - information	2000
18	47	Iowa State Center Visions - advertisements, visual images and publication design	2000
18	45	Iowa State Center, Iowa Meetings - planner advertisements and directory advertisements	2000

Box	Folder	Title	Dates
18	49	Iowa State Directory - website advertisements	2000
18	50	Iowa State Fair - give away posters	2000
18	51	Iowa State Science and Technology Fair - brochure	2000
18	52	Iowa State University in Des Moines, Art - brochure	2000
18	53	Iowa State University Seal to American Accredited Universities - directory	2000
18	55	Iowa Stater - tabloid	2000
18	56	It's a Fact - brochure revisions	2000
19	8	Kragie Newell - nameplate to Iowa State Fair	2000
27	45	Laurence H. Baker Center for Bioinformatics and Biological Statistics, Plant Sciences Institute - Media Graphics	2000
18	57	Learning Communities - inserts revised	2000
27	36	Learning Communities Institute - information	2000
18	59	Liberal Arts and Sciences - marketing proposals	2000
18	60	Life Science - advertisements	2000
19	1	Marketing - map	2000
19	2	Master of Business Advertisements ministration - spring advertisements	2000
19	3	Minority Recruitment - brochure	2000
19	4	Multicultural Vision Program - brochure	2000
19	5	Multicultural Vision Program for Minority Banquet - advertisements	2000
19	7	Music Recruitment - brochures	2000
19	6	Music Summer Camp - poster	2000
19	9	New Student Days - publication	2000
19	10	Off-campus and Saturday Class - bulletin cover	2000
19	11	Orientation - materials	2000
19	12	Orientation, New Student Days - welcome video	2000
19	13	Outcomes - brochures	2000
19	14	Parking - brochure	2000
19	17	Physics - inserts template	2000

Box	Folder	Title	Dates
19	18	Physics - undergraduate posters	2000
19	15	Physics and Astronomy - general brochure	2000
19	16	Physics and Astronomy Graduate Program - brochure	2000
19	19	Plant Science - advertisements for <i>Science</i> magazine	2000
19	20	Plant Science - fellowship flyer	2000
19	22	Plant Science Institute - 2 pocket information folder	2000
19	21	Plant Science Institute - Biosynthesis of Glucose Polysaccharides - brochure	2000
19	24	Plant Science Institute - folders and invitations	2000
19	25	Plant Science Institute - newsletter	2000
19	26	Plant Science Institute - report 2000	2000
19	27	Plant Science Institute - web page	2000
19	28	Plant Science Institute - web page redesign	2000
19	23	Plant Science Institute Baker Center for Plant Breeding - brochure	2000
19	29	Power Plant - brochure	2000
19	32	President - holiday card	2000
27	27	President, Iowa State University - Media Graphics	2000
27	26	President, ISU Foundation - Media Graphics	2000
19	31	President's Farewell - invitation	2000
19	30	President's Farewell - materials	2000
19	33	President's Leadership Class - directory	2000
19	34	Press Citizen - advertisements	2000
19	35	Press Citizen - advertisements revision	2000
19	36	Provost/Vice President - marketing proposal	2000
18	58	Public Area Design Learning Connections - materials	2000
19	38	Puerto Rico - advertisements for yearbook	2000
19	39	Research Institute for Studies in Education (RISE) - brochure and insert card	2000
19	40	Reserve Officers Training Corps (ROTC) - disk to Iowa State	2000
19	37	SAT (Scholastic Aptitude Test) - application	2000

Box	Folder	Title	Dates
19	41	SAT (Scholastic Aptitude Test) - application revision	2000
19	42	Scholars and Leaders - certificate	2000
19	43	Scholars Day - invitation and inserts	2000
19	44	Science Fair - buttons	2000
19	45	Science Fair - materials	2000
19	46	Seal to Iowa State University Printing - information	2000
19	47	Share Your Stories - handout	2000
19	48	Sioux Falls Peanut - advertisements	2000
17	72	Social Sciences, Pre Med, Humanities - curriculum brochures	2000
19	49	Sourcebook files to Iowa State - information	2000
19	50	Southern Iowa Gateway Center - Bbck-lit sign	2000
17	71	Spring 2000 Schedule of Classes - cover	2000
17	65	Spring Combined Catalog - covers	2000
19	64	Spring Semester Technology Theme - brochure	2000
19	51	Standardized maps	2000
19	53	State Fair - "Thank You" banner	2000
19	52	State Fair - advertisements	2000
19	54	State Fair t-shirt - information	2000
19	55	Strategic Plan - annual progress report	2000
19	56	Strategic Plan - brochure	2000
31	1	Strategic Plan, 2000-2005 - booklet, information	2000
19	58	Strengthening Families - display and banners (1 3x5" color photograph)	2000
19	57	Strengthening Families - poster	2000
19	59	Student Counseling - certificates	2000
19	60	Student Transfer - guide insert revisions	2000
19	61	Summer Honorary Degree - certificates	2000
19	62	Summer School - program	2000
28	31	Team Iowa State for RAGBRAI - correspondence, information	2000

Box	Folder	Title	Dates
19	63	Technology Transfer cover and Technology View - advertisements	2000
19	65	Telephone directory - cover	2000
20	2	Theme 2000 - designs	2000
20	3	Theme Fall Semester - brochure	2000
20	5	Theme Line Year 2000 - materials	2000
20	4	Theme Spring Semester - brochure	2000
20	6	Transfer Student - guidebook	2000
20	7	Transport for Transfer Support Group - materials	2000
20	8	United Church of Christ - map	2000
20	9	University Conference Services, Iowa State Facilities - video	2000
20	11	University Museums - banners	2000
20	10	University Museums 25 th Anniversary - invitation	2000
20	12	University Studios - brochures	2000
20	13	VEISHEA - information materials	2000
20	14	Veterinary Medicine - graduate program	2000
20	15	Vice President External Affairs - marketing proposal	2000
20	16	Vice President for Student Affairs - marketing proposal	2000
20	17	Vice President of Business and Finance - marketing proposals	2000
20	18	Vice President of Student Affairs - brochure	2000
20	19	Visitor Information - booth map	2000
20	20	World Bank - certificates	2000
40	38	Purchasing, Associate Director search	2000
28	50	Media Plan - correspondence, regional plans	2000-2001
32	48	Orientation video revision - video, correspondence, schedule	2000-2001
28	32	Plant Sciences Institute (PSI) - reports, information, correspondence	2000-2001
32	55	Recruiting materials - brochures, information, ads, correspondence	2000-2001

Box	Folder	Title	Dates
30	1	Central Marketing Projects - brochure, samples, guidelines (Mauck)	2000-2003
28	41	Strategic Plan for Iowa State University- information	2000-2003
40	30	News service, bad write-ups	2000-2003
33	13	Extension's consistent message - reports, booklets, correspondence	2000-2004
40	24	Martin Jischke to Purdue	2000-2004
40	31	News service, release samples	2000-2004
33	1	Banners, Elwood (University) Drive - correspondence, disc (2), photographs (2- 4x6" color), schedules	2000-2005
25	1	Strategic Plan Review Committee - proposals, reports	2000-2005
40	23	Marketing Minute newsletter	2000-2007
40	20	Iowa Games	2000-2011
20	21	Administrative Data Processing Center - marketing proposals	2001
20	22	Admissions - ACT and SAT applications	2001
20	24	Admissions - notepad	2001
20	23	Admissions Educational Talent Show Program - brochures	2001
20	25	Admissions Visitor - hang tag	2001
20	26	Agriculture History and Rural Studies - brochure	2001
27	20	Ames Chamber of Commerce, Community Committee - Des Moines basketball event photographs (19 3x5" color prints)	2001
20	27	Applied Physics and Bachelor of Science - marketing brochure	2001
20	29	Berkley Universe Font Research - guidelines	2001
20	30	Bowl - banners	2001
21	25	Bowl Commercial - nameplate	2001
21	38	Bowl Design - postal meter slug	2001
33	18	Budget reduction plan - information	2001
20	31	Campanile - brochure	2001
20	32	Campus Visit - planner revised	2001

Box	Folder	Title	Dates
20	33	Cass - advertisements	2001
20	34	Cedar Rapids Community Visit - advertisements	2001
20	35	College Bound - brochure	2001
20	36	Congratulations Bowl Game - advertisements in <i>Ames Tribune</i>	2001
20	37	Continuing Education Cropped Communication Corporation - brochure	2001
20	38	Convocation - tabloid	2001
20	39	County map	2001
20	40	Curriculum - brochures	2001
27	52	Dean of Students - Media Graphics	2001
27	53	Dean, College of Agriculture - Media Graphics	2001
27	55	Dean, College of Business - Media Graphics	2001
27	61	Director, Campus Dining - Media Graphics	2001
27	43	Director, Minority Student Affairs - Media Graphics	2001
27	54	Director, Minority Student Affairs - Media Graphics	2001
20	43	Education - fact sheet	2001
20	42	Education 2001 - annual report	2001
20	44	Extension Extended and Continuing Education - quarterly newsletter	2001
20	45	External Affairs - annual report cover	2001
20	46	Facilitating Lifelong Learning - brochure	2001
20	47	Fact Book - booklet	2001
20	49	Family Consumer Science - templates	2001
20	48	Family Consumer Science College - brochure	2001
20	50	Freshman Student Housing - brochure	2001
22	70	Geoffrey Installation - advertisements for <i>Ames Tribune</i>	2001
20	51	Graduate College - Viewbook	2001
20	52	Graduate Program - brochure	2001
20	53	Health Center - brochures	2001
20	54	Hispanic Master of Business Advertisements ministrations - magazine advertisements	2001

Box	Folder	Title	Dates
32	29	Historical marker signs on campus - correspondence, text, proofs	2001
20	55	Hixson - certificates	2001
20	57	Image Workshop - handouts	2001
20	58	International - brochures	2001
20	59	International Graduate - booklet	2001
20	60	International Student - bookmark	2001
21	1	International Undergraduate - booklet revisions	2001
21	2	Introductory Design - brochure	2001
21	3	Iowa State Center - primary marketing proposals	2001
21	4	Iowa State Fair booth - materials	2001
21	5	Iowa State Traditions - brochure	2001
21	6	Iowa State University Cards - student designs	2001
21	7	Iowa State University Cemetery - brochure cover	2001
21	8	Iowa State University Cyclone - logos	2001
21	9	Lambda Chi - banners	2001
21	10	Learning Communities - brochures inserts revised	2001
21	11	Learning Communities Outstanding Innovations - certificate	2001
21	12	Learning Communities Peer Mentors - certificates	2001
21	13	Learning Connections - banners (4 3x5" color photographs)	2001
21	14	Learning Connections ribbon cutting open house - invitations	2001
21	15	Learning Connections signage - information (3 3x5" color photographs)	2001
21	16	Learning Connections-type treatment - informational materials	2001
21	17	Liberal Arts Science - brochure revised	2001
21	18	Library - brochure and fact sheet	2001
21	19	Licensing Program - guidelines	2001
21	20	Marketing - map revised	2001

Box	Folder	Title	Dates
20	41	Math and Computer, Preventive Medicine and Engineering - curriculum brochures	2001
21	21	Memorial Union - campus map	2001
21	22	Mukerjea Farewell - materials	2001
21	23	Murray's Farewell - invitation	2001
21	24	Music Scholarship - poster	2001
21	26	New Student Days - informational materials	2001
21	27	Orientation materials - magnet	2001
21	28	Oskaloosa Community Visit - advertisements	2001
21	29	Plant Sciences - cover sheet	2001
21	36	Plant Sciences - newsletter	2001
21	30	Plant Sciences Institute - brochure	2001
21	32	Plant Sciences Institute - March newsletter	2001
21	33	Plant Sciences Institute - pocket folder revisions	2001
21	31	Plant Sciences Institute Colloquium - invitation	2001
21	34	Plant Sciences Institute Review - materials	2001
21	35	Plant Sciences Institute Symposium - advertisements /flyers	2001
21	37	Plant Sciences t-shirt Design - materials	2001
21	40	President - spring mailing	2001
21	39	President - stationary	2001
28	1	President Geoffrey's Inauguration - program, articles	2001
28	33	President's potential basketball guests - correspondence, information	2001
27	60	Professor and Chair, Department of Agricultural and Biosystems Engineering - Media Graphics	2001
21	41	Public Safety (DPS) "Safety and You" - brochure	2001
21	42	Recreation Services - brochures revised	2001
21	43	Reiman Gardens - brochure	2001
21	44	Research Experiment in Physics and Astronomy - brochure	2001
21	45	Ring of Fire - invitation	2001

Box	Folder	Title	Dates
21	46	Sac Community Visit - advertisements	2001
21	52	Scholars and Leaders - seal and nameplate	2001
21	47-50	Scholars Leaders Spring Convocation - materials	2001
21	51	Science Fair - program	2001
21	53	Shapiro Award - revision	2001
21	54	Sociology Image Campaign - brochure	2001
20	56	Spring Honorary Degree - certificates	2001
28	29	Spring schedule of classes - correspondence	2001
21	55	Summer Music Camp - poster	2001
22	1	Summer Session - flyer	2001
27	12	Task force, "Investing in People" - correspondence, information, fundraising plan	2001
22	2	Technology Curriculum - revision	2001
22	3	Theme Illustration - informational materials	2001
22	4	Themeline 2001-2002 Type Treatments - informational materials	2001
30	38	Thielen Student Health Center dedication - samples of invitation, program, advertisement; proofs; correspondence (Mauck)	2001
22	5	Transfer Student Guide "Next Step" - insert	2001
22	6	Undergraduate Admission and Scholarship - application revised	2001
22	7	Undergraduate and Graduate - bulletin cover	2001
22	8	University Conference Services - advertising	2001
22	9	University Museums Cornhusker Washington D. C. - information	2001
22	10	University Museums Megaplanet - banner	2001
22	11	University Plane - signage	2001
22	12	Upward Bound - program insert	2001
22	13	VEISHEA - informational materials	2001
22	14	Washington, D.C., Government Relations Office - informational materials (4 3x5" color photographs)	2001
20	28	WELS - banners	2001

Box	Folder	Title	Dates
22	15	Winnebago County Community Visit - advertisements	2001
22	16	WOI - logo revised	2001
39	40	Athletic facility announcement – football practice facility	2001
40	36	Prom donations	2001
28	38	Continuing Education Campaign - correspondence, information	2001-2002
29	8-9	County Extension Office marketing materials - brochures, proofs, correspondence, photographs (13 5x7" color prints) (Mauck)	2001-2002
26	56	Graduate Admissions Bulletin - samples, proofs, correspondence (Mauck)	2001-2002
29	24	Technology Transfer - booklets (Mauck)	2001-2002
25	14	University marketing theme - "Becoming the Best," variations	2001-2002
40	47	University Marketing website	2001-2002
25	12	College of Business campaign - correspondence, presentation materials	2001-2003
30	50	Continuing Education, needs assessment survey - survey, information, correspondence	2001-2003
32	34	Extension marketing research, Linn County - correspondence, information	2001-2003
32	30	Families of Ames Celebrate Ethnicities (FACES) - correspondence, articles	2001-2003
29	46	Plant Sciences Institute (PSI) Annual Report - reports, correspondence (Mauck)	2001-2003
26	1	Plant Sciences Institute (PSI) website - correspondence, information (Mauck)	2001-2003
34	95	President's annual report - reports, outline	2001-2003
33	52	University Ring Program - correspondence, proposals	2001-2003
40	42	Today's Ag	2001-2003
28	19	College of Engineering - brochures	2001-2003, undated
34	42	Business After Hours - invitation, agenda, meeting minutes, correspondence, photos (16- 4x6" color)	2001-2004

Box	Folder	Title	Dates
27	63	University Annual Reports, alumni newsletters - publications	2001-2004
32	44	MBA image campaign - correspondence, proofs, sample	2001-2006
40	34	President's concert	2001-2006
22	63	About Your Award Letter - financial aid brochure	2002
30	4	ACT/SAT I application revision - samples (Mauck)	2002
22	22	Admissions - application revision	2002
30	20	Admissions Intro brochure - samples, proof, correspondence (Mauck)	2002
30	3	Admissions, Harlan advertisement - correspondence, proof (Mauck)	2002
30	2	Admissions, Hinsdale Central High School advertisement - correspondence, proof (Mauck)	2002
30	16	Admissions, Mid-Iowa Band advertisement - proof, correspondence (Mauck)	2002
22	17	Agriculture - curriculum brochure	2002
22	18	Agriculture - marketing proposals	2002
23	8	Alumni Hall - hanging banner	2002
23	43	Alumni Hall President Room Mural Wall Paper - information	2002
22	19	Ames Tribune - advertisements	2002
22	20	Ames/ Des Moines Area - map revisions	2002
22	21	Apparel Merchandising - brochure revisions	2002
28	10	Assistant Provost, central marketing funds proposal - correspondence, proposal	2002
27	58	Associate Dean of Students and Director of Minority Student Affairs - Media Graphics	2002
27	50	Associate Dean, Dean of Students Office (DSO)/Director of Minority Students - Media Graphics	2002
22	23	Astronomy - calendar	2002
30	24	Athletic Department banners for Elwood Drive - sample, correspondence, photographs (2 5x7" color prints)	2002
24	36	Athletics - theme banner	2002

Box	Folder	Title	Dates
22	24	Becoming the Best Technology in Teacher Education at Iowa State - brochure	2002
22	25	Best of Extension - brochure	2002
30	52	Billboards in Des Moines for Iowa State Center - correspondence, information	2002
22	26	Bioinformatics Computational Biology - flyer and advertisements	2002
30	23	Borlaug materials for World Food Prize - correspondence, invitations, proofs (Mauck)	2002
30	34	Business After Hours, event - correspondence, proofs (Mauck)	2002
30	36	Business Master's brochure revision - samples, correspondence (Mauck)	2002
22	27	Campus - map coordination	2002
30	32	Campus map for Qwest Directory and Printing Services - correspondence, maps (Mauck)	2002
22	28	Campus Visit - folder revised	2002
22	29	Campus Visit Parking - instructions map revised	2002
22	30	Campus Visit Planner - brochure revised	2002
22	31	Carrie Chapman Catt - promo brochure	2002
22	32	Carver exhibit - lost photo	2002
22	33	Center for Excellence in Science and Math Education - poster	2002
22	34	Central Marketing - guidelines	2002
22	35	Central Marketing - meeting estimates	2002
22	36-37	Central Marketing - proposals returned	2002
22	38	Challenging Students VEISHEA - award certificates	2002
22	39	Coke Machine Fronts - information	2002
29	14	College Bound advertisement, <i>Omaha World Herald</i> - information (Mauck)	2002
29	12	College of Business, nameplate - correspondence, proof (Mauck)	2002
29	11	College of Business, podium sign - correspondence, proof (Mauck)	2002

Box	Folder	Title	Dates
22	40	Conference Project - advertisements template	2002
33	14	Corn maze - correspondence, map	2002
22	41	Crawford County Extension - signage	2002
22	42	Curriculum - brochure Biological Sciences	2002
22	43	Curriculum - brochure Undecided	2002
29	6	Cy Cash flyer - sample, correspondence (Mauck)	2002
29	5	CyRide Park & Ride shelter signage - plans, proofs, correspondence (Mauck)	2002
24	35	Daily - theme advertisements template	2002
22	44	Department of Public Safety - map, revised	2002
22	45	Des Moines Airport Duratrans - materials	2002
22	46	Des Moines Register College Guide - materials	2002
22	47	Destination Iowa State - brochure	2002
22	48	Destination ISU - marketing proposal	2002
31	2	Dining Service - table top display	2002
27	13	Director, Greenlee School of Journalism and Communication ad - Media Graphics	2002
27	28	Director, Institute for Social and Behavioral Research - Media Graphics	2002
22	49	Education - external annual report	2002
22	50	Education - graduate poster	2002
22	52	Education - marketing proposals	2002
22	51	Education Long Range Strategic Plan - brochure	2002
22	54	Engineering Mother/Daughter Camp and Workshop - brochure	2002
26	41	Engineering, Design, and Technology curriculum brochure - samples (Mauck)	2002
26	39	Enrollment Services Report, cover - correspondence, proof (Mauck)	2002
22	55	Experiencing a Broad View of Agriculture - CD cover	2002
22	56	Extension - marketing proposals	2002
33	12	Extension Annual Conference - information, correspondence	2002

Box	Folder	Title	Dates
26	35	Extension marketing publications - correspondence (Mauck)	2002
28	9	Extension, central marketing funds proposal - proposal correspondence	2002
22	57	Faces Advertisements for Communicator - advertisements	2002
22	58	Fact Book - booklet	2002
26	37	Fall convocation advertisement - correspondence, proofs (Mauck)	2002
39	25	Fall Convocation Program, Correspondence (Mauck)	2002
26	52	Fall Honorary Degree for Dr. M. Daniel Lane - presentation speech, correspondence (Mauck)	2002
28	12	Family & Consumer Sciences (FCS), central marketing funds proposal - correspondence, proposal	2002
22	59	Family and Consumer Science - marketing proposals	2002
22	60	Family Consumer Science - annual report	2002
22	61	Family Consumer Science - informational material	2002
26	34	Festival of Lights - correspondence, ad proofs, table tents (Mauck)	2002
22	62	Festival of Lights promotion - brochure	2002
26	59	Fick Observatory 2003 Calendar - correspondence, calendars	2002
26	58	Fine Arts & Design curriculum brochure - proof, correspondence (Mauck)	2002
26	9	Fine Arts and Design, Education - curriculum brochures (Mauck)	2002
22	64	Food Science and Human Nutrition - poster	2002
22	65	Food Service and Human Nutrition - brochure	2002
23	71	Foundation - podium sign	2002
22	66	Freshman Introduction - marketing proposal	2002
22	67	Geoffrey Community Visits - brochures	2002
22	68-69	Geoffrey Inauguration - materials	2002
22	71	Geoffrey Installation - advertisements	2002

Box	Folder	Title	Dates
22	72	Geoffrey Installation - Advertisements in the <i>Iowa State Daily</i> , Inside Iowa State and <i>Ames Tribune</i>	2002
22	73	Geoffrey Installation - banners	2002
22	75	Geoffrey Installation - program	2002
22	74	Geoffrey Installation Campus Party - <i>Iowa State Daily</i> Advertisements	2002
26	57	Geological Sciences Field Camp brochure - samples, proofs, correspondence (Mauck)	2002
23	1	Graduate College Preparing Future Faculty - brochure	2002
23	2	Graduate Fellowship Science - advertisements	2002
23	3	Graduate Minority Recruitment - brochure	2002
23	4	Graduate Opportunities in Life Science - advertisements	2002
23	5	Graduate School - marketing proposal	2002
23	6	Guest parking signs - information	2002
23	7	Guinness World Records - award letter	2002
23	9	Harlan - newspaper advertisements	2002
26	55	Hispanic College Fair advertisement - sample, proof (Mauck)	2002
26	54	Hispanic MBA advertisement - proof, correspondence (Mauck)	2002
23	10	Hixson - brochure revision	2002
26	53	Hixson materials - samples, proofs, correspondence (Mauck)	2002
23	11	Honorary Degree - certificate	2002
23	12	Honoring Iowa State Inventors - plaque	2002
28	4	Hotel, Restaurant, Institution Management, central marketing funds proposal - proposal	2002
26	50	Illustration of Knoll for President's holiday card - sample, proof, correspondence (Mauck)	2002
23	13	Image Workshop - handouts	2002
23	14	Independence Bowl - banners	2002
23	15	Independence Bowl - postal slug	2002

Box	Folder	Title	Dates
23	16	Industrial Education and Technology Graduate - poster and brochure	2002
26	48	Innovation postcard - correspondence (Mauck)	2002
26	32	Innovation posters and postcards - samples, proofs, correspondence (Mauck)	2002
23	17	Innovator - poster and postcards	2002
23	18	Intensive English and Orientation Program - brochure	2002
23	19	Intensive English Orientation - brochure insert	2002
23	20	Intensive English Orientation Program - web page	2002
28	8	Interdisciplinary Research Institute for Survey Sciences (IRISS) brochure - correspondence	2002
22	53	International Educational Opportunities - brochure	2002
26	49	International Graduate Information Book, revision - proof, samples (Mauck)	2002
23	21	International Nutrition in Peru - poster	2002
23	22	International Student Introductory - brochure	2002
23	23	Introduction to Liberal Arts - brochure revisions	2002
23	24	Inventor's - program	2002
23	25	Investing in People - brochure-type treatment	2002
23	26	Iowa Award - certificate and postcard	2002
32	25	Iowa Award to G.W. Carver - correspondence, article	2002
23	27	Iowa Lakeside Laboratory - general brochure	2002
23	28	Iowa Pork Industry Center - image enhancement	2002
23	29	Iowa State - surplus banner	2002
30	39	Iowa State University catalog cover - correspondence, proofs (Mauck)	2002
23	30	Iowa Stater - tabloid	2002
26	27	ISU Card (and Cy Cash) application revisions - samples, correspondence, proofs (Mauck)	2002
26	25	ISU Dining/Hazel's Kitchen advertisement - correspondence	2002
26	28	ISU directory map - proofs, correspondence (Mauck)	2002
23	31	ISU Library - images	2002

Box	Folder	Title	Dates
23	33	ISU Printing - maps	2002
30	55	ISU window decal - sample, proof (Mauck)	2002
23	34	ISU/Ames Central Visitors Bureau - brochure	2002
26	47	ISU/Ames Convention & Visitors Bureau advertisement - correspondence, sample (Mauck)	2002
23	35	It's a Fact - booklet	2002
26	23	It's a Fact - brochure, correspondence, proof (Mauck)	2002
26	22	Jack Trice scoreboard, proposed changes - proofs (Mauck)	2002
32	38	Jischke Honors Building - correspondence, information, article, photographs (2- 4x6" color)	2002
26	21	Jischke Honors Building invitation - samples, proofs, correspondence (Mauck)	2002
23	32	Kathy Svec - ISU nameplate	2002
30	49	Lake LaVerne/girl photo - correspondence only (Mauck)	2002
23	36	Learning Communities - brochure revisions	2002
23	37	Learning Communities Outstanding Innovations Award - certificates	2002
29	2	Learning Connection, Downtown Des Moines - correspondence (Mauck)	2002
28	11	Liberal Arts & Sciences (LAS), central marketing funds proposal - correspondence, proposal	2002
23	38	Liberal Arts Sciences - marketing proposals	2002
23	39	Library - marketing proposals	2002
27	11	Marketing Department Business plan - Iowa State Center report	2002
27	35	Marketing Plan - Iowa State Center, January-April	2002
27	40	MBA Informational Forum ad campaign - print ad	2002
23	40	Meeting Planners - guide	2002
23	41	Mid Iowa Band - advertisements	2002
26	13	Miller Endowment - correspondence, information (Mauck)	2002
23	42	Minority Student Recruitment - postcard	2002

Box	Folder	Title	Dates
31	3	Movie theater advertising - correspondence, samples	2002
26	10	Multicultural Vision Program (MVP) - samples, correspondence (Mauck)	2002
23	44	Music Camp - brochure	2002
26	11	Music scholarship poster revision - samples, correspondence (Mauck)	2002
23	45	Music Summer Camp - materials	2002
23	46	MVP - brochure revisions	2002
23	47	NAGAP - survey	2002
29	50	National Association of Student Financial Aid Administrators (NASFAA) Portal Project - correspondence (Mauck)	2002
26	5	NCAA banners for Elwood Drive, 2002 NCAA Women's Tournament Regional host site - correspondence, proofs, photographs (15 5x7" color prints) (Mauck)	2002
23	48	New Student Days - brochures revised	2002
23	49	News Clipping - mailing	2002
23	50	Next Step Logo to Admissions - brochure	2002
28	43	Office of Provost "Progress Towards Strategic Goals" - report	2002
29	28	Office of University Relations, "This Is Iowa State" - brochure, correspondence (Mauck)	2002
23	52	Orientation - materials	2002
29	51	Outcomes brochure, reprint - samples (Mauck)	2002
23	53	Performing Arts - brochure	2002
23	54	Performing Arts - folder	2002
23	55	Physical Science Curriculum - brochure revisions	2002
23	56	Pig Vet - Elwood Drive banners	2002
29	49	Pine & Gilmore Consultants - correspondence (Mauck)	2002
23	57	Plant Sciences - banner	2002
23	58	Plant Sciences - display poster	2002
23	69	Plant Sciences - labels	2002
23	70	Plant Sciences - notecard	2002

Box	Folder	Title	Dates
23	59	Plant Sciences Institute - annual report	2002
23	60	Plant Sciences Institute - April newsletter	2002
23	61	Plant Sciences Institute - brochure	2002
23	62	Plant Sciences Institute - image to news service	2002
23	63	Plant Sciences Institute - January newsletter	2002
23	64	Plant Sciences Institute - July newsletter	2002
23	65	Plant Sciences Institute - legislative brochure	2002
23	66	Plant Sciences Institute - legislative card revision	2002
23	67	Plant Sciences Institute - newsletter	2002
26	20	Plant Sciences Institute (PSI) - newsletter, correspondence (Mauck)	2002
26	3	Plant Sciences Institute (PSI) newsletter - sample, proof (Mauck)	2002
23	68	Plant Sciences Institute Symposium - brochure	2002
23	75	President - birthday cards	2002
23	74	President - holiday card	2002
23	73	President's Concert - flyer	2002
32	52	President's retreat - information, goals, correspondence	2002
23	76	Profession to Secondary School Minorities in Iowa - poster	2002
23	77	Provost's Office - marketing proposals	2002
23	78	PSAT - application	2002
29	47	PSAT application revision - sample (Mauck)	2002
23	79	Public Gardens of Central Iowa - withdrawn project	2002
23	80	Recruiting Men to Family and Consumer Science Majors -brochure	2002
23	81	Regents Excellence - program and certificates	2002
23	82	Regents Staff Excellence - certificates	2002
23	83	Regents Staff Excellence - program	2002
23	84	Reiman Gardens - map	2002
23	85	Reiman Gardens - website	2002

Box	Folder	Title	Dates
30	11	Reiman Gardens departmental treatments - correspondence, proofs (Mauck)	2002
30	10	Reiman Gardens easel poster - correspondence, proofs (Mauck)	2002
30	9	Reiman Gardens reception invitation - samples, correspondence (Mauck)	2002
30	8	Reiman Gardens reception program - correspondence (Mauck)	2002
30	7	Reiman Gardens/Hazel's Kitchen ad and trademark information - samples, correspondence (Mauck)	2002
24	1	Research Study - <i>Des Moines Register</i> advertisements	2002
24	2	Residence Hall - brochure	2002
24	3	Residence Rooms State Fair - poster	2002
24	4	ROTC - brochure revisions	2002
29	22	Safety & You - ISU Department of Public Safety newsletter, correspondence	2002
33	50	Schnable Laboratory - information	2002
24	5	Scholars and Leaders - advertisements for <i>Iowa State Daily</i>	2002
24	6	Scholars and Leaders - certificates	2002
24	7	Scholars and Leaders - convocation program	2002
24	8	Scholars and Leaders - parent invitation	2002
24	9	Scholars and Leaders - photographs for program	2002
24	10-11	Scholars and Leaders - program	2002
24	12	Science Fair - booklet	2002
24	15	Science Fair - brochure revision	2002
24	13	Science Fair - buttons and materials	2002
24	14	Science Fair - certificates	2002
24	16	Science Fair - sticker	2002
24	17	Sociology Graduate - recruitment brochure	2002
30	18	Sports & Exercise Sciences curriculum brochure - proof, samples (Mauck)	2002
24	18	Spring Convocation - certificates	2002

Box	Folder	Title	Dates
29	16	Stadium nameplate - correspondence, samples (Mauck)	2002
24	19	Stars and Stripes - banner	2002
29	30	Stars Over VEISHEA "Brigadoon" - correspondence (Mauck)	2002
24	20	State Fair - "Thank You" banner	2002
24	21	State Fair - theme display	2002
30	29	State Fair exhibit - correspondence, information (Mauck)	2002
29	32	State Fair exhibit - layout/diagram (Mauck)	2002
29	31	State Fair t-shirt - sample diagram (Mauck)	2002
24	22	Stationary Paper Stock Change Over - information	2002
33	22	Strategic events - how to categorize, examples	2002
24	23	Student Affairs - certificate	2002
24	24	Student Affairs - shirt design	2002
24	25	Student Answer Center - logo	2002
24	26	Student Counseling - certificate	2002
24	27	Student Health Center image campaign - materials	2002
24	28	Student Health Center VEISHEA - advertisements	2002
24	29	Student Health Insurance - informational material	2002
24	30	Student Services News for Fall - <i>Iowa State Daily</i> advertisements	2002
29	25	Student Web Portal "My Iowa State" - samples, correspondence (Mauck)	2002
24	31	Summer School - booklet	2002
24	32	Tech Transfer - cover	2002
24	33	Telephone directory - cover	2002
24	37	Theme - brochure	2002
24	34	Theme 2001-2002 - bookmark and button	2002
24	38	Timeline Art to A&R - marketing proposal	2002
24	39	Transfer Student - guide	2002
24	40	Undergraduate Admissions Requirements - brochure revisions	2002

Box	Folder	Title	Dates
28	7	Undergraduate programs and learning communities, central marketing funds proposal - correspondence	2002
23	72	University Marketing - podium sign	2002
24	41	University Marketing Website Copy Writing - materials	2002
24	42	University Museums - graphic image	2002
30	45	University Museums graphics - information (Mauck)	2002
24	43	University Research - brochure	2002
30	26	Update, Ames - proof, article (Mauck)	2002
30	44	<i>US News & World Report</i> , full-page advertisement for ISU - samples, copy, correspondence, information	2002
24	44	VEISHEA - advertisements	2002
24	45	Vet Med - annual report	2002
24	46	Vet Med - marketing proposals	2002
28	6	Veterinary Medicine, central marketing proposals - correspondence, proposal	2002
27	51	Vice President for Academic Affairs and Provost - Media Graphics	2002
28	5	Vice President for Business and Finance, central marketing funds proposal - correspondence, information	2002
24	47	Vice President for External Affairs - marketing proposals	2002
28	3	Vice President for Student Affairs, central marketing funds proposal - correspondence, proposal	2002
24	48	Vice President Student Affairs - marketing proposals	2002
28	59	Vice President, Alumni Association - ITC	2002
24	49	Vice Provost for Undergraduate Programs - marketing proposal	2002
24	50	Vice Provost Residence - marketing proposals	2002
30	57	Visitor Information brochure - samples, correspondence, proofs (Mauck)	2002
30	56	Visual identity for website - correspondence, information (Mauck)	2002
24	51	Welcome Center Duratrans - materials	2002
24	52	Wireless Internet - identification graphics	2002

Box	Folder	Title	Dates
30	54	WOI-Radio banners - correspondence, proofs (Mauck)	2002
24	53	Women Engineers - brochures	2002
24	54	World Food Prize - invitation	2002
30	53	Wrestling promotion display - proofs, photographs (4 8x10" color prints) (Mauck)	2002
39	46	Cael Sanderson on Wheaties box	2002
40	41	Thinkindependently.com campaign	2002
30	19	Admissions, <i>Omaha World Herald</i> advertisement - proofs, correspondence (Mauck)	2002-2003
30	14	Agricultural & Biosystems Engineering Graduate Recruitment brochure - samples, proof, correspondence (Mauck)	2002-2003
33	20	Ames entryway, signage - correspondence, information	2002-2003
29	41	Banner "Challenging Students to Become Their Best" - correspondence, sample (Mauck)	2002-2003
30	22	Bowl game banners - correspondence, proofs (Mauck)	2002-2003
30	51	Central Marketing Project - schedules, correspondence	2002-2003
29	10	College Guide advertisement - correspondence, sample (Mauck)	2002-2003
25	13	College of Business campaign - Pirro research on MBA programs	2002-2003
29	13	College of Business, Management brochure revisions - correspondence (Mauck)	2002-2003
28	30	Evaluation of summer school program - evaluation report, correspondence	2002-2003
26	38	Fact Book - correspondence, proofs, samples (Mauck)	2002-2003
26	24	Iowa State University Research Foundation (ISURF) autumn display - correspondence, proofs (Mauck)	2002-2003
29	23	ISU Telephone Directory Cover - cover, correspondence, 1 zip disc	2002-2003
26	17	LAS brochure - samples, correspondence (Mauck)	2002-2003
26	16	Learning Community fact sheet - correspondence, sample (Mauck)	2002-2003
28	62	Media Plan - correspondence	2002-2003

Box	Folder	Title	Dates
26	2	Plant Sciences Institute (PSI) symposium advertisement - ad, proof, correspondence (Mauck)	2002-2003
30	31	Plant Sciences Institute (PSI), Carver Co-laboratory Business Incubator - samples, proofs, correspondence (Mauck)	2002-2003
30	13	Public service graduate advertisement - proofs, correspondence (Mauck)	2002-2003
29	18	Scholars & Leaders Program - correspondence, proof (Mauck)	2002-2003
29	39	State Fair Athletic Academics Wall - correspondence, samples, information (Mauck)	2002-2003
29	38	State Fair Career Services Wall - correspondence, samples (Mauck)	2002-2003
28	15-18	State Fair cut-out transparencies	2002-2003
29	29	State Fair exhibit - information, agenda (Mauck)	2002-2003
29	43-45	State Fair exhibit, "Iowa Staters Making Iowa Greater" - correspondence, information, proofs, samples (Mauck)	2002-2003
30	37	Transforming Lives, campaign - correspondence, sample, CD-r artwork (Mauck)	2002-2003
30	43	Vending machine front panels - correspondence, proofs	2002-2003
39	38	American Marketing Association list serve	2002-2003
29	21	Small Business Development Center (SBDC) - "Growing Your Business" brochure, correspondence (Mauck)	2002-2003, undated
32	43	Marketing organization - correspondence, information	2002-2004
25	11	Summer session - examples from other college websites	2002-2004
32	33	Family and Consumer Sciences - annual reports, brochures, correspondence	2002-2005
27	3	College of Business meetings - correspondence, news releases, MBA program evaluation	2002-2006
25	9	Pirro research, presentation - summer sessions	2002-2006
25	16	Summer session data development team - research data, correspondence	2002-2006
40	35	President's image	2002-2007
40	6	<i>Des Moines Register</i> college guide	2002-2008

Box	Folder	Title	Dates
29	3	Academic All-State ad, <i>Des Moines Register</i> - correspondence, insert, sample (Mauck)	2003
30	15	Admissions window envelope - samples, correspondence (Mauck)	2003
30	17	Admissions, West High School - correspondence, proof (Mauck)	2003
30	27	Application for undergraduate admission and scholarship - sample (Mauck)	2003
28	45	Assistant Professor, Sociology/Latino(a) Studies - ITC	2003
28	58	Assistant, Associate, or Full Professor, Agricultural Law - ITC	2003
28	48	Associate Vice President for Student Affairs - ITC	2003
31	33	Atanasoff 100 th Anniversary Symposium, Certificates of Appreciation - proofs, correspondence	2003
31	36	Atanasoff 100 th Anniversary Symposium, final program and name tags - samples, correspondence	2003
31	37	Atanasoff 100 th Anniversary Symposium, stationery - proofs, correspondence	2003
31	34	Atanasoff 100 th Anniversary Symposium, student award certificates - proofs, correspondence	2003
31	38	Atanasoff 100 th Anniversary Symposium, t-shirt - proofs, correspondence	2003
31	35	Atanasoff 100 th Anniversary, <i>Iowa State Daily</i> ad for celebration - proof	2003
31	30	Atanasoff 100 th Anniversary, mug artwork - proofs, correspondence	2003
31	31	Atanasoff 100 th Anniversary, podium signs - samples, correspondence	2003
31	32	Atanasoff 100 th Anniversary, posters and banners - samples, correspondence	2003
31	4	Atanasoff Durham display signage - correspondence, proof	2003
31	5	Atanasoff page in football program - correspondence, sample	2003
30	28	Athletics Council certificates - sample, correspondence (Mauck)	2003

Box	Folder	Title	Dates
31	6	Baker Center for Bioinformatics - brochure, information, correspondence, 3" disc	2003
30	21	Benefits cover design - correspondence, proofs, samples (Mauck)	2003
26	36	Billboard, "100 Years of Extension" - correspondence, samples (Mauck)	2003
31	7	Borlaug Lecture materials - mailing cards, samples, correspondence	2003
31	8	Brown vs. Board of Education anniversary - sample banner, correspondence	2003
31	9	Business After Hours program - correspondence, sample	2003
30	35	Business undergrad brochure revision - samples, correspondence (Mauck)	2003
30	33	Campus communications survey - correspondence, surveys	2003
30	30	Campus Visit folder revision - samples (Mauck)	2003
30	41	Campus Visit Planner - samples, proofs (Mauck)	2003
30	10	Carver Charitable Trust gift - proof, correspondence	2003
27	30	Chief Information Officer - Media Graphics	2003
25	15	College of Business - TV spots	2003
28	24	College of Engineering - "Marston Muses" newsletter	2003
30	40	College of Family and Consumer Sciences (CFCS) pocket folder - samples, correspondence, proofs (Mauck)	2003
31	11	Commencement photo backdrop - samples, correspondence	2003
27	5	Continuing Education marketing - plan	2003
31	17	Convocation certificates - proofs, correspondence	2003
27	17	Council for Advancement and Support of Education (CASE) Online Conference - presentation: "Creative Communication in Tough Financial Times"	2003
36	28	Curriculum Brochures (ZLR)	2003
31	25	Cy Book (introductory brochure to ISU) - samples, correspondence	2003

Box	Folder	Title	Dates
29	4	Cyclone Marching Band raincoat art - correspondence, proofs (Mauck)	2003
28	53	Dean, College of Engineering - ITC	2003
28	51	Dean, College of Family & Consumer Sciences - ITC	2003
28	47	Dean, College of Veterinary Medicine - ITC	2003
29	1	Destination Iowa State marketing piece - proofs, sample, correspondence (Mauck)	2003
31	14	Distinguished Awards Celebration - sample program, correspondence, itinerary	2003
33	3	Eaton Hall dedication - program, card, correspondence	2003
26	46	Eaton Hall dedication advertisement - ad copy, correspondence, postcard/invitation (Mauck)	2003
26	44	Eaton Hall sign - samples, correspondence, information (Mauck)	2003
26	43	E-bill flier and insert - correspondence, proofs (Mauck)	2003
31	15	Economic Development website - correspondence, text	2003
26	42	Education curriculum brochure - samples (Mauck)	2003
31	18	Eicher Honorary Degree - certificate proof, correspondence	2003
27	21	Energy conservation marketing - information	2003
26	40	Engineering Recruitment brochure, cover art - sample, correspondence (Mauck)	2003
33	11	Entrepreneur Awards - correspondence, list, information	2003
31	13	Entrepreneurial Studies brochure - proof	2003
31	16	Fact Book - booklet (2003-2004), correspondence	2003
39	28	Fall Convocation Prototype Program Correspondence (Mauck)	2003
39	29	Fall Convocation Prototype Program Drafts (Mauck)	2003
26	33	Financial Report, cover illustration - correspondence, old sample (Mauck)	2003
31	29	<i>Forbes</i> Magazine, Atanasoff feature in "85 Innovations" - magazine, correspondence	2003
29	7	Foreign Languages and Literatures revision - curriculum brochure	2003

Box	Folder	Title	Dates
31	41	Geoffroy, Kathleen note cards - proofs, samples, correspondence	2003
32	31	Gift law guidelines for corporate entities - correspondence	2003
31	19	Grant Wood book dust jacket - proof, correspondence	2003
31	20	Grant Wood book plate sticker - proof, correspondence	2003
32	35	Hall of Fame Weekend - correspondence, news release	2003
31	22	Hilton Coliseum new banners - proofs, correspondence	2003
31	23	Hixson Scholarship brochure - proof, correspondence	2003
31	24	Hockey tournament program - correspondence	2003
32	37	Hoover Hall dedication - correspondence, program	2003
26	51	Horticulture poster - sample, correspondence (Mauck)	2003
31	21	Human Computer Interaction (HCI) grad program - poster, correspondence	2003
26	30	Interdisciplinary Research Institute for Survey Science (IRISS) brochure - sample, correspondence (Mauck)	2003
28	22	International Education Services - "The World as Seen from Iowa State" brochures	2003
26	31	Intro brochure, revised - correspondence, samples, proof (Mauck)	2003
26	29	Iowa Games souvenir program advertisement - proof, correspondence (Mauck)	2003
29	40	<i>Iowa State Daily</i> advertisement opportunities - ads, correspondence (Mauck)	2003
26	26	ISU Card, guest card revisions - correspondence (Mauck)	2003
31	26	ISU website redesign - samples, correspondence	2003
31	27	IT for grad students - brochure, correspondence	2003
31	28	It's A Fact 2003-2004 booklet - samples, correspondence, proofs	2003
26	19	John Vincent Atanasoff (JVA) Symposium poster - sample, correspondence (Mauck)	2003
26	18	Knoll photo shoot - correspondence (Mauck)	2003

Box	Folder	Title	Dates
25	8	Larry Eustachy, termination issue - correspondence, articles	2003
26	15	Learning Community certificates - correspondence, proofs (Mauck)	2003
26	14	Legislative brochure - correspondence (Mauck)	2003
31	12	Life-sized stand-up displays for State Fair - proofs only	2003
31	39	Maintenance Shop - correspondence	2003
32	42	Mandatory cost increases - correspondence	2003
31	40	Memorial Union podium signs - correspondence	2003
26	12	Morrill Hall graphic - proof, correspondence (Mauck)	2003
31	42	Multicultural Vision Program (MVP) - brochure, proofs	2003
31	43	Name badge guidelines - proofs, correspondence	2003
31	44	National Cyclone Club football parking - map	2003
27	34	News Writer (Science Media Relations), ISU News Service - Media Graphics	2003
26	8	Odyssey of the Mind banners - correspondence, proofs (Mauck)	2003
26	6	Orientation publications - brochures, correspondence, proofs (Mauck)	2003
26	4	Plant Sciences Institute (PSI) newsletters - proofs, correspondence (Mauck)	2003
31	45	Plant Sciences Institute (PSI) Symposium - brochure, correspondence	2003
26	45	Premedical and Health Sciences curriculum brochure - brochure revision, sample (Mauck)	2003
32	51	President Geoffroy power point presentation on ISU - disc, script	2003
31	46	President's Economic Development brochure - sample, correspondence	2003
31	47	President's holiday card - proof, correspondence	2003
31	48	President's Leadership Class booklet - correspondence, proof	2003
31	49	President's note card - samples, correspondence	2003

Box	Folder	Title	Dates
31	50	President's University Lecture cards - sample, correspondence	2003
28	28	Professional Development Day - correspondence, registration	2003
30	12	Recreation Services nametag - proofs (Mauck)	2003
31	51	Regent's Award for Faculty Excellence - program, correspondence	2003
32	57	Reiman Gardens Conservatory & Butterfly Wing dedication - correspondence, information	2003
32	56	Reiman Gardens marketing plan - billboard proofs, correspondence, information	2003
30	6	Research, magazine price estimates - correspondence (Mauck)	2003
30	5	Rice Krispies treat label reprint - samples, newspaper advertisement, correspondence (Mauck)	2003
29	20	Scholars & Leaders advertisement - proof, correspondence (Mauck)	2003
29	19	Scholars & Leaders certificates - proofs, correspondence (Mauck)	2003
29	27	Science Fair Program - brochure, correspondence, buttons (Mauck)	2003
29	17	Social Sciences curriculum - brochure (Mauck)	2003
29	15	Speakers Bureau - brochure, correspondence (Mauck)	2003
29	35	State Fair "Meet the Grads" wall - samples (Mauck)	2003
28	14	State Fair exhibit - correspondence, information	2003
29	34	State Fair exhibit - photo shoot schedule, release forms for participants (Mauck)	2003
28	13	State Fair exhibit - photographs of displays, cut-outs (34 5x7" color prints)	2003
29	42	State Fair exhibit, cut-out stand-ups - correspondence, samples, photographs (8 5x7" color prints) (Mauck)	2003
29	37	State Fair exhibit, student graduate cut-outs - correspondence (Mauck)	2003
29	36	State Fair exhibit, tower panel revision - sample, correspondence (Mauck)	2003

Box	Folder	Title	Dates
29	33	State Fair prize giveaways - signs, correspondence (Mauck)	2003
29	26	Student Counseling certificates - correspondence, samples (Mauck)	2003
31	52	Student Health Center Annual Report - correspondence	2003
31	53	Telephone directory - correspondence; cover, map proofs	2003
33	21	Television ad storyboards - proposal book, script	2003
30	48	Undecided curriculum brochure - proof	2003
30	47	Undergraduate application, summer 2003 and later - samples, proof (Mauck)	2003
31	54	University Museums Russian Gallery Guide - booklet, correspondence	2003
30	46	University Museums/Morrill Hall banner - proofs, correspondence (Mauck)	2003
30	25	Update advertisements, <i>Ames Tribune</i> - proofs, correspondence (Mauck)	2003
31	55	Vet Med brochures (2) - samples, proof, correspondence	2003
30	42	Vet Med client brochure - correspondence, proof, samples (Mauck)	2003
30	58	Vet Med high school recruiting brochure - information, correspondence (Mauck)	2003
31	56	Winter Festival folders - correspondence only	2003
40	3	Continuing Education needs – assessment project	2003
40	4	David Skorton, U of I	2003
40	39	Shared Leadership for Institutional Change	2003
40	44	University Marketing retreat	2003
33	63	Athletic Scholarship Endowment Program brochure - sample	2003 ca.
34	29	Admissions parking lot sign - correspondence, proofs, information	2003-2004
32	32	Gerdin Business Building dedication planning - correspondence, program and invitation samples	2003-2004

Box	Folder	Title	Dates
27	2	Iowa State Fair exhibit - photographs (23- 5x7" color prints)	2003-2004
28	61	Media Plan - correspondence	2003-2004
32	15	Plant Sciences Institute (PSI) Update newsletter - samples, correspondence	2003-2004
33	24	University Relations, Trademark Committee meetings - minutes, information, licensing book, correspondence	2003-2004
40	13	Educational Marketing Group, Inc. (EMG)	2003-2004
27	1	Alumni Honors & Awards - programs, correspondence	2003-2005
25	5	College of Business and MBA/graduate programs - brochures, correspondence	2003-2005
33	10	Extension Services - newsletter, brochure, information	2003-2006
32	47	Open option declaration - correspondence, brochure	2003-2006
27	9	College of Business <i>Prospectus</i> - alumni magazines	2003-2007
38	2	Wall of Honor in Beardshear, Correspondence (Folder 2 of 2) (Mauck)	2003-2007
31	57	Academic Calendar advertisement - correspondence, proof	2004
34	27	Academic Program for Excellence (APEX) brochure - samples	2004
31	58	Access Plus web illustration revision - correspondence, screen capture	2004
31	60	Admissions "Get Real" ad for Independent Tab - proof, correspondence	2004
31	61	Admissions Technology Curriculum brochure - samples	2004
31	62	African American Studies brochure - samples, correspondence	2004
34	26	Art on Campus booklet - sample	2004
34	25	Art on Campus t-shirt - proof, correspondence	2004
31	63	Astronomy Calendar - samples, correspondence	2004
31	64	Athletic Council certificates of appreciation - proofs, correspondence	2004
31	65	Athletic Department football parking - correspondence, maps	2004

Box	Folder	Title	Dates
34	39	Bachelor of Liberal Studies Degree brochure - proof, correspondence	2004
34	40	Biennial Conference on Chemical Education (BCCE) map - correspondence, proof	2004
31	66	Biological Sciences brochure - samples	2004
34	41	Borlaug lecture postcard, program - samples	2004
31	67	Campus Directory Kiosk Map revision - correspondence, proof	2004
33	59	Campus map - samples, correspondence	2004
31	68	Campus Visit Folder revision - samples	2004
31	69	Campus Visit Planner - sample, correspondence	2004
34	47	Center for Excellence in the Arts & Humanities brochure - sample	2004
34	45	Center for Excellence in the Arts & Humanities invitation - samples, correspondence	2004
34	46	Center for Excellence in the Arts & Humanities poster - sample, proof, correspondence	2004
31	71	College of LAS Introduction brochure revision - sample	2004
26	7	College-bound advertisement, <i>Omaha World Herald</i> - proof, correspondence (Mauck)	2004
25	29	Collegiate Licensing books - proposal, appendix	2004
31	72	Commencement/Installation banners - correspondence	2004
34	16	Communications projects, July-December - information packet	2004
33	43	Corn & Soybean Initiative - CD rom, correspondence, proofs	2004
33	42	Cornhusker Invitation (Petersen sculpture) - samples	2004
34	2	CY Stephens, Building of the Century - <i>Iowa Architect</i> magazine, correspondence, invitations, information	2004
33	6	CY Stephens, Building of the Century Award - information, correspondence	2004
33	33	Cy's 50 th Birthday - card proof, correspondence, article	2004
31	73	CYtation Awards - correspondence, proofs	2004

Box	Folder	Title	Dates
28	52	Department Chair and Professor, Department of Educational Leadership and Policy Studies - ITC	2004
33	25	Department of Public Safety (DPS) map, brochure - samples, correspondence	2004
34	28	Des Moines Airport backlit signs - proofs, information, correspondence, photographs (4- 4x6" color)	2004
33	2	Des Moines strategy - correspondence	2004
31	74	Destination Iowa State - passport, correspondence	2004
28	56	Director, Department of Residence - ITC	2004
28	57	Director/Professor or Associate Professor in math or science education, Department of Curriculum and Instruction, College of Education - ITC	2004
25	4	Distinguished Awards Celebration (DAC) - agendas, correspondence, samples	2004
31	75	E-bill advertisement - proof, correspondence	2004
33	26	Education Curriculum brochure - sample	2004
31	77	Employee Identification Badges - proofs, correspondence	2004
31	76	Engineering, Design, & Technology Curriculum brochure - sample	2004
31	59	Entrepreneurial Studies - correspondence, ad, proof	2004
34	6	Estes, Simon Counseling Opportunity postcard - sample	2004
31	78	Ethnic & Cultural Diversity brochure (Spanish version) - sample, correspondence	2004
33	27	Fact Book - correspondence, sample	2004
33	28	Fall Convocation program - sample, correspondence	2004
33	30	Fine Arts & Design Curriculum brochure - samples	2004
31	79	Graduate College Admissions materials - packet samples, correspondence	2004
31	80	Grant Wood's Main Street exhibit, Brunnier Museum - ad/poster samples, correspondence	2004
32	1	Grant Wood's Main Street postcard series - samples	2004
33	34	Harlan newspaper "Get Real" ad - correspondence, proof	2004

Box	Folder	Title	Dates
33	35	Hixson Opportunity Awards brochures, cards - samples, correspondence	2004
32	27	Image summit on university photos, images - information, correspondence	2004
33	39	Institute for Social & Behavioral Research (ISBR) brochure - sample, information	2004
35	31	International Introduction (to ISU) brochure - sample	2004
27	18	Iowa State University Annual Statistical Report	2004
27	8	Iowa: Life Changing - promotional packets	2004
32	2	ISCORE <i>Iowa State Daily</i> ad - proofs, correspondence	2004
32	3	ISU Inventors Dinner - program, correspondence	2004
34	12	ISURF Annual Report - proof	2004
32	4	ISURF photo montage for promotional materials - folder sample, correspondence	2004
34	13	It's a Fact booklet - samples, correspondence	2004
34	14	Jordan Creek Mall seating area signage - proof, correspondence	2004
32	41	Laptops TV ad revision - correspondence	2004
32	5	Learning Communities brochure - sample, correspondence	2004
34	15	Learning Communities brochure - samples, poster, correspondence, CD rom	2004
27	62	Marketing Image Summit/Workshop - guidelines for printing projects	2004
27	10	Marketing of Higher Education Symposium - information	2004
34	11	MBA ad - proof, correspondence	2004
32	6-7	MBA brochures, folders - samples, correspondence	2004
32	8	MBA Recruitment brochure - sample, correspondence	2004
25	7	MBA, Business Career Services - brochures	2004
32	9	Mid-Iowa Band Contest - correspondence, ad proof	2004
34	36	Multicultural Vision program - brochure, postcard, information, samples	2004
34	24	Music Department brochures - samples	2004

Box	Folder	Title	Dates
34	19	National Order of the Arrow Conference (NOAC) - correspondence, information, proofs	2004
27	22	NCAA Women's Basketball 1 st and 2 nd rounds - information, correspondence	2004
34	20	Omaha newspaper ad - proof, correspondence	2004
32	10	Orientation materials - packet info, correspondence	2004
34	34	Outcomes brochure - sample	2004
34	33	Pappajohn atrium banner - proofs, correspondence	2004
33	40	Petersen, Christian horse banner - correspondence, proof	2004
34	32	Physical Sciences, Premedical & Health Sciences Curriculum brochures - samples	2004
33	71	Plant Sciences Institute (PSI) Annual Report - booklet, correspondence	2004
32	11	Plant Sciences Institute (PSI) brochures - samples, correspondence	2004
31	70	Plant Sciences Institute (PSI) Innovations Development Facility brochure -sample, correspondence	2004
32	12	Plant Sciences Institute (PSI) Symposium brochure - sample, correspondence	2004
33	65	Podium signs for Memorial Union - correspondence, proofs	2004
33	66	President's birthday card - samples, correspondence	2004
33	67	President's holiday card - samples, correspondence, proofs	2004
33	68	President's Leadership Class Directory, 2004-2005 - sample, correspondence	2004
32	13	President's Lecture Series, Diane Birt - correspondence, program, mailer	2004
33	69	Presidential University Lecture Series, Fall 2004 - program, correspondence	2004
32	14	Professional Communication Program brochure - sample	2004
32	53	Radio commercials for football - correspondence, ad text	2004
32	54	Radio spots - correspondence, ad text	2004

Box	Folder	Title	Dates
34	4	Regent's Award for Staff Excellence - program, certificate proofs	2004
32	17	Social Sciences Curriculum brochure - proof, correspondence	2004
33	56	Special Olympics tag-lines - correspondence, list	2004
34	7	Stafford ad for Des Moines newspaper - proof, correspondence	2004
32	50	STAMATS Parents Talk Webinar - packet, correspondence	2004
25	26	State Fair exhibit - general information, correspondence	2004
25	30	State Fair exhibit - photographs (10- 5x7" color prints), CD-r	2004
32	18	State Science and Technology Fair program - sample, button, correspondence	2004
32	19	Student Counseling Service certificates - sample, correspondence	2004
32	16	Student Leadership Awards, <i>Iowa State Daily</i> ad - proof, correspondence	2004
32	20	Technology at Iowa State brochure - samples	2004
33	61	Technology Transfer reports - booklets	2004
33	62	Telephone book cover, Cy's 50 th birthday - proofs, correspondence	2004
25	27	Trademark licensing proposals - correspondence, information	2004
32	21	Transfer Student Guide - samples, correspondence	2004
32	22	Undergraduate admission application - proof, correspondence	2004
32	23	Veterinary Medicine Program brochure - samples, correspondence	2004
33	64	Visual identity, internet - proofs, correspondence, information	2004
39	39	Ames poster – pen and ink drawing	2004
39	41	Banker's Trust ads	2004
39	42	Bergstrom Indoor Facility dedication	2004

Box	Folder	Title	Dates
40	12	Dr. Newlin response to budget cuts	2004
34	43	Business & Related Programs Curriculum brochure - samples	2004-2005
34	44	Campus Visit Planner revision - samples, information	2004-2005
33	16	College of Business - strategic plan, brochures	2004-2005
33	44	CTRE website formatting - proofs, correspondence	2004-2005
33	49	Destination Iowa State - "passport" sample, correspondence	2004-2005
32	58	Enrollment Leadership Council - correspondence, information, DVD for admissions, photographs (7- 4x6" color), reports, promotions	2004-2005
32	36	Freshman Honors Program, Pirro Research - correspondence, information	2004-2005
27	19	Image Summit - correspondence, information	2004-2005
34	18	<i>MPLS-St. Paul</i> magazine ad - proof, magazine	2004-2005
33	72	Plant Sciences Institute (PSI) newsletters - samples, correspondence	2004-2005
33	70	Presidential University Lecture Series, Spring 2005 - program, correspondence	2004-2005
33	54	Strategic Plan, 2005-2010 - brochure, correspondence	2004-2005
38	4	College of Human Sciences Recruitment Brochure, Correspondence (Mauck)	2004-2007
33	51	Scholars & Leaders recognition - program, proofs, correspondence	2004-2007
39	48	Capital campaign, 2007	2004-2007
40	43	Trademark and licensing meetings	2004-2007
39	36	Advertising spots, men's basketball (tv)	2004-2008
32	28	I'll Make Me a World in Iowa - correspondence, information, newspaper clippings	2004-2009
34	31	Academic All-State ad in Des Moines newspaper - proof, correspondence, information	2005
34	30	Access Plus postcard - correspondence, proofs, sample	2005
34	83	Admissions Hobson ad - proof	2005
34	81	Adult Student Guide revision - samples	2005

Box	Folder	Title	Dates
34	80	Airport backlit display of four panels - proofs	2005
27	31	Announcement - Open Forum for Students and the Future of VEISHEA	2005
27	32	Announcement - Public Forum, VEISHEA Riot Disciplinary Issues	2005
34	37	Astronomy, Fick Calendar - samples, information	2005
34	38	Athletic marks, 1 & 2 color options - proofs	2005
34	78	Biological Sciences curriculum brochure - samples	2005
27	70	Brain ad - national magazine campaign (<i>Time</i> sample)	2005
27	68	Campaign Communications Web Conference - correspondence	2005
33	17	Campus entry designs - correspondence, information, designs	2005
33	5	Campus panoramic shots - discs (6) with photos	2005
27	69	CASE District Award entries - information	2005
Map Case	C409 D05	Center for Excellence in Arts & Humanities - poster	2005
34	48	Central campus map - proof, correspondence, CD rom	2005
27	59	Chair, Department of Natural Resource Ecology and Management - Media Graphics	2005
34	70	College of Business <i>Prospectus</i> magazine	2005
34	69	College of Human Sciences brochure revisions - samples, proofs	2005
33	36	College of Human Sciences ribbon tying invitation - proof, correspondence	2005
35	35	College of Human Sciences strategic plan graphic - proof	2005
34	67	College of Human Sciences, Human Development and Family Studies brochure - sample, proof	2005
34	65	College of Human Sciences, International Teaching brochure, Study Abroad brochure - samples	2005
35	16	Corn Soybean Initiative graphics - samples	2005
25	24	Cyclone Capital Classic - correspondence, information	2005

Box	Folder	Title	Dates
33	47	Dean of Students Office brochure - samples, correspondence	2005
28	55	Dean of Students, ITC	2005
28	46	Dean, College of Agriculture - ITC	2005
33	48	Des Moines Arts Festival ad - correspondence, proof	2005
27	65	Distinguished Awards Celebration (DAC) - agendas, correspondence	2005
33	45	Distinguished Awards Celebration (DAC) - programs, correspondence, CD rom	2005
27	64	Distinguished Awards Celebration (DAC) - proofs, programs, invitations, CD-r (4) with photographs	2005
33	46	Distinguished Awards Ceremony programs, cards - proofs, sample, correspondence	2005
33	4	Economic development in Iowa - booklet	2005
35	11	Engineering, Design, and Technology brochure - samples	2005
35	10	Expanding World of Agriculture curriculum brochure - samples	2005
35	9	Experience Iowa State banners - correspondence, proofs	2005
35	8	Explore Your Options brochure - samples	2005
35	21	Fall convocation certificates - proofs	2005
35	20	Fall convocation program - samples	2005
35	19	Fall convocation, <i>Iowa State Daily</i> advertisement - sample	2005
33	8	Fall Convocation, University Awards - information, correspondence	2005
35	23	Family and Consumer Sciences (FCS) Leadership Academy brochure - samples	2005
33	31	Food Science Graduate Program brochure - samples, correspondence	2005
33	32	Graduate recruitment brochure - sample	2005
35	22	Honors Program brochure - samples, related information	2005
35	38	Honors Program curriculum brochure - samples	2005

Box	Folder	Title	Dates
32	39	Houston Bowl - program, information, correspondence	2005
35	36	Houston Bowl postal slug - proof	2005
36	25	Ignition Des Moines Mall Kiosk (ZLR)	2005
36	37	Ignition Des Moines Mall Kiosk (ZLR)	2005
32	40	Image summit - correspondence, information	2005
33	37	Innovation poster with Deland Myers - proof, sample, correspondence	2005
35	32	Innovator postcard - sample, proofs	2005
33	38	Innovator postcards - samples	2005
34	8	International Cy book - samples	2005
35	30	Introduction brochure (to ISU), laptop version - samples	2005
35	28	Iowa African-American Hall of Fame display - program	2005
27	15	Iowa Cubs marketing opportunities - information packet	2005
35	27	Iowa Energy Center, Home Heating and Cooling brochure - sample	2005
35	26	Iowa Events Center backlit panels - proofs	2005
34	9	Iowa Games program ad - correspondence, proof	2005
34	10	ISCORE ad - proof, correspondence	2005
32	24	ISU chant contest - correspondence	2005
35	44	ISU Week <i>Des Moines Register</i> advertisement - proofs	2005
36	13	ISU Week in Des Moines Jordan Creek Poster (Mauck)	2005
35	43	ISU Week in Des Moines, graphic element - proofs	2005
34	21	Jordan Creek advertising - slides (3 color), proofs, correspondence	2005
35	41	Jordan Creek signage - proofs	2005
35	40	Latino Studies Program brochure - samples	2005
35	7	Learning Communities postcards and brochure - samples	2005
Map Case	C409 D05	Learning Community - poster	2005
34	52	Marketing Communications projects, fiscal year 2004-2005	2005

Box	Folder	Title	Dates
33	53	Marketing plan - information, correspondence	2005
34	17	Midwest Energy Association banners - correspondence, proofs	2005
34	22	Multicultural Student Affairs graphic identity - proofs, correspondence, brochure	2005
34	23	Multicultural Student Affairs postcard - correspondence, proofs	2005
35	5	Music and Performing Arts curriculum brochure - samples	2005
34	76	Norman Borlaug lecture, postcard and program - samples	2005
23	51	Office of University Marketing - informational materials	2005
33	29	Orientation Handbook for families - samples	2005
34	35	Orientation Publications - campus maps, parking passes, registration information, samples	2005
27	29	Physician, Thielen Student Health Center - Media Graphics	2005
33	15	Pirro Research - enrollment decision making for engineering students	2005
34	88	Plant Sciences Institute (PSI) annual report - samples	2005
34	5	Plant Sciences Institute (PSI) Symposium brochure - sample, correspondence	2005
34	87	Plant Sciences Institute (PSI) symposium poster - sample	2005
34	96	Pre-medical and Health Sciences curriculum brochure - samples	2005
34	94	President's holiday card, letter - sample	2005
35	24	Presidential Lecture, fall 2005, by R. Bruce Thompson - program	2005
34	93	Pre-veterinary Medicine and Animal Sciences curriculum brochure - samples	2005
33	41	<i>Prospectus</i> magazine, College of Business - sample	2005
34	89	Provost holiday card - samples	2005
27	7	Regent Universities, Business Assistance Services - information, correspondence	2005

Box	Folder	Title	Dates
35	33	Ribbon tying ceremony - proof	2005
34	1	Science & Technology Fair - program, button, correspondence	2005
34	62	Simon Estes counseling posters - samples, CD with graphics	2005
34	61	<i>Sioux City Journal</i> advertisement - proofs	2005
34	60	Social Sciences curriculum brochure - samples	2005
34	59	Sports and Exercise Sciences brochures - samples	2005
34	3	State Fair exhibit, 2005 - diagrams, correspondence, proofs of banners	2005
25	20	State Fair exhibit, admissions - information	2005
25	23	State Fair exhibit, general information - correspondence, information	2005
25	21	State Fair exhibit, posters and tattoos - correspondence, information	2005
25	18	State Fair exhibit, Reiman Gardens - correspondence, information	2005
25	22	State Fair exhibit, University Bookstore - correspondence	2005
25	19	State Fair exhibit, volunteers - information	2005
34	57	Strategic plan, 2005-2010 - information	2005
33	55	Technology Curriculum brochure - sample	2005
34	54	Technology Transfer report - sample	2005
33	60	Transfer Student Guide - booklets	2005
34	53	University Marketing, Beardshear office space - plans	2005
34	51	University photographer flyer - sample, proof	2005
33	57	Veterinary Medicine 125 th Anniversary materials - booklets, invitations, proofs, correspondence	2005
33	58	Veterinary Medicine applicant information - poster, brochures	2005
34	50	Veterinary Medicine recruitment materials - samples	2005
34	49	Veterinary Teaching Hospital brochure - samples	2005
39	37	Ag & Biosystems logo t-shirts	2005

Box	Folder	Title	Dates
40	9	<i>Des Moines Register</i> academic all-state congrats	2005
40	25	Mary Greeley Medical Center (MGMC) gala	2005
40	29	<i>New York Times</i> Education Life	2005
40	32	Open option/student journals	2005
40	46	University Marketing move to Beardshear	2005
40	48	<i>U.S. New & World Report</i> survey write-up	2005
33	19	Advertising exposure - proposals, correspondence	2005-2006
34	73	Center for Excellence in Arts and Humanities poster - proofs	2005-2006
34	58	Division of Student Affairs - sample	2005-2006
35	18	Fact Book - sample	2005-2006
25	10	ISU Week and Cyclone Classic, December 10-16	2005-2006
35	42	It's A Fact booklet - samples	2005-2006
34	86	Plant Sciences Institute (PSI) Update newsletter - samples	2005-2006
34	98	President's Leadership Class book - samples	2005-2006
37	72	University Marketing Website, Correspondence (Folder 1 of 2) (Mauck)	2005-2006
37	73	University Marketing Website, Correspondence (Folder 2 of 2) (Mauck)	2005-2006
40	17	Fall convocation, 2006	2005-2006
40	28	Movie theater advertising	2005-2006
40	50	<i>U.S. News & World Report</i> ad (1 of 2)	2005-2006
40	51	ZLR commercials	2005-2006
35	47	150th Anniversary celebration logo (Mauck)	2006
35	53	150th Anniversary celebration logo usage and guidance (Mauck)	2006
38	31	150th Anniversary Stickers for Envelopes, Correspondence (Mauck)	2006
38	32	150th Anniversary Timeline, Correspondence (Mauck)	2006
38	34	150th Anniversary Website Design, Correspondence (Mauck)	2006
35	55	150th History book - bookplate (Mauck)	2006

Box	Folder	Title	Dates
35	57	150th Krazy Cube (Mauck)	2006
35	58	150th lapel pin (Mauck)	2006
34	84	Accreditation ad for <i>Des Moines Register, Iowa State Daily</i> - proof, information	2006
34	82	Admissions undergraduate application - sample, proof	2006
35	63	Adult Student Guide Revision (Mauck)	2006
35	64	Advancing One Community Awards (Mauck)	2006
35	71	Bio-economy Summit Folder and Agenda (Mauck)	2006
37	20	Bioeconomy Summit Invite, Correspondence (Mauck)	2006
34	77	Biotechnology curriculum brochure - samples	2006
35	72	Borlaug Lecture (Mauck)	2006
33	7	Business After Hours - correspondence	2006
35	73	Business After House (Mauck)	2006
34	75	Campus entrance signage - proofs, information	2006
35	81	Campus Map Directions (Mauck)	2006
35	82	Center for Excellence in Arts and Humanities Poster (Mauck)	2006
36	29	Choose Your Adventure Website (ZLR)	2006
34	72	Christian Petersen folder, art museum disc - samples	2006
35	91	Christian Petersen Museum Banner (Mauck)	2006
35	84	Christian Petersen Museum Opening Invite (Mauck)	2006
34	71	Christian Petersen truck panels - proofs	2006
34	90	College of Business <i>Prospectus</i> alumni magazine	2006
35	78	College of Business Prospectus Fall	2006
35	77	College of Business Undergraduate Recruiting Brochure (Mauck)	2006
28	25	College of Engineering - "Innovate" newsletter	2006
36	39	College of Human Science Awareness Campaign (ZLR)	2006
36	30	College of Human Sciences Awareness Campaign (ZLR)	2006
37	62	College of Human Sciences Brochure, Correspondence (Mauck)	2006

Box	Folder	Title	Dates
34	68	College of Human Sciences dean's brochure, pop-up - correspondence, samples	2006
34	66	College of Human Sciences, human performance graph - proof	2006
36	40	Curriculum Brochures Ideas (ZLR)	2006
35	80	Cy Illustration Rights and High Color Correcting (Mauck)	2006
35	85	DAC Cherry Pie Cards (Mauck)	2006
36	42	Des Moines Art Festival Ad (ZLR)	2006
36	27	Des Moines Festival Ad (ZLR)	2006
35	15	Destination Iowa State - sample revisions	2006
36	1	Destination Iowa State (Mauck)	2006
35	14	Dex phone book ad - sample, information, copy	2006
35	17	Distinguished Award Celebration (DAC) - samples	2006
25	3	Distinguished Awards Celebration (DAC) - information, correspondence, honors list, agenda	2006
36	5	DPS Parking Map (Mauck)	2006
36	41	DUD - Admission Menu Ideas (ZLR)	2006
35	13	Educational Leadership and Policy Studies (ELPS) - newsletter samples, banner proofs	2006
39	13	Educational Leadership and Policy Studies Ashe/Lumina Policy Brief Brochure, Correspondence (Mauck)	2006
36	8	ELPS Marketing Blast (Mauck)	2006
36	6	ELPS Policy Brief Report (Mauck)	2006
36	7	ELPS Positioning Brochure and Hang Tag, Envelope	2006
37	66	Enjoy the Adventure Style Guide, Correspondence (Mauck)	2006
35	12	Environment curriculum brochure - samples	2006
36	32	Fall Convocation Ad (Mauck)	2006
36	17	Fall Convocation Certificates	2006
36	11	Fall Convocation Program (Mauck)	2006
36	31	Family & Consumer Sciences Education & Studies Brochure	2006

Box	Folder	Title	Dates
36	18	Family and Consumer Sciences Education and Studies Brochure (Mauck)	2006
36	35	Honary Degrees - Summer	2006
36	22	Honorary Degree Certificates Fall	2006
35	37	Honorary degree for Vance Coffman	2006
36	21	Honorary Degrees - Summer	2006
36	26	Honors Brochure (ZLR)	2006
36	38	Honors Brochure (ZLR)	2006
36	20	Hotel, Restaurant, and Institution Management Brochure (Mauck)	2006
35	34	Humanities curriculum brochure - samples	2006
35	29	Inventor's Dinner program - samples	2006
38	43	Iowa State 2-Word Nameplate/Logo Design, Correspondence (Mauck)	2006
35	25	ISU Card redesign - proofs	2006
36	14	ISU Week - Des Moines Ad (Mauck)	2006
38	49	ISU Week Ads, Correspondence (Mauck)	2006
35	39	Latino Studies pencils and posters - samples, proofs	2006
35	6	Learning Communities certificates - proofs	2006
35	4	MVP brochure and application - samples	2006
36	44	National Special Olympics Map Art (Mauck)	2006
35	3	National Special Olympics materials - samples, proofs	2006
35	2	Odyssey of the Mind brochures, banners - samples, proofs	2006
36	46	Orientation Fold Over Campus Map (Mauck)	2006
35	1	Orientation materials revisions - samples	2006
34	74	Outstanding Alumnus central campus banners - samples, information	2006
34	100	Physical Sciences curriculum brochure - samples	2006
34	99	Physics and Astronomy calendar - sample	2006
36	53	Plant Sciences Institute Annual Report (Mauck)	2006
34	79	Podium backdrop designs - proofs	2006

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34	97	Presidential University Lecture Series with Carolina Cruz-Neira program - sample	2006
36	47	President's Holiday Card (Mauck)	2006
36	51	President's Lecture Fall (Mauck)	2006
34	92	Principal Park, outfield sign - proofs	2006
34	91	Professional Communication curriculum brochure - proof	2006
36	52	Provost Holiday Card (Mauck)	2006
36	54	PSI Newsletter (Mauck)	2006
36	56	Regents Staff Excellence Award Program Certificates (Mauck)	2006
34	85	Regents Tech Transfer event - proofs, invites, reports	2006
37	3	Revision and Printing Instructions for Applications, Correspondence (Mauck)	2006
34	64	Scholars and Leaders certificates, program - samples, proofs	2006
34	63	Science Fair 2006 program- samples	2006
25	32	Special Olympics, U.S. National Games - literature, information	2006
25	17	State Fair exhibit - general information	2006
34	56	Student Counseling brochures - samples	2006
34	55	Student Counseling display - proof, samples	2006
36	59	Tech Transfer Students Report Cover	2006
36	61	Undergraduate Application Revision to Major	2006
36	63	University Museums Fall Exhibition	2006
28	23	Virtual Reality Applications Center - "VR Tech" newsletter	2006
38	3	World Languages and Cultures Brochure (Mauck)	2006
39	44	Branding seminar	2006
40	2	Chris Ahoy, APPA president	2006
40	8	Dex ads	2006
40	10	<i>Des Moines Register</i> academic all-state congrats	2006
40	19	Iowa Dollars for Scholars walk	2006

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40	21	ISU Foundation campaign ID consultant meeting	2006
40	40	Sun Prairie High School logo issue	2006
40	49	<i>U.S. News & World Report</i> ad (2 of 2)	2006
28	21	Electrical Engineering - "Connections" newsletter, brochure	2006, undated
36	3	"It's a Fact Brochure"	2006-2007
39	14	Educational Leadership and Policy Studies Ashe/Lumina Policy Briefs: Introduction and Issue 1, Correspondence (Mauck)	2006-2007
36	12	Fact Book (Mauck)	2006-2007
36	36	Geology Field Camp Poster (Mauck)	2006-2007
36	49	President's Leadership Class Directory (Mauck)	2006-2007
39	12	Education Curriculum Brochure, Correspondence (Mauck)	2006-2008
36	23	Geology Field Camp Poster	2006-2008
38	59	Orientation Information Brochure, Correspondence (Mauck)	2006-2008
39	21	The Environment Brochure (Mauck)	2006-2008
40	5	Dean of Students Chronicle	2006-2008
38	5	150th Anniversary Ad for Prospectus Magazine (Mauck)	2007
38	13	150th Anniversary Banners for Beardshear, Curtiss, and Library, Correspondence (Mauck)	2007
38	16	150th Anniversary Billboard, Correspondence (Mauck)	2007
38	22	150th Anniversary Brass Plaque, Correspondence (Mauck)	2007
38	12	150th Anniversary Campus Building Banners Revised, Correspondence (Mauck)	2007
35	52	150th Anniversary commencement photo backdrop (Mauck)	2007
38	15	150th Anniversary Display Setup Fall Convention (Mauck)	2007
38	20	150th Anniversary Downtown Ames Banner, Correspondence (Mauck)	2007

Box	Folder	Title	Dates
38	21	150th Anniversary Elwood Banners, Correspondence (Mauck)	2007
35	51	150th Anniversary flyer template (Mauck)	2007
38	35	150th Anniversary Football Program Ad, Correspondence (Mauck)	2007
38	23	150th Anniversary Gateway Plaque (South Entry), Correspondence (Mauck)	2007
38	50	150th Anniversary It's a Fact Brochure, Correspondence (Mauck)	2007
35	50	150th Anniversary podium sign (Mauck)	2007
38	29	150th Anniversary President's Birthday Card, Correspondence (Mauck)	2007
38	30	150th Anniversary PSA for Newspapers and Shoppers, Correspondence (Mauck)	2007
38	33	150th Anniversary VEISHEA Map Brochure, Correspondence (Mauck)	2007
35	45	150th Cy-Ride bus boards - correspondence	2007
35	49	150th Extension banner (Mauck)	2007
35	54	150th Extension newspaper template (Mauck)	2007
35	56	150th Iowan ad (Mauck)	2007
35	59	150th postage slug (Mauck)	2007
36	43	150th Presidents Council Powerpoint (Mauck)	2007
37	1	Admissions 6x9 Envelope, Correspondence (Mauck)	2007
35	65	Ames Bulletin Board Ad (Mauck)	2007
37	14	Ames Bulletin Board Ad Final (Mauck)	2007
37	15	Ames Bulletin Board Ad Winter 2007 (Mauck)	2007
35	66	Application for Undergraduate Admission (Mauck)	2007
37	18	Athletic Logo Proofs (Mauck)	2007
35	67	Athletics Stationary (Mauck)	2007
35	68	Athletics Stationary System Revised (Mauck)	2007
35	69	Banner for Conoco Phillips Presentation (Mauck)	2007
35	70	Bio-economy Summit Table Tents (Mauck)	2007
37	22	Black Cultural Center Banner Correspondence (Mauck)	2007

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37	23	Blue Sky Stand-up Display Correspondence (Mauck)	2007
37	24	Borlaug Lecture Material and Correspondence (Mauck)	2007
38	44	Business After Hours Ad Correspondence (Mauck)	2007
37	25	Business After Hours Ad Final (Mauck)	2007
37	19	Business After Hours Advertisements and Correspondence (Mauck)	2007
37	29	Campus Map Art Department of Residence Correspondence (Mauck)	2007
37	27	Campus Map Update, Correspondence (Mauck)	2007
38	54	Campus Map/Marketing Map, Correspondence (Mauck)	2007
37	31	Central Campus Alumni Banners (Final) Correspondence (Mauck)	2007
37	30	Central Campus Alumni Banners (Revised) Correspondence (Mauck)	2007
37	35	College of Business Ad: Sample, Correspondence (Mauck)	2007
37	32	College of Business Economic Major Sheet (Mauck)	2007
37	33	College of Business New Majors Brochure (Mauck)	2007
35	76	College of Business Prospectus Students (Mauck)	2007
35	92	DAC ad to ISU Daily	2007
35	93	DAC Awardee Booklet (Mauck)	2007
35	90	DAC Crystal Award (Mauck)	2007
35	88	DAC Insert to Inside Iowa State (Mauck)	2007
35	87	DAC Invite and Insert Cards	2007
35	89	DAC Programs, Menu, Place Cards	2007
35	86	DAC RSVP Card and Envelope (Mauck)	2007
36	4	Destination Iowa State Mailing Postcard (Mauck)	2007
39	8	Destination Iowa State New Student Guide Proofs (Mauck)	2007
39	7	Destination Iowa State New Student Guide, Correspondence (Mauck)	2007
36	2	Destination Iowa State Promo	2007
28	60	Director, African American Studies - ITC	2007

Box	Folder	Title	Dates
38	28	Distinguished Professors Plaque, Correspondence (Mauck)	2007
37	65	Division of Student Affairs Annual Report, Correspondence (Mauck)	2007
39	16	Educational Leadership and Policy Studies Educational Administration Positioning Brochure, Correspondence (Mauck)	2007
39	17	Educational Leadership and Policy Studies Envelope and Belly Band, Correspondence (Mauck)	2007
39	18	Educational Leadership and Policy Studies Higher Education Positioning Brochure, Correspondence (Mauck)	2007
36	10	ELPS #3 (Mauck)	2007
36	9	ELPS Policy Brief Report	2007
36	33	ELPS Social Justice Brochure (Mauck)	2007
39	24	Fall Convocation Certificates and ISU Daily Ad, Correspondence (Mauck)	2007
39	26	Fall Convocation Program Proofs (Mauck)	2007
39	27	Fall Convocation Program Proofs, Correspondence (Mauck)	2007
36	34	FM & M Ad (Mauck)	2007
38	36	Foundation Hindu Concert Ad, Correspondence (Mauck)	2007
36	19	FP & M Ad (Mauck)	2007
36	24	Hindu Temple Act (Mauck)	2007
38	38	Honorary Degree Certificate for John Pappajohn, Correspondence (Mauck)	2007
38	40	Honorary Degree Certificate for Robert Byron Bird, Correspondence (Mauck)	2007
38	42	Iowa Energy Center "Major Home Appliances" Publication (Mauck)	2007
37	12	Iowa State Applications Instructions for Resident and Non-resident, Correspondence (Mauck)	2007
38	26	Iowa State Day at the Capitol 1858 Act Replica, Correspondence (Mauck)	2007
36	15	ISU 150th Quilt Flyer	2007

Box	Folder	Title	Dates
36	16	ISU Astronomy Calender	2007
38	6	ISU Foundation Banner, Correspondence (Mauck)	2007
38	46	ISU Foundation Podium Backdrop (Mauck)	2007
38	47	ISU Timeline on CD, Correspondence (Mauck)	2007
36	50	Learning Community Certificates (Mauck)	2007
38	53	Lectern Sign for Memorial Union, Correspondence (Mauck)	2007
38	56	Multicultural Vision Program Brochure Revision and Application, Correspondence (Mauck)	2007
38	57	Odyssey of the Mind Logos, Correspondence (Mauck)	2007
36	45	Orientation Family Handbook Redesign (Mauck)	2007
38	60	Parks Library Banner Correspondence (Mauck)	2007
37	67	Phone Directory Cover, Correspondence (Mauck)	2007
38	61	Phone Directory Illustration Key, Correspondence (Mauck)	2007
37	49	Plant Sciences Institute Newsletter (Mauck)	2007
37	48	Plant Sciences Institute Newsletter, Correspondence (Mauck)	2007
37	2	Pre-printed Application Instructions, Correspondence (Mauck)	2007
37	13	Pre-printed Application Sheets (Mauck)	2007
36	48	President Lecture Spring (Mauck)	2007
39	2	Presidential Lecture Materials, Correspondence (Mauck)	2007
38	67	President's Economic Benefit Brochure, Correspondence (Mauck)	2007
38	68	President's Holiday Card for 150th Anniversary, Correspondence (Mauck)	2007
39	1	President's Leadership Class Directory, Correspondence (Mauck)	2007
38	65	Principal Park Signage Correspondence (Mauck)	2007
37	34	Prospectus, College of Business Magazine (Mauck)	2007
39	34	Prospectus, College of Business Magazine, Spring Edition (Mauck)	2007

Box	Folder	Title	Dates
36	55	PSI April Newsletter (Mauck)	2007
37	52	Regents Awards for Faculty and Staff Excellence Correspondence (Mauck)	2007
37	56	Sample Campus Map (Mauck)	2007
37	55	Scholars and Leaders Certificates (Mauck)	2007
36	57	Scholars and Leaders Program (Mauck)	2007
37	57	Science and Technology Form, Correspondence (Mauck)	2007
37	63	State Fair Admissions Business Cards, Correspondence (Mauck)	2007
37	64	State Fair Quilt Signage (Mauck)	2007
37	45	Strategic Plan Bookmark, Correspondence (Mauck)	2007
36	58	Student Services Brochure (Mauck)	2007
36	60	The Expanding World of Agriculture Curriculum Brochure (Mauck)	2007
37	4	Travel Information (Mauck)	2007
37	6	Undergraduate Admissions Application Correspondence (Mauck)	2007
37	68	University Conference Services Brochure, Correspondence (Mauck)	2007
37	71	University Conference Services Campaign/Iowa Games Ad, Correspondence (Mauck)	2007
36	64	Vet Teaching Hospital Brochure	2007
36	65	Women in Science & Engineering 20th Anniversary Certificates	2007
39	43	Bioeconomy conference	2007
39	45	Business After Hours, 2008	2007
39	49	CASE District awards entries, 2007	2007
40	11	<i>Des Moines Register</i> academic all-state congrats	2007
40	27	Most Dominant Mascot contest	2007
38	7	150th Anniversary Campanile/Fireworks Email (Mauck)	2007-2008
38	14	150th Anniversary Commemorative Campus Map, Correspondence (Mauck)	2007-2008

Box	Folder	Title	Dates
38	18	150th Anniversary Des Moines Magazine Timeline Ad, Correspondence (Mauck)	2007-2008
35	46	150th Commencement program timeline - correspondence and program	2007-2008
37	8	Advance Program Identity, Correspondence (Mauck)	2007-2008
37	17	Astronomy Calendar 2007 and 2008, Correspondence (Mauck)	2007-2008
39	10	Distinguished Award Ceremony Insert for Inside Iowa State, Website, Correspondence (Mauck)	2007-2008
39	15	Educational Leadership and Policy Studies Ashe/Lumina Policy Briefs: Issues 2-4, Correspondence (Mauck)	2007-2008
39	20	Engineering, Design, and Technology Curriculum Brochure, Correspondence (Mauck)	2007-2008
39	22	Event Planning and Management Brochure, Correspondence (Mauck)	2007-2008
39	23	Explore Your Options Brochure, Correspondence (Mauck)	2007-2008
39	32	ISU Fact Book (Mauck)	2007-2008
39	33	ISU Fact Book, Correspondence (Mauck)	2007-2008
38	63	Plant Sciences Institute Annual Report (Mauck)	2007-2008
37	47	Plant Sciences Institute Newsletters, Correspondence (Mauck)	2007-2008
40	1	CASE District awards entries, 2008	2007-2008
36	62	Undergraduate & Graduate curriculum, courses and programs (Mauck)	2007-2009
40	16	Fall convocation awards	2007-2011
38	9	150th Anniversary Annual Report (Mauck)	2008
38	11	150th Anniversary Appreciation Certificates, Correspondence (Mauck)	2008
38	17	150th Anniversary Des Moines Register Supplement Insert, Correspondence (Mauck)	2008
38	19	150th Anniversary Des Moines Register Supplement Promotion, Correspondence (Mauck)	2008
38	27	150th Anniversary Legislative Day Invite, Correspondence (Mauck)	2008

Box	Folder	Title	Dates
38	25	150th Anniversary Lithograph/Book Ad, Correspondence (Mauck)	2008
38	8	150th Anniversary PowerPoint for AMA Iowa (Mauck)	2008
35	48	150th Commencement Program cover (Mauck)	2008
37	9	Advancing One Community Award Revisions Correspondence (Mauck)	2008
37	16	Ames Bulletin Board Ad Spring 2008 (Mauck)	2008
37	21	Biological Sciences Curriculum Brochure (Mauck)	2008
37	26	Business and Related Programs Curriculum Brochure (Mauck)	2008
37	28	Capitol Square MBA Program and Extension Signage (Mauck)	2008
37	37	Computer and Mathematical Sciences Curriculum Brochure (Mauck)	2008
38	41	Confidential Hotline Brochure Correspondence (Mauck)	2008
37	42	Crystal Awards Artwork Proof, Correspondence (Mauck)	2008
37	44	DAC Banners, Correspondence (Mauck)	2008
37	43	DAC Invites, Programs, and Menus, Correspondence (Mauck)	2008
37	40	DAC Programs and Invites (Mauck)	2008
37	41	DAV Awardee Booklet, Correspondence (Mauck)	2008
39	6	Dean of Students Office Brochure, Correspondence (Mauck)	2008
39	9	Destination Iowa State Promo Revision (Mauck)	2008
39	11	Distinguished Award Ceremony True and Valient Award/Bell, Correspondence (Mauck)	2008
37	38	Distinguished Awards Celebration Design Revisions (Mauck)	2008
37	39	Distinguished Awards Ceremony ISU Daily Ad (Mauck)	2008
39	19	Electrical Engineering Research Magazine and History Book, Correspondence (Mauck)	2008
39	30	Family Handbook Covers, Correspondence (Mauck)	2008
39	31	Fine Arts and Design Curriculum Brochure (Mauck)	2008

Box	Folder	Title	Dates
38	24	George Washington Carver Art CD, Correspondence (Mauck)	2008
38	39	Honorary Degree Certificate for Michael M. Crow, Correspondence (Mauck)	2008
38	37	Iowa Energy Center "Home Heating and Cooling" Publication (Mauck)	2008
37	7	Iowa State Adult Student Guide Correspondence (Mauck)	2008
37	11	Iowa State Application Instructions with RAI Correspondence (Mauck)	2008
38	10	ISU Appreciation Ad for ISU Daily (Mauck)	2008
38	45	ISU Badge Design, Correspondence (Mauck)	2008
38	48	ISU Web Update, Correspondence (Mauck)	2008
38	51	Learning Community Award Certificates, Correspondence (Mauck)	2008
38	52	Learning to Live a Life Leadership Award, Correspondence (Mauck)	2008
38	55	Music and the Performing Arts Curriculum Brochure, Correspondence (Mauck)	2008
38	58	Orientation Materials, Correspondence	2008
38	62	Physical Sciences Curriculum Brochure (Mauck)	2008
37	46	Plant Sciences Institute Newsletter, Correspondence (Mauck)	2008
38	64	PowerPoint Template for Visual ID Website, Correspondence (Mauck)	2008
38	66	Premedical and Health Sciences Curriculum Brochure (Mauck)	2008
39	3	Presidential Lecture Materials, Correspondence (Mauck)	2008
39	4	Principal Park Signage, Correspondence (Mauck)	2008
39	5	Professional Communication Curriculum Brochure (Mauck)	2008
37	36	Prospectus, College of Business Magazine, Correspondence (Mauck)	2008
37	50	Regents Admission Index Poster, Correspondence (Mauck)	2008

Box	Folder	Title	Dates
37	53	Research Report Cover Revision (Mauck)	2008
37	54	Research Report Cover, Correspondence (Mauck)	2008
37	58	Scholars and Leaders Ad for Iowa State Daily, Correspondence (Mauck)	2008
37	59	Scholars and Leaders Certificates, Correspondence (Mauck)	2008
37	60	Scholars and Leaders Programs, Correspondence (Mauck)	2008
37	61	Sports and Exercise Science Curriculum Brochure, Correspondence (Mauck)	2008
37	51	Student Information on Voting on Recreation Services Correspondence (Mauck)	2008
37	5	Undergraduate Admissions Application Correspondence (Mauck)	2008
37	10	Undergraduate Application for Admission and Scholarships Correspondence (Mauck)	2008
37	69	University Conference Services Banners, Correspondence (Mauck)	2008
37	70	University Conference Services General Ad, Correspondence (Mauck)	2008
37	74	VEISHEA Program Ad, Correspondence (Mauck)	2008
38	1	Wall of Honor in Beardshear, Correspondence (Folder 1 of 2) (Mauck)	2008
40	14	Engineering Dean search	2008
40	15	Entomology Field Crop professor ad	2008
40	18	Human Sciences Dean ad	2008
40	26	Maryland Day 2008	2008
40	45	University backdrop	2008
39	35	Admissions Communications manager search	2008-2009
40	33	President Leath installation	2012
27	24	Campus Multi-Cultural Activities - Media Graphics	undated
27	4	College of Business - programs for Gerdin and Smith donations	undated

Box	Folder	Title	Dates
28	54	Director, Office of Sponsored Programs Administration - ITC	undated
25	6	Soybean Initiative - proofs	undated
28	42	Student recruitment - comments on recruiting process	undated
35	60	Admissions high school visit poster and postcard, Simon Estes, revised (Mauck)	undated
35	61	Admissions Preprinted Application (Mauck)	undated
35	62	Admissions Visitor Information and Campus Map Revised	undated
35	83	CEAH Posters (Mauck)	undated
35	74	College of Business Information Sheet (Mauck)	undated
35	75	College of Business Major Inserts (Mauck)	undated
35	79	Corn and Soybeans Guidelines and Logo Sheets (Mauck)	Undated
*	*	Box 40 full, at LSB; begin new additions with Box 41, Folder 1; delete this row when you add new items	May 17, 2013