

IOWA STATE UNIVERSITY

**Special Collections Department**

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**MS 540**

**National Agri-Marketing Association**

**Records, 1963-2001, undated**

*This collection is stored offsite. Please contact the Special Collections  
Department at least two working days in advance.*

**Descriptive summary**

creator: National Agri-Marketing Association

title: Records

dates: 1963-2001, undated

extent: 54.51 linear feet (41 records center cartons, 1 half-document box, 1 oversized box)

collection number: MS 540

repository: Special Collections Department, Iowa State University.

**Administrative information**

access: Open for research

publication rights: Consult Head, Special Collections Department

preferred citation: National Agri-Marketing Association Records, MS 540, Special Collections Department, Iowa State University Library.

## **Abstract**

The National Agri-Marketing Association (NAMA) is a non-profit organization established in 1957 as the Chicago Area Agricultural Advertising Association (CAAAA). In 1965, the name was changed to National Agricultural Advertising and Marketing Association (NAAMA) and a national charter was established in 1966. NAAMA was shortened to NAMA in 1973. NAMA's functions include holding conferences, seminars, and workshops for its members. This collection includes correspondence, meeting minutes, committee records, directories, clippings, conference records, newsletters, chapter reports, photographs, negatives, slides, videotapes, an audio reel, and audiocassettes. The materials document the organization's administrative activities, professional development activities and events, and involvement in professional and student chapters.

## **Historical note**

The National Agri-Marketing Association (NAMA) is a non-profit organization created by Daniel R. "Spec" Collins in 1956. NAMA held its first meeting in 1957 in Chicago as the Chicago Area Agricultural Advertising Association (CAAAA) with 21 members in attendance. In 1965, a New York chapter was added and the name was changed to the National Agricultural Advertising and Marketing Association (NAAMA). A national chapter was established in 1966 and more chapters were added. The first student chapter, Cal Poly SLO (San Luis Obispo), was established in 1969. In 1973, NAAMA was shortened to NAMA for "agri-marketing," covering a broader range of membership. A national office was established in 1974 in Shawnee Mission, Kansas, and was relocated to Overland Park, Kansas, in the 1990s. In the late 1990s, its mission was stated as, "We are committed to the exploration, exchange and application of ideas that contribute directly to the professional development of our members throughout their careers."

A major function of NAMA is to hold conferences, seminars, and workshops for agri-marketing professionals. The first seminar, "Farmmarketing," was held in Chicago in 1960. The first national conference, what was then the Marketing Seminar and later the Agri-Marketing Conference (1971), was held in 1968 in Kansas City. Since then, the Agri-Marketing Conference and Issues Forum have been held every year. The first Issues Forum, originally called the Outlook Conference, was held in 1976 in Washington, D.C. It later became the Marketing Management Conference (1982), and finally the Issues Forum (1985). NAMA has also given out many awards over the years, starting with advertising recognition for the 10 best ads of the year in 1960 and the first Agri-Marketing Man of the Year in 1962. Other awards include the National Award for Agricultural Excellence (NAAE), established in 1981, Agricultural Communicator of the Year, and several chapter awards including Achieving Chapter Excellence (ACE), its predecessors Star Chapter Recognition and Overall Chapter Excellence, and student chapter awards. Additionally, NAMA once played a major role in National Agriculture

Day by heavily sponsoring the day in its early years. In the late 1990s, NAMA began an initiative called NAMA, 2000 - an effort to increase and improve programs and services to better serve agri-marketing professionals by the year 2000.

In 1991, NAMA founded Agri-Business Educational Foundation, Inc. (ABEF). The foundation was granted 501(c)3 status and its first meeting was held that year. Board appointments were made by the NAMA Executive Committee and a NAMA Special Interest Group, the Professional Ag Trainers. ABEF is a charitable organization dedicated to helping students enter into agri-business careers through scholarships, marketing competitions, leadership training, and a student career program.

As of 2014, NAMA brands itself as "the nation's largest association for professionals in marketing and agribusiness." It has over 1,800 members and 23 chapters, not including student chapters and membership from its Canadian counterpart the Canadian Agri-Marketing Association (CAMA).

### **Collection description**

The collection (1963-2001, undated) includes correspondence, meeting minutes, committee records, directories, clippings, conference records, newsletters, chapter reports, photographs, negatives, slides, videotapes, an audio reel, and audiocassettes. The bulk of materials document NAMA's activities from 1970-2000 and cover the organization's administrative activities, professional development activities and events, and involvement in professional and student chapters.

### **Related materials**

Related collections in the Special Collections Department, Iowa State University Library include:

- National Agri-Marketing Association. Iowa Chapter (MS 57)
- National Agri-Marketing Association. Midwest Chapter (MS 64)
- National Agri-Marketing Association. Missouri/Kansas Chapter (MS 83)
- National Agriculture Day Records (MS 66)

Related collections in other repositories include:

- Records of the National Agri-Marketing Association, Rocky Mountain Chapter (Colorado Agricultural Archive, Colorado State University)
- Agricultural Relations Council (ARC) Records (Special Collections, National Agriculture Library)

## Organization

The collection is organized into the following series:

- [Series 1, Administrative Files, 1963-2001, undated \(chronological\)](#)
- [Series 2, Conferences and Events, 1967-2001, undated \(chronological\)](#)
- [Series 3, Chapter Files, 1970-2001, undated \(alphabetical\)](#)

## Description of series

**Series 1      Administrative Files      1963-2001, undated**

extent:      21.17 linear feet

description: This series contains correspondence, newsletters, promotional materials, clippings, directories, committee records, meeting minutes, membership information, histories, Agri-Business Educational Foundation, Inc. (ABEF) records, records documenting collaboration with other agricultural organizations, personnel photographs, and videotapes. Files are arranged in chronological order.

## Container list

Box	Folder	Title	Dates
17	17	Correspondence	1963-1967
17	18	Correspondence	1965-1967
18	1	Correspondence	1967-1969
24	8	Promotional materials	1968-1978
20	1	Newsletters, publicity, officers	1970-1990, undated
30	13	Membership marketing	1973-1994
27	4	Newsletter: <i>National NAMA News</i>	1974-1976
14	37	Directories	1974-1977
27	18	Correspondence	1974-1979
40	18	Publicity clippings	1974-1981
20	3	Board of Directors meeting minutes	1974-1982
20	2	Executive Committee meeting minutes	1974-1991
10	16	Newsletter: <i>NAMA News 8</i>	1975

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
28	1	Committees and Board of Directors	1975-1976
5	18	American Agriculture Day Foundation and NAMA relationship	1975-1979
34	26-27	Membership surveys	1975-1980
10	7	History	1975-1981
28	2	Committees and Board of Directors	1975-1988
18	3	Pamphlets	1976-1982, undated
27	16	Promotional materials	1976-1995, undated
14	38	Directories	1977-1978
27	5	Newsletter: <i>National NAMA News</i>	1977-1978
27	19	Correspondence	1977-1985
39	18	Directories	1978-1979
35	2	Publication: <i>Agri-Marketing Magazine</i>	1978-1981
15	2-4	Membership	1978-1986
33	33	Market Research Committee	1978-1987
37	3	Programs	1978-1987
39	19	Directories	1979-1980
27	6	Newsletter: <i>National NAMA News</i>	1979-1980
24	13	Directories	1979-1982
24	9	Promotional materials	1979-1983, undated
12	26-28	Executive Committee meetings	1980
39	20	Directories	1980-1981
12	21-25	Executive Committee meetings	1981
39	21	Directories	1981-1982
27	7	Newsletter: <i>National NAMA News</i>	1981-1982
27	20	Correspondence	1981-1989
20	5	Newsletter: <i>Student NAMA News</i>	1981-1990
12	16-20	Executive Committee meetings	1982

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
15	1	Directories	1982-1983
12	11-15	Executive Committee meetings	1983
39	22	Directories	1983-1984
27	8	Newsletter: <i>National NAMA News</i>	1983-1984
11	16	Newsletter: <i>Student NAMA News</i>	1983-1984
24	14	Directories	1983-1985
23	10	Communications Committee	1983-1987
20	4	Board of Directors meeting minutes	1983-1990
27	17	Promotional materials	1983-1991, undated
23	15	Continuing Education Committee	1983-1993
34	12-16	Executive Committee meeting	1984
39	23	Directories	1984-1985
8	1	Careers Committee	1984-1986
27	21	Correspondence	1984-1988, undated
13	10-14	Executive Committee meetings	1985
24	2	Video: NAMA "American Country Classics" (1 videotape)	1985
33	34	Agri-Business Liaison Committee	1985-1986
39	24	Directories	1985-1986
27	9	Newsletter: <i>National NAMA News</i>	1985-1986
24	15	Directories	1985-1987
23	11	Communications Committee	1985-1992
13	15-19	Executive Committee meetings	1986
39	25	Directories	1986-1987
13	20	Executive Committee meetings	1987
14	1-4	Executive Committee meetings	1987
39	26	Directories	1987-1988
27	10	Newsletter: <i>National NAMA News</i>	1987-1988
8	2	Careers Committee	1987-1989

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
23	12	Communications Committee	1987-1989
30	4	Membership	1987-1989
37	4	Programs	1987-1989
28	3	Committees and Board of Directors	1987-1990
24	16	Directories	1987-1990
34	17	Executive Committee meeting: October	1988
13	21-23	Executive Committee meetings	1988
35	3	Publication: <i>Agri-Marketing Magazine</i>	1988
39	27	Directories	1988-1989
23	18	Directory	1988-1989
30	1-3	Membership	1988-1989
33	27	Correspondence: staff	1989
23	17	Directory	1989
34	18-20	Executive Committee meetings	1989
13	24	Executive Committee meetings	1989
27	11	Newsletter: <i>National NAMA News</i>	1989
35	1	Promotional inserts	1989 circa
23	13	Communications Committee	1989-1990
40	1	Directories	1989-1990
34	21	Membership	1989-1990
33	32	Correspondence: ARC	1989-1993
23	16	Directory proposal	1990
37	5-9	Executive Committee meetings	1990
11	1-2	Executive Committee meetings	1990
34	25	Membership Task Force	1990
34	24	New member survey	1990
27	12	Newsletter: <i>National NAMA News</i>	1990
35	4	Publication: <i>Agri-Marketing Magazine</i>	1990
10	12	History	1990 circa
34	2	Membership renewal form letters	1990 circa



<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
8	3	Careers Committee	1990-1991
33	28	Correspondence: staff	1990-1991
40	2	Directories	1990-1991
11	3	Executive Committee meetings: November-February	1990-1991
34	22	Membership	1990-1991
15	9	Programs	1990-1991
28	17	Special Interest Groups	1990-1991
27	22-23	Correspondence	1990-1992
24	1	National committees	1990-1992
37	10-13	Executive Committee meetings	1991
11	4	Executive Committee meetings	1991
36	17	Individual recognition awards information	1991
33	36	Liaisons/Mergers/Affiliations Committee	1991
27	13	Newsletter: <i>National NAMA News</i>	1991
35	5	Publication: <i>Agri-Marketing Magazine</i>	1991
28	18	Special Interest Groups: Professional Ag Trainers	1991, undated
5	16	Careers Committee	1991-1992
33	29	Correspondence: staff	1991-1992
40	3	Directories	1991-1992
11	5	Executive Committee meetings: September-August	1991-1992
34	23	Membership	1991-1992
27	24	Correspondence	1991-1993
36	12	Agri-Business Educational Foundation, Inc. (ABEF) Board of Trustees	1991-1994
12	6	Board of Directors meetings	1991-1995
36	15	ABEF Board of Trustees	1992
36	14	ABEF history and Board of Trustees meeting	1992
25	14-15	Board of Directors meeting	1992
33	35	Commodity Promotions Special Interest Group	1992

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
18	7-13	Correspondence	1992
30	25	Correspondence: Commodity Promotion Council	1992
35	28	Executive Committee meeting	1992
36	1-2	Executive Committee meetings	1992
9	10	Issues Forum	1992
26	11	Membership campaign	1992
27	14	Newsletter: <i>National NAMA News</i>	1992
15	10	Programs	1992
35	6	Publication: <i>Agri-Marketing Magazine</i>	1992
37	14	ABEF: fundraising for Careers Program	1992-1993
5	19	Budget Committee	1992-1993
36	24	Calendar	1992-1993
5	17	Careers Committee	1992-1993
23	14	Communications Committee	1992-1993
18	14	Correspondence	1992-1993
33	31	Correspondence: Executive Director	1992-1993
33	30	Correspondence: staff	1992-1993
26	7-8	Executive Committee	1992-1993
27	15	Newsletter: <i>NAMA Leader</i>	1992-1993
10	17	Newsletter: <i>The Commodity Promotion Report</i>	1992-1993
28	19	Special Interest Groups: Professional Ag Trainers	1992-1993
9	18	Strategic Planning Task Force	1992-1993
30	18	Careers Committee	1992-1997
37	15	ABEF: correspondence	1993
36	43	Ag Policy Special Interest Group	1993
25	13	Board of Directors meeting	1993
31	13	Board of Directors meeting	1993
36	18	Budget Committee	1993
9	8	Chapter Support and Development Committee	1993
36	9	Clippings	1993

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
36	44	Commodity Promotion Special Interest Group	1993
28	4-5	Correspondence	1993
31	18-21	Correspondence	1993
24	12	Correspondence	1993
32	1	Correspondence	1993
23	19	Directory	1993
25	18	Executive Committee meeting	1993
36	3-6	Executive Committee meetings	1993
12	4-5	Executive Committee meetings	1993
9	9	Issues programs	1993
2	38	Membership: ideas	1993
8	5	Newsletter: <i>National NAMA News</i>	1993
12	10	President's Policy Advisory Committee	1993
36	45	Professional Ag Trainers	1993
9	7	Programs Committee	1993
35	7	Publication: <i>Agri-Marketing Magazine</i>	1993
9	12	Speech transcripts	1993
22	6	ABEF: Board of Trustees correspondence	1993-1994
36	13	ABEF: Board of Trustees meetings	1993-1994
37	16	ABEF: fundraising for Careers Program	1993-1994
36	19	Best of NAMA Committee	1993-1994
25	12	Board of Directors	1993-1994
36	25	Careers Committee	1993-1994
9	13	Communications Committee	1993-1994
9	15	Continuing Education Seminars Committee	1993-1994
31	22	Correspondence	1993-1994
36	10	Correspondence: Executive Director	1993-1994
37	19	Correspondence: President	1993-1994
36	11	Correspondence: staff	1993-1994
9	14	Directory	1993-1994

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
25	16-17	Executive Committee correspondence	1993-1994
12	3	Executive Committee meetings	1993-1994
26	9	Financial reports	1993-1994
9	20	Membership Committee	1993-1994
37	17-18	National committees	1993-1994
38	31	National committees	1993-1994
37	20	Nominating Committee	1993-1994
31	9	Operating plans	1993-1994
9	19	Operating plans for national committees	1993-1994
39	1	Pamphlets	1993-1994
37	21	President's Policy Advisory Committee	1993-1994
9	16	Professional Accreditation Committee	1993-1994
22	9-10	ABEF correspondence	1993-1995
14	29	Committees	1993-1998
31	14-15	Board of Directors meeting	1994
26	21	Budget Committee	1994
31	6	Continuing Education Seminars Committee	1994
5	20-22	Correspondence	1994
31	23-25	Correspondence	1994
6	1-2	Correspondence	1994
22	5	Correspondence: staff	1994
13	6	Executive Committee correspondence	1994
38	29-30	Executive Committee meetings	1994
36	7-8	Executive Committee meetings	1994
12	1-2	Executive Committee meetings	1994
13	7	Executive Committee meetings	1994
23	27	Form letters	1994
39	8	Issues Forum Committee	1994
31	8	Long-Range Planning Committee	1994
31	11	Membership Committee	1994

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
2	37	Membership: programming	1994
39	10	National committee meetings	1994
12	9	President's correspondence	1994
22	7	ABEF: Board of Trustees meetings	1994-1995
31	12	Board of Directors	1994-1995
22	18	Careers Committee	1994-1995
31	5	Communications Committee	1994-1995
33	8	Correspondence: AMA Agribusiness Marketing Research Group	1994-1995
22	4	Correspondence: Executive Director	1994-1995
5	23	Correspondence: November-February	1994-1995
13	5	Executive Committee	1994-1995
26	10	Financial reports	1994-1995
26	12	Membership	1994-1995
12	7	National committees	1994-1995
31	10	Operating plans	1994-1995
35	8	Publication: <i>Agri-Marketing Magazine</i>	1994-1995
22	47	Ag Policy Special Interest Group	1994-1995 circa
29	10	Long-range strategic plan	1994-1998
1	41	National Leadership: Board of Directors	1994-1998
33	4	Executive Committee and Board of Directors meeting minutes	1994-1999
1	15	Professional Development Areas (PDA)	1994-1999
29	4	ABEF Board of Trustees	1995
22	8	ABEF booklet - Careers Committee fundraising	1995
29	6	ABEF booklet - Careers Committee fundraising	1995
39	15	Agribusiness Image Strategic Focus Area	1995
39	17	Board of Directors meeting	1995
31	16	Board of Directors meeting	1995
29	1	Career fair	1995

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
39	16	Continuing Education Strategic Focus Area	1995
38	32-33	Correspondence	1995
8	6-8	Correspondence	1995
25	20	Correspondence	1995
11	6-7	Correspondence	1995
29	2	Correspondence: Executive Director	1995
25	10	Correspondence: President	1995
25	3	Executive Committee	1995
25	4-5	Executive Committee meetings	1995
26	17-20	Executive Committee meetings	1995
13	8-9	Executive Committee meetings	1995
31	7	Industry Relations Committee	1995
39	13	Industry Relations Committee	1995
13	3	Issues Forum Committee	1995
23	20	Leaders	1995
39	14	Long-Range Planning Committee	1995
12	8	Nominating Committee	1995
23	22	Forms, membership, leaders, reception	1995, undated
29	5	ABEF Board of Trustees meetings	1995-1996
29	7	ABEF fundraising for Careers Committee	1995-1996
32	6	Careers Committee	1995-1996
39	11	Communications Committee	1995-1996
25	21	Correspondence	1995-1996
11	8	Correspondence	1995-1996
29	8	Correspondence: ABEF	1995-1996
29	3	Correspondence: staff	1995-1996
25	2-3	Executive Committee correspondence	1995-1996
25	6	Executive Committee meeting	1995-1996
25	8	Executive Committee meetings	1995-1996

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
25	11	National Committee reports	1995-1996
25	9	Nominating Committee	1995-1996
35	18	Operational plans for national committees	1995-1997
35	20	Board of Directors	1996
25	1	Board of Directors meeting	1996
35	27	Communications Committee	1996
11	9-14	Correspondence	1996
25	22-24	Correspondence	1996
35	22	Directory	1996
25	7	Executive Committee meeting	1996
35	23	Industry Relations Committee	1996
35	24	Long-Range Planning Committee	1996
2	2	Long-Range Strategic Plan	1996
35	19	Membership Committee	1996
23	21	Membership form letters	1996
16	25	Correspondence	1996, undated
34	5-6	ABEF Board of Trustees	1996-1997
34	8	ABEF correspondence	1996-1997
10	22	Careers Committee	1996-1997
25	19	Chapter and National Leaders	1996-1997
3	11	Committees	1996-1997
26	1	Correspondence	1996-1997
34	4	Correspondence: Executive Director	1996-1997
34	3	Correspondence: staff	1996-1997
29	11	Executive Committee	1996-1997
29	13	National committees	1996-1997
30	10	National committees	1996-1998
3	30	Membership	1996-1999
30	11	ABEF mailings	1997

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
3	13	ABEF meeting	1997
4	13	ABEF: Annual Meeting	1997
34	7	ABEF: fundraising for Careers Program	1997
4	10	ABEF: Operating Committee	1997
3	16	Board of Directors	1997
11	15	Careers Committee: student competition	1997
3	2-3	Committees	1997
3	9	Committees	1997
30	24	Communications Committee	1997
26	2-6	Correspondence	1997
1	13	ABEF Board of Trustees	1997, undated
1	46	NAMA, 2000 initiative	1997, undated
4	12	ABEF	1997-1998
30	12	ABEF meetings	1997-1998
29	14	Board of Directors	1997-1998
1	7-8	Careers Committee	1997-1998
3	10	Committees	1997-1998
3	12	Committees	1997-1998
29	12	Executive Committee	1997-1998
14	32	Memorandums	1997-1998
30	19	Website	1997-1998
30	23	Membership and officer positions	1997-1998 circa
30	28	NAMA, 2000 initiative	1997-1998 circa
1	17	ABEF: fundraising	1997-1998, undated
1	5	Careers Committee: student judging and awards	1997-1998, undated
14	22-23	National leadership, operational plans	1997-1999



<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
4	11	ABEF: Operating Committee	1998
33	25	Ag Ambassadors	1998
16	27-28	Correspondence	1998
1	25	Long-range strategic plan	1998
30	29	Long-Range Strategic Plan Committee	1998
30	6	Newsletters: <i>NAMA Leader</i>	1998
1	36	Executive Committee	1998, undated
1	44	Industry relations	1998, undated
2	3	Membership marketing	1998, undated
32	42	ABEF	1998-1999
32	51	Agri-Marketing Conference Steering Committee	1998-1999
1	6	Careers Committee	1998-1999
1	37	Correspondence: President	1998-1999
1	34	National Leadership: committees	1998-1999
16	26	Press releases	1998-1999 circa
1	28	Policy, committees, and National Leadership	1998-2000
1	10	Professional Education and Advancement	1998-2000
33	13	ABEF	1999
1	16	ABEF: fundraising	1999
1	21	Agricultural Relations Council (ARC) collaboration	1999
1	40	ARC collaboration	1999
33	2	ARC collaboration	1999
2	5	Careers Committee: student competitions	1999
17	1-3	Correspondence	1999
1	45	Industry relations: Ag Ambassador Program	1999
32	52	Leader meetings	1999
1	43	Leader service	1999

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
14	26	NAMA/PSA promotion	1999
1	30	National Leadership: International Strategies Task Force	1999
1	35	National Leadership: leader awards	1999
32	53	Nominating Committee	1999
1	33	Regional Directors	1999
16	20	Voluntary dues harmonization	1999
1	11	ABEF: general	1999 circa
23	26	Meetings and history of NAMA	1999 circa, undated
1	23	Commodity Promotion Council	1999, undated
1	18	ABEF: Operating Committee	1999-2000
3	31	ARC collaboration	1999-2000
33	3	ARC collaboration	1999-2000
2	13	Careers Committee: student chapters	1999-2000
1	4	Communications Committee (2 color photographs)	1999-2000
1	26	Membership marketing	1999-2000
1	29	National leadership, national committees	1999-2000
1	14	ABEF: contribution forms	1999-2000 circa
1	12	ABEF Board of Trustees	2000
14	20	ABEF Operating Committee	2000
17	4-5	Correspondence	2000
33	7	Correspondence	2000
1	9	Regional Directors	2000
14	5	Communications Committee	2000 circa
14	9	Long-range strategic plan	2000 circa
2	12	Careers Committee	2000, undated
14	16	Professional Development Committee	2000, undated

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
33	16	ABEF Operating Committee	2000-2001
14	7	Agri-Broadcast Management Council	2000-2001
14	8	Agribusiness Internet Advertising Council	2000-2001
14	21	Careers Committee	2000-2001
16	22	Careers Committee: communications, surveys	2000-2001
14	18	Committee goals	2000-2001
17	6	Correspondence	2000-2001
14	10	Membership marketing	2000-2001
14	17	Operating plan	2000-2001
14	11	Policy and national leadership	2000-2001
14	13	Policy: National leadership, national committees	2000-2001
14	15	Regional Directors	2000-2001
14	19	ABEF Operating Committee	2001
3	32-34	Correspondence	2001
17	7	Correspondence	2001
16	21	Correspondence: national committees	2001
14	12	Correspondence: President	2001
14	14	Nominating Committee	2001
4	15	Regional conference calls	2001
14	6	ARC collaboration	2001, undated
33	14	ABEF: fundraising	2001-2000
33	15	ABEF: Fergie Scholarship Endowment Fund	undated
40	17	Artwork	undated
26	14	Membership presentation	undated
2	36	Membership: "It's Not Your Mama's NAMA" strategic plan	undated
41	8-9	Personnel photographs (32 b/w, 3 color)	undated
41	9	Personnel photographs (6 b/w, 1 color, 3 b/w contact sheets, 2 color slides, 2 b/w negative strips [#122091-122092])	undated
10	9	Public Affairs meeting pamphlets	undated

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
24	3	Video: Rex Parsons comments on NAMA (1 videotape)	undated

### Description of series

**Series 2      Conferences and Events      1967-2001, undated**

extent:      19.34 linear feet

description: This series includes documents, photographs, negatives, slides, audiocassettes, and an audio reel. These materials document NAMA's professional development activities and events, including the Agri-Marketing Conference, the Issues Forum, other conferences, seminars, and workshops, National Agriculture Day, and awards. Files are arranged in chronological order.

### Container list

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
20	6	Agri-Marketing Conference	1967-1968
20	7	Agri-Marketing Conference	1968-1969
20	8	Agri-Marketing Conference	1969-1970
20	9	Agri-Marketing Conference	1970-1971
20	10	Agri-Marketing Conference	1971-1973
20	11	Agri-Marketing Conference	1972-1973
20	12	Agri-Marketing Conference (1 b/w photo)	1974-1975
20	13	Agri-Marketing Conference	1975
23	30	National Agriculture Day	1975
19	25	Short course	1975
20	14	Agri-Marketing Conference	1975-1976
20	15	Agri-Marketing Conference	1975-1978
19	29	Outlook Conference	1976
19	28	Short courses	1976
19	27	Outlook Conference	1976-1977
19	23-24	Short courses	1976-1977

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
20	16	Agri-Marketing Conference	1977
19	26	Outlook Conference	1977
40	16	National Agriculture Day	1977-1978
19	22	Short courses	1977-1978
18	17	National Agriculture Day	1978
20	17-18	Agri-Marketing Conference	1978-1979
19	20	Outlook Conference	1978-1979
19	21	Short courses	1979
20	19-20	Agri-Marketing Conference	1979-1980
19	19	Outlook Conference	1979-1980
19	17	Short course	1979-1980
41	27	Slides and negatives (56 color slides, 32 b/w negative strips [#122393-122423])	1979-1980
21	1-2	Agri-Marketing Conference	1980-1981
19	15	Outlook Conference	1980-1981
19	16	Short course	1980-1981
19	14	Outlook Conference	1980-1982
41	29	Photographs: activities (12 b/w, 5 color)	1980-1982, undated
18	2	Marketing seminar recordings (4 audiocassettes)	1981
10	11	Workshop: "Marketing Planning from Z to A"	1981
8	12	Agri-Marketer of the Year	1981-1982
21	3-4	Agri-Marketing Conference	1981-1982
8	13	Best of NAMA	1981-1982
19	12	Outlook Conference	1981-1982
41	18	Photographs: activities (24 b/w, 6 color, 19 b/w contact sheets, 2 color contact sheets, 1 b/w negative [#122351])	1981-1982
41	17	Photographs: activities (29 b/w, 19 color, 3 b/w contact sheets, 1 b/w negative strip [#122350])	1981-1982
19	13	Short course	1981-1982
7	10	National Agriculture Day	1981-1987

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
18	4	Short course: "Mapping Out the Market Place" (1 audiocassette)	1982
21	5-6	Agri-Marketing Conference	1982-1983
8	14	Best of NAMA (1 b/w photograph)	1982-1983
19	11	Marketing Management Conference	1982-1983
7	9	National Agriculture Day	1982-1983
19	10	Short course	1982-1983
10	13-14	Short course: "Drawing Up Your Marketing Blueprint"	1983
21	7-8	Agri-Marketing Conference	1983-1984
8	15	Best of NAMA	1983-1984
41	4	Photographs: activities (10 b/w, 6 color, 2 b/w negative strips [#121957-121958])	1983-1984
41	6	Photographs: activities (11 b/w, 1 color, 4 color slides, 8 color negative strips and 45 b/w negative strips [#121982-122026 and #122067-122074])	1983-1984
41	3	Photographs: activities (41 b/w)	1983-1984
41	5	Photographs: activities (7 b/w, 25 color, 23 b/w negative strips [#121959-121981])	1983-1984
7	8	National Agriculture Day (3 b/w photographs)	1983-1986
7	11	National Agriculture Day	1983-1991
6	12	Marketing Management Conference	1984
6	10	Mid-Year Conference survey summary	1984
6	11	Short course	1984
21	9-10	Agri-Marketing Conference	1984-1985
8	16	Best of NAMA	1984-1985
21	11	Agri-Marketing Conference	1984-1986
9	21	Agri-Marketer of the Year	1984-1988
41	24-26	Photographs: activities (folder 24: 10 b/w, 22 b/w contact sheets; folder 25: 35 b/w, 4 color; folder 26: 54 b/w, 2 color, 12 b/w negative strips [#122381-122392]))	1984-1991, undated
6	9	Marketing Management Conference	1985
21	12-14	Agri-Marketing Conference	1985-1986

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
8	17	Best of NAMA	1985-1986
41	31	Photographs: activities (folder 31: 4 color, 5 b/w; folder 32: 74 color slides, 4 b/w negative strips [#122425-122427]; folder 33: 79 b/w, 9 color)	1985-1986
6	5	Short course	1985-1986
6	8	Agri-Tour: Europe	1986
6	3-4	Marketing Management Conference	1986
6	6	Short course planning	1986
24	4	Short course: "Sales Training for Agri-Marketers"	1986
27	2	Short course: "Sales Training for Agri-Marketers"	1986
6	7	Top Management Conference	1986
21	15	Agri-Marketing Conference	1986-1987
8	18	Best of NAMA	1986-1987
40	9-14	Photographs: activities (folder 9: 40 b/w, 1 color; folder 10: 26 b/w, 1 b/w contact sheet, 3 b/w negative strips [#122123-122125]); folder 11: 29 b/w, 1 color, 4 b/w contact sheets, 13 b/w negative strips [#122126-122138]; folder 12: 17 color, 27 b/w, 1 b/w negative strip [#122139]; folder 13: 12 b/w, 33 color; folder 14: 23 b/w, 1 b/w contact sheet, 21 b/w negative strips [#122140-122160])	1986-1987
23	9	Trade show	1986-1992
10	23	Conference and workshop flyers and pamphlets	1986-1993
41	28	Photographs: activities (2 b/w, 2 color, 4 b/w contact sheets)	1987, undated
21	16	Agri-Marketing Conference	1987-1988
9	1-2	Best of NAMA (1 color photograph in folder 1)	1987-1988
33	42	National Award for Agricultural Excellence (NAAE)	1987-1988
42	1	Photographs: activities (32 b/w contact sheets, 1 b/w negative strip [#122428])	1987-1988
42	2	Photographs: activities (39 b/w, 6 color)	1987-1988
43	OVR	Agri-Marketing Conference photographs (10 b/w contact sheets, 19 b/w negative strips [#122429-122447])	1988

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
41	10-16	Activities photographs for directory (folder 10: 29 b/w; folder 11: 30 b/w; folder 12: 16 b/w, 5 color; folder 13: 11 b/w; folder 14: 41 color; folder 15: 1 b/w, 3 color slides, 6 b/w slides; folder 16: 15 color slides, 4 b/w negative strips [#122093-122096])	1988-1989
21	17-18	Agri-Marketing Conference	1988-1989
22	1-3	Agri-Marketing Conference	1988-1989
8	4	Best of NAMA (1 color photograph)	1988-1989
34	1	NAAE	1988-1989
40	21	Agri-Marketing Conference photographs (7 b/w, 6 b/w contact sheets, 31 b/w negative strips [#122311-122341])	1989
40	23	Issues Forum photographs (27 b/w, 2 b/w contact sheets, 10 b/w negative strips [#122027-122028 and #122342-122349])	1989
33	40	Marketing Competition	1989
40	20	Agri-Marketing Conference slides (73 color)	1989-1990
7	12	Best of NAMA	1989-1990
8	11	Agri-Marketer of the Year	1989-1991
9	23	NAAE	1989-1991
8	9	Agriculture Communicator of the Year	1989-1993
40	24	Agri-Marketing Conference photographs (23 b/w, 9 color)	1990
40	25-26	Issues Forum photographs (folder 25: 34 b/w; folder 26: 1 b/w, 10 color slides, 1 b/w contact sheet, 6 b/w negative strips [#122029-122034])	1990
33	41	Masters of Marketing competition	1990
41	21-23	Photographs: activities (folder 21: 14 b/w, 29 b/w negative strips [#122352-122380]; folder 22: 50 b/w; folder 23: 12 b/w, 6 b/w contact sheets)	1990, undated
7	13	Best of NAMA	1990-1991
23	7	Agri-Marketing Conference	1991
40	5-8	Agri-Marketing Conference photographs (folder 5: 42 b/w, 1 color, 1 b/w negative strip [#122097]; folder 6: 37 b/w; folder 7: 37 b/w; folder 8: 22 b/w, 5 b/w contact sheets, 25 b/w negative strips [#122098-122122])	1991



<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
23	8	Issues Forum	1991
41	7	Issues Forum photographs (28 b/w, 5 b/w contact sheets, 16 b/w negative strips [#122075-122090])	1991
39	2	Agri-Marketing Conference and Issues Forum	1991-1992
7	14	Best of NAMA (1 color photograph)	1991-1992
9	22	NAAE	1991-1992
2	30	"Marketing Ag Products Here and Abroad" tour	1991-1998
23	6	Agri-Marketing Conference	1992
41	1	Agri-Marketing Conference slides (42 color, 1 b/w photograph)	1992
8	10	Agri-Marketer of the Year	1992-1993
9	11	Agri-Marketing Conference	1992-1993
39	3	Agri-Marketing Conference	1992-1993
7	15	Best of NAMA (1 color photograph)	1992-1993
31	4	Issues Forum	1992-1993
9	24	NAAE	1992-1993
2	35	Professional development seminars	1992-1993, undated
18	5	Professional development pamphlets	1992-1996
30	30	Agri-Marketing Conference	1993
31	17	Agri-Marketing Conference	1993
32	46	Agri-Marketing Conference	1993
12	29	Issues Forum: speeches	1993
4	30	Regional Leadership Workshops	1993
36	23	Agri-Marketer of the Year	1993-1994
38	1	Best of NAMA	1993-1994
2	32	Integrated Marketing Seminar	1993-1994
36	16	NAAE	1993-1994
4	17	Professional development seminar: enhanced effectiveness	1993-1994
9	17	Professional development seminars	1993-1994

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
9	6	Regional Leadership Workshops	1993-1994
2	28	Conferences	1993-1997, undated
5	3	Agri-Marketing Conference, ACE Recognition Program	1993-1998
3	28	Workshops and seminars	1993-1998
5	9	Agri-Marketing Conference and Issues Forum	1993-1999
22	12	Ag Communicator of the Year	1994
26	15	Agri-Marketing Conference	1994
31	1-3	Agri-Marketing Conference	1994
32	47	Agri-Marketing Conference	1994
3	27	Conferences	1994
30	5	Issues Forum	1994
39	7	Issues Forum	1994
39	9	Issues Forum	1994
4	36	Midwest Production Agriculture Workshop	1994
4	18	Professional development seminar: developing and writing a marketing plan	1994
4	32	Regional Leadership Workshops	1994
22	53	Regional Leadership Workshops	1994
23	5	Student host chapter student registration guide for National Agri-Marketing Conference	1994 circa
22	13	Agri-Marketer of the Year	1994-1995
39	4	Agri-Marketing Conference correspondence	1994-1995
22	14	Best of NAMA	1994-1995
4	35	Cotton Production Tour	1994-1995
22	17	NAAE	1994-1995
5	1	Agri-Marketing Conference	1994-1997
5	2	Agri-Marketing Conference and Issues Forum	1994-1998
18	6	Professional development pamphlets	1994-1998
1	24	Issues Forum and Leadership Workshop 1999	1994-1999
22	11	ABEF: silent auction	1995

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
5	12	Agri-Marketing Conference	1995
26	16	Agri-Marketing Conference	1995
39	5-6	Agri-Marketing Conference	1995
4	34	Dairy Production Tour	1995
13	2	Issues Forum	1995
12	30	Issues Forum: correspondence	1995
12	31	Issues Forum: speakers	1995
13	1	Issues Forum: sponsors form letters	1995
39	12	Professional development	1995
27	1	Seminar: "The Business of Cotton"	1995
4	23	"Pork Power" seminar	1995-1996
29	9	ABEF: silent auction	1995-1996
32	5	Ag Communicator of the Year	1995-1996
32	4	Agri-Marketer of the Year	1995-1996
13	4	Agri-Marketing Conference	1995-1996
5	11	Agri-Marketing Conference and Issues Forum	1995-1996
32	2	Best of NAMA	1995-1996
2	20	Conferences	1995-1996
4	24	Database Marketing seminar	1995-1996
32	3	NAAE	1995-1996
34	10	National Agriculture Day	1995-1996
2	39	National Forum for Agriculture	1995-1996
3	1	Agri-Marketing Conference	1995-1997
2	21	Conferences	1995-1997
16	23	Issues Forum	1995-1997
5	13	Professional development seminars	1995-1997, undated
10	18	Ag Communicator of the Year	1996
5	6	Agri-Marketing Conference	1996
23	23	Agri-Marketing Conference	1996

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
16	24	Issues Forum	1996
30	7	Issues Forum	1996
23	28	Seminar: "The World Wide Web: Building an Off-Ramp to the Family Farm"	1996
10	10	Western Livestock One-on-One	1996
4	22	Western Livestock Tour	1996
4	25	World Wide Web seminar	1996
23	25	Workshops: "Western Livestock One-on-One," "Business of Action"	1996, undated
35	11	Agri-Marketer of the Year	1996-1996
34	9	ABEF: silent auction	1996-1997
35	10	Ag Communicator of the Year	1996-1997
10	19	Agri-Marketer of the Year	1996-1997
4	29	Brand Marketing seminar (1 b/w photograph)	1996-1997
2	18-19	Conferences	1996-1997
4	21	Florida Citrus and Vegetable Tour (1 audiocassette)	1996-1997
4	20	Integrated Marketing Communications Seminar (1 b/w photograph)	1996-1997
14	35	Issues Forum: correspondence	1996-1997
10	20	NAAE	1996-1997
14	36	Professional development	1996-1997
4	27	San Joaquin Valley Agriculture Tour	1996-1997
23	29	Seminar: "Marketing Communications: Developing Strategies for Today's Agribusiness Environment"	1996-1997
4	28	Tennessee Agriculture Tour	1996-1997
32	49	Best of NAMA	1996-1998
2	25	Conferences	1996-1998
2	22	Conferences	1996-2000
30	15	Agricultural Communicator of the Year	1997
3	15	Agricultural Communicator of the Year	1997
10	21	Agri-Marketing Conference	1997

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
32	48	Agri-Marketing Conference	1997
35	25	Chapter Leader/President Elect Workshop	1997
2	34	Internet Marketing Seminar	1997
5	10	Issues Forum	1997
3	19	Issues Forum program	1997
3	21	Issues Forum: Chapter Leader/President Elect Workshop	1997
3	18	Issues Forum: Executive Committee meeting	1997
3	17	Issues Forum: National Committee Chairs Lunch	1997
3	23	Issues Forum: National Committee Vice Chairs Lunch	1997
3	20	Issues Forum: post-forum seminar	1997
3	22	Issues Forum: Schedule-at-a-Glance	1997
4	26	Marketing Technology seminar	1997
16	19	Professional development: "Strategic Database Marketing"	1997
23	24	Workshop: "Marketing Technology: From Farm Gate to Dinner Plate"	1997
24	10	National Agriculture Day (1 b/w photograph)	1997-1979, undated
2	40	Mexico Citrus and Vegetable Tour (1 audiocassette)	1997-1995
2	33	"Marketing for the Next Millennium" seminar (1 color photograph)	1997-1998
1	20	ABEF: silent auction	1997-1998
17	9	Ag Communicator of the Year	1997-1998
14	31	Agri-Marketing Conference	1997-1998
29	15	Agri-Marketing Conference and professional development	1997-1998
4	3	Agri-Marketing Conference: agriculture tour	1997-1998
32	43	Agri-Marketing Conferences	1997-1998
30	17	Best of NAMA	1997-1998
5	7	Issues Forum	1997-1998
1	32	Issues Forum	1997-1998
14	34	Professional development	1997-1998

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
4	33	Segmentation seminar	1997-1998
2	26-27	Conferences	1997-1998, undated
2	31	Internet Marketing Conference	1997-1998, undated
16	16	Professional development: "Marketing to Agriculture"	1997-1999
4	31	Seminar: "The Agri-Marketing Employee Crisis!"	1997-1999
3	29	Agri-Marketing Conference	1997-2000, undated
30	16	Agri-Marketer of the Year	1998
14	30	Agri-Marketing Conference	1998
32	45	Agri-Marketing Conference	1998
4	4	Agri-Marketing Conference: agenda	1998
4	8	Agri-Marketing Conference: brochures	1998
4	1	Agri-Marketing Conference: general information	1998
4	5	Agri-Marketing Conference: President's Workshop	1998
4	6	Agri-Marketing Conference: silent auction	1998
4	2	Agri-Marketing Conference: speakers	1998
4	7	Agri-Marketing Conference: Trade Show	1998
3	24	Conferences	1998
3	26	Conferences	1998
4	16	Cotton seminar	1998
3	35	Issues Forum	1998
5	8	Issues Forum	1998
14	28	Issues Forum	1998
40	15	Issues Forum photographs (3 b/w, 1 color, 8 b/w contact sheets, 40 b/w negative strips [#122161-122200])	1998
5	15	Issues Forum: presentation by Hoban, Thomas J. (1 b/w photograph)	1998
4	19	Mexico City tour	1998
30	8-9	National Agriculture Day poster contest (folder 8: 11 color photographs; folder 9: 140 color photographs)	1998

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
14	33	Professional development	1998
16	18	Professional development: "Marketing to the Beef Industry"	1998
32	44	Seminar: "Brand Marketing"	1998
5	14	Regional leadership workshops, NAMA database	1998, undated
2	11	Agri-Marketing Conference	1998-1999
2	24	Conferences	1998-1999
2	7	Trade show	1998-1999
2	8	Best of NAMA	1998-1999 circa
1	27	NAAE	1998-2000
2	23	Conferences	1998-2000, undated
2	9	Ag Communicator of the Year	1999
14	27	Ag Communicator of the Year	1999
32	56	Ag Communicator of the Year	1999
2	10	Agri-Marketer of the Year	1999
2	29	Best of NAMA, Agri-Marketing Conference	1999
2	15	Issues Forum	1999
33	1	Issues Forum	1999
2	4	NAAE	1999
4	9	Trade show	1999
1	22	ABM Council Dinner Event	1999-2000
1	31	Agri-Marketer of the Year	1999-2000
1	19	ABEF: silent auction	2000
33	18	Ag Communicator of the Year	2000
33	22	Agri-Marketer of the Year	2000
14	24	Agri-Marketing Conference	2000
32	41	Agri-Marketing Conference	2000
33	21	Issues Forum	2000

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
33	5-6	National Agriculture Day	2000
33	10	Region III Leader Workshop survey results	2000
14	25	Trade show survey	2000
33	17	ABEF: silent auction	2000-2001
32	55	Agri-Marketing Conference	2000-2001
33	20	Best of NAMA	2000-2001
33	19	Trade show	2000-2001
32	54	Agri-Marketer of the Year	2001
33	23	Agri-Marketing Conference	2001
41	2	Agri-Marketing Conference photographs (1 b/w, 5 b/w contact sheets, 35 b/w negative strips [#121954-121956 and #122035-122066])	undated
42	3	Audiotape: agri-marketing presentation (1 audio reel)	undated
41	30	Photographs: activities (9 b/w, 1 b/w 4x5 negative [#122448])	undated
41	19-20	Photographs: activities (folder 19: 40 b/w, 19 color; folder 20: 29 b/w, 13 color)	undated
40	19	Presentation: "What is NAMA?" (43 color slides, 1 audiocassette)	undated
19	18	Short course overall comments	undated
40	22	Slides (60 color)	undated

### Description of series

**Series 3      Chapter Files      1970-2001, undated**

extent:      15.00 linear feet

description:      This series contains chapter reports, correspondence, newsletters, operating manuals, officer manuals, and videotapes. The records document NAMA's involvement with its professional and student chapters, including awards and officer workshops. Files are arranged in alphabetical order.



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3	14	ACE Awards	1997
9	4-5	ACE Chapter Leadership Manual	1993-1994
10	15	ACE Chapter Recognition	1993-1994
36	20	ACE Chapter Recognition	1993-1994
22	15	ACE Chapter Recognition	1994-1995
22	16	ACE Chapter Recognition: chapter reports	1994
36	21	ACE judging	1992-1993 circa
1	39	ACE manual originals	1998, undated
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32	38	ACE manual: Chapter President	1995
35	16	ACE manual: Chapter President	1996 circa
32	50	ACE manuals	1998-1999
30	22	ACE manuals and correspondence	1997-1998
35	12	ACE program	1995-1996
35	13	ACE program	1996-1997
33	11	ACE program	2000-2001
5	4	ACE Recognition Program	1993-1994
28	6-8	ACE reports	1992-1993
36	22	ACE reports	1992-1993
34	11	ACE reports	1995-1996
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30	14	ACE reports	1998
5	5	ACE, tours, meetings	1993-1996
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2	17	ACE: chapter reports	1999-2000
30	21	Achieving Chapter Excellence (ACE)	1997

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
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28	9	Badger Chapter (Wisconsin)	1975-1991
36	26	Badger Chapter (Wisconsin)	1993-1994
22	19	Badger Chapter (Wisconsin)	1994-1995
32	7	Badger Chapter (Wisconsin)	1995-1996
38	4	Buckeye Chapter (Ohio)	1993
22	42	Buckeye Chapter (Ohio)	1994
18	16	CAMA	1987-1991
22	20	CAMA	1995
32	8	CAMA	1995
32	9	CAMA Alberta	1995
32	10	CAMA Manitoba	1995
32	11	CAMA South West Ontario	1995
32	12	CAMA Toronto	1995
18	15	Canadian Agri-Marketing Association (CAMA)	1971-1986
36	27	Caprock Chapter (Amarillo, Texas)	1993
22	21	Caprock Chapter (Amarillo, Texas)	1994
32	13	Caprock Chapter (Amarillo, Texas)	1995
28	10	Carolinas/Virginia Chapter	1987-1992
38	5	Carolinas/Virginia Chapter	1993
22	22	Carolinas/Virginia Chapter	1994-1995
32	14	Carolinas/Virginia Chapter	1995-1996
33	26	Chapter Leadership Development Institute	1989-1990
15	11	Chapter Leadership Development Institute	1991-1992
15	12	Chapter Leadership Development Institute	1992-1993
24	5	Chapter Liaison support manual	1983-1984, circa
9	25	Chapter meeting minutes	1988-1989
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10	3	Chapter meeting minutes	1992-1993
10	4	Chapter meeting schedules	1986-1988
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36	46	Chapter membership	1978-1988
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38	17	Chapter newsletters: Badger	1973-1983
38	18	Chapter newsletters: Badger	1984-1992
15	14	Chapter newsletters: Buckeye	1983-1989
15	15	Chapter newsletters: Caprock	1984-1989
15	16-17	Chapter newsletters: Carolinas/Virginia	1978-1992
15	18	Chapter newsletters: Chesapeake	1983-1992
15	19-20	Chapter newsletters: Chicago	1971-1992
15	21	Chapter newsletters: Cimarron	1989
15	22	Chapter newsletters: Corn Belt	1980-1992
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38	19	Chapter newsletters: Eastern	1979-1992
15	24	Chapter newsletters: Florida	1984-1991
16	1	Chapter newsletters: Gateway	1978-1992
38	20	Chapter newsletters: Great Lakes	1980-1992
38	21	Chapter newsletters: Great Plains	1976-1992
38	22	Chapter newsletters: Heartland	1987-1992
38	23	Chapter newsletters: Iowa	1979-1992
38	24	Chapter newsletters: Lone Star	1980-1990
38	25	Chapter newsletters: Mid-America	1983-1992
38	26	Chapter newsletters: Midlands	1978-1992
16	2	Chapter newsletters: Midsouth	1980-1992
16	3-4	Chapter newsletters: Missouri-Kansas	1978-1992
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16	10	Chapter newsletters: Northeast	1984-1992
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38	27	Chapter newsletters: San Joaquin Valley	1977-1992
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38	28	Chapter newsletters: Southwest	1981-1992
36	41	Chapter officer mailings	1993
38	3	Chapter officer mailings	1993
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37	2	Chapter operations	1971-1981
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<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
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29	17	Chapter recognition	1984-1988
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16	17	Chapter services	1994-1997, undated
32	39	Chapter services	1995-1996
35	17	Chapter services	1996-1997
3	4-8	Chapter services	1997
3	25	Chapter services	1998
30	20	Chapter services (12 color photographs)	1996-1998
1	42	Chapter services: ACE program	1998, undated
1	1	Chapter services: ACE program	1999-2000
2	6	Chapter services: general	1999, undated
1	2	Chapter services: general	1999-2000
2	1	Chapter services: leadership	1998-1999
33	24	Chapter services: leadership	2000-2001
1	3	Chapter services: leadership (1 color photograph)	1999-2000
35	26	Chapter services: President-Elect Workshop	1996
22	52	Chapter services: President's Workshop	1995
32	40	Chapter services: President's Workshop	1996
35	21	Chapter services: President's Workshop	1997

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
1	47	Chapter services: President's Workshop	1999
33	12	Chapter services: President's Workshop	2000-2001
36	28	Chesapeake Chapter (Philadelphia, Pennsylvania)	1993-1994
22	23	Chesapeake Chapter (Philadelphia, Pennsylvania)	1994
32	15	Chesapeake Chapter (Philadelphia, Pennsylvania)	1995-1996
36	29	Chicago NAMA Chapter	1993-1994
22	24	Chicago NAMA Chapter	1994
32	16	Chicago NAMA Chapter	1995-1996
38	6	Corn Belt Chapter (Cedar Rapids, Iowa)	1993-1994
22	25	Corn Belt Chapter (Cedar Rapids, Iowa)	1994
32	17	Corn Belt Chapter (Cedar Rapids, Iowa)	1996
36	30	Eastern Chapter (New York City, New York)	1993
22	26	Eastern Chapter (New York City, New York)	1994-1995
32	18	Eastern Chapter (New York City, New York)	1995-1996
38	7	Florida Chapter	1993-1994
22	27	Florida Chapter	1994
32	19	Florida Chapter	1995-1996
18	21	Gateway Chapter (St. Louis, Missouri)	1977
10	8	Gateway Chapter (St. Louis, Missouri)	1987-1990
36	31	Gateway Chapter (St. Louis, Missouri)	1993-1994
22	28	Gateway Chapter (St. Louis, Missouri)	1994
32	20	Gateway Chapter (St. Louis, Missouri)	1995
38	8	Great Lakes Chapter (Michigan)	1993-1994
22	32	Great Lakes Chapter (Michigan)	1994-1995
18	22	Great Plains Chapter (central and western Kansas)	1976
36	32	Great Plains Chapter (central and western Kansas)	1993
22	29	Great Plains Chapter (central and western Kansas)	1994
32	21	Great Plains Chapter (central and western Kansas)	1995
36	33	Heartland Chapter (central Illinois)	1993
22	30	Heartland Chapter (central Illinois)	1994

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
32	22	Heartland Chapter (central Illinois)	1995
18	23	Houston-Gulf Coast Chapter (Houston, Texas)	1970
18	24	Iowa Chapter (Des Moines, Iowa)	1970-1980
28	11	Iowa Chapter (Des Moines, Iowa)	1979-1989
36	34	Iowa Chapter (Des Moines, Iowa)	1993
22	31	Iowa Chapter (Des Moines, Iowa)	1994
32	23	Iowa Chapter (Des Moines, Iowa)	1996
17	8	Iowa Chapter (Des Moines, Iowa): annual report; NAMA documentaries; campaigns, advertising, and public relations video (2 videotapes)	1995-1996
2	14	Leaders, ACE, student chapters	1999-2000
36	35	Mid-America Chapter (Indianapolis, Indiana)	1993-1994
22	33	Mid-America Chapter (Indianapolis, Indiana)	1994-1995
32	24	Mid-America Chapter (Indianapolis, Indiana)	1995-1996
18	25	Midlands Chapter (Omaha, Nebraska)	1971-1975
28	12	Midlands Chapter (Omaha, Nebraska)	1977-1989
38	9	Midlands Chapter (Omaha, Nebraska)	1993
22	34	Midlands Chapter (Omaha, Nebraska)	1994-1995
32	25	Midlands Chapter (Omaha, Nebraska)	1995-1996
19	1	Midsouth Chapter (Memphis, Tennessee)	1971-1974
36	36	Midsouth Chapter (Memphis, Tennessee)	1993
22	35	Midsouth Chapter (Memphis, Tennessee)	1994
32	26	Midsouth Chapter (Memphis, Tennessee)	1995-1996
19	3	Mississippi Valley Chapter (St. Louis, Missouri)	1972-1973
19	4	Missouri-Kansas Chapter (Kansas City)	1973-1975
28	13-14	Missouri-Kansas Chapter (Kansas City)	1978-1991
38	10	Missouri-Kansas Chapter (Kansas City)	1993-1994
22	36	Missouri-Kansas Chapter (Kansas City)	1994-1995
32	27	Missouri-Kansas Chapter (Kansas City)	1995-1996
36	37	NAMA Cal Chapter (Los Angeles, California)	1993-1994

<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
22	37	NAMA Cal Chapter (Los Angeles, California)	1995
32	28	NAMA Cal Chapter (Los Angeles, California)	1996
22	38	NAMA Pacific Chapter (Sacramento, California)	1994-1995
32	29	NAMA Pacific Chapter (Sacramento, California)	1995
18	19	NAMA/Cal Poly Chapter (San Luis Obispo, California)	1978, undated
18	20	NAMA/East Chapter (New York City, New York)	1971-1973
19	2	NAMA/Midwest Chapter (Chicago, Illinois)	1971-1974
19	9	NAMA/West Chapter (San Francisco, California)	1971-1973
38	11	NAMA/West Chapter (San Francisco, California)	1993-1994
33	37	New Chapter Development	1975-1989
33	38	New Chapter Development	1983-1991
33	39	New Chapter Development	1990-1991
23	1	Newsletters: <i>Star Program Operator</i>	1990-1992
36	38	Nor Cal Chapter (northern California)	1993-1994
19	5	North Central Chapter (Minneapolis, Minnesota)	1971-1980
28	15	North Central Chapter (Minneapolis, Minnesota)	1979-1986
38	12	North Central Chapter (Minneapolis, Minnesota)	1993-1994
22	39	North Central Chapter (Minneapolis, Minnesota)	1994
32	30	North Central Chapter (Minneapolis, Minnesota)	1995-1996
38	13	Northeast Chapter (New York)	1993
22	40	Northeast Chapter (New York)	1994
36	39	Northern Prairie Chapter (North Dakota)	1993-1994
22	41	Northern Prairie Chapter (North Dakota)	1994
32	31	Northern Prairie Chapter (North Dakota)	1996
32	32	Ohio NAMA Chapter (formerly Buckeye Chapter)	1995-1996
40	4	Overall Chapter Excellence: Missouri-Kansas Chapter	1978-1979
24	6	Overall Chapter Excellence: Missouri-Kansas Chapter	1986-1987
30	26	Professional Agri-Broadcast Managers Chapter	1998
19	6	Rocky Mountain Chapter (Denver, Colorado)	1974-1977



<b>Box</b>	<b>Folder</b>	<b>Title</b>	<b>Dates</b>
28	16	Rocky Mountain Chapter (Denver, Colorado)	1987-1989
38	14	Rocky Mountain Chapter (Denver, Colorado)	1993-1994
22	43	Rocky Mountain Chapter (Denver, Colorado)	1994
32	33	Rocky Mountain Chapter (Denver, Colorado)	1996
38	15	San Joaquin Valley Chapter (Fresno, California)	1993
22	44	San Joaquin Valley Chapter (Fresno, California)	1994-1995
32	34	San Joaquin Valley Chapter (Fresno, California)	1996
19	7	Southeastern Chapter (Atlanta, Georgia)	1971-1978
36	40	Southeastern Chapter (Atlanta, Georgia)	1993-1994
22	45	Southeastern Chapter (Atlanta, Georgia)	1994
32	35	Southeastern Chapter (Atlanta, Georgia)	1995-1996
19	8	Southwest Chapter (Texas, Oklahoma, New Mexico)	1971-1973
38	16	Southwest Chapter (Texas, Oklahoma, New Mexico)	1993-1994
22	46	Southwest Chapter (Texas, Oklahoma, New Mexico)	1994
22	54-55	Star Chapter Recognition	1989-1990
23	2	Star Chapter Recognition	1990-1991
23	3	Star Chapter Recognition	1991
23	4	Star Chapter Recognition	1991-1992
17	10-14	Star chapter reports	1987
17	15-16	Star chapter reports	1988
6	14-16	Star chapter reports	1988-1989
7	1-4	Star chapter reports	1988-1989
6	17-18	Star chapter reports	1988-1990
6	20	Star chapter reports	1988-1990
6	19	Star chapter reports	1989-1990
7	5-7	Star chapter reports	1990-1991
6	13	Star program	1990
4	14	Student chapter awards	1999-2000
38	2	Student chapter operations guidelines	1993-1994